

Larry Flynt--the born-again who credits the revival of his Christian faith to Ruth Stapleton, evangelist sister of President Carter--is the new owner of The Plains Georgia Monitor, published in

the President's highly publicized hometown.

Contrary to widespread rumor, it was not the President's sister who suggested to Flynt, millionaire founder of Hustler and Chic magazines, that he buy the Plains weekly. It was the President's middle son, James Earl "Chip" Carter, 27.



BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.



JIMMY CARTER'S HOMETOWN WEEKLY ANNOUNCES ITS NEW OWNER

Chip put Flynt in touch with C.L. "Sam" Simpson, former owner of the Plains newspaper, who was anxious to sell it. Flynt offered \$50,000 for the weekly with \$15,000 down, told Simpson he could stay on as editor and run the tabloid, and Simpson quickly agreed.

The first Flynt-published issue of the weekly listed Lillian Carter, the President's ubiquitous mother, as a contributing editor. It also carried advertisements of Hugh Carter's Worm Farm and Hugh Carter's Antiques, modestly described as "the world's best known antiques shop, owned and operated by State Senator Hugh Carter, first cousin of President Jimmy Carter." Another ad advised: "Everybody comes to Billy Carter's Service Station, Highway 280, Plains, Georgia." •

When Lyndon Johnson was U.S. President, local entrepreneurs in Johnson City, Tex., sold small bottles of LBJ water at \$1 and up. It's just a question of time before some enterprising Plains youngster starts selling bottled hot air from Billy Carter's Service Station.

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