

by Joseph E. Persico

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official of the Soviet embassy. The among hundreds of subscribers to a was completely legitimate. ninth-floor office belonged to the Carand "Top Secret." The man was an filmed documents marked box. In it were thousands of microof bills and left carrying a cardboard floor he peeled \$2000 from a thick rol highly unusual publishing venturerollton Press, Inc. And the transaction n December 1976, a man in a shape capital. In an office on the ninth The Soviet Union was merely one building within sight of the nation's less gray suit entered a suburban "Secret"

scholarly journals and innocuous gov-

Initially, the firm published indexes to

as open as the United States's. Carrollan enterprise possible only in a society official secrets from the files of the ence System sells recently unveiled ton's Declassified Documents Refer-

Secret Agents During World War II' tion of Nazi Germany by American "Piercing the Reich: The Penetra-(Viking Press). Carrollton Press, Inc., while writing loseph E. Persico discovered the

> and other federal agencies. The idea was born in the fertile imagination of CIA, FBI, Pentagon, State Department he formed the Carrollton Press in 1967 consultant and publishing executive After several years as a management CIA officer and Carrollton's founder. William Walter Buchanan, a former Buchanan, 50, left the CIA in 1957

were being declassified. "I knew," the Freedom of Information Act. Sudmarily to libraries. ernment documents of interest prizens to find out which documents were available. Nobody in the governfor scholars, libraries or ordinary citi-Buchanan says, "that there was no way denly, thousands of official secrets ment even knew." Then, in 1974, Congress overhauled

processing expert with the CIA, and unmet need and filled it. He hired preneurial tradition, Buchanan saw an copies of declassified documents. the Carrollton Press began purchasing Annadel Wile, a former information-In time-honored American entre-

> produced on microfilm and offered These were summarized, indexed, rethe stiff subscription rates: \$560 for initially to those libraries able to meet documents declassified in a particular in the complete collection. year, \$3950 for the 16,000 documents

book, Marina and Lee-reporting that major news and publishing media. In Reference System regularly scoops the ular press. The story appeared among service knew about the Nixon threat a carried a story-gleaned from a new papers, wire services and magazines September 1977, for example, news-Kennedy. Subscribers to the Carrollton before Oswald assassinated President kill Richard Nixon in Dallas months Lee Harvey Oswald had planned to tained from government files. full year before it came out in the popthe Carrollton Press had legally ob-325 Oswald-related documents which Today, the Declassified Documents

an hour later.

life in the Soviet Union. The informa-Secret Life of Lee Harvey Oswald, a Epstein, shed new light on Oswald's heavily promoted book by Edward Jay In the spring of 1978, Legend: The

COVER PHOTOGRAPH BY ARTHUR ROTHSTEIN

months before the book came out. about Oswald's Russian sojourn 18 tion was not news, however, to Carrollton subscribers who had read

verbatim transcript of the diary Osit. Soak ristin cold water to numb the Soviet citizenship: "I decided to end Oswald's reaction upon being denied wald kept, poor spelling and all. An watch my life whirl away." Soviet offi plang wrist into bathtub of hot water pain. Than slash my left wrist. Than Oct. 21, 1959, entry, for example, gives and rushed him to a hospital in time to cials found Oswald bleeding to death the course of history had they arrived save him. One can only speculate on . . Somewhere, a violin plays, as The Carrollton report included a

read of Oswald's bitterness when his uments Reference System can also to get the envy of the other girls who Ella, a beautiful Russian Jew: "I realize proposal of marriage was rejected by consider me different from the Russian only exploited my being an American she was never serious with me, but Subscribers to the Declassified Doc-

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Boys, I am miserable!"

In July 1977, the Washington Post carried a headline: "CIA Papers Detail Secret Experiments on Behavior Control." Subscribers to the Carrollton system already had those CIA papers, including a firsthand account of what happened on Nov. 19, 1953, in a twostory log cabin at Deer Creek Lake in Maryland: "On Thursday evening, it was decided to experiment with the drug LSD and for the members present to administer the drug . . . to ascertain the effect a clandestine application would have on a meeting or a conference."

The report stated that "a very small dose" of LSD was placed in a bottle of Cointreau. One man who drank unwittingly from the bottle was Dr. Frank Olson, an Army civilian employee who thereafter went into a state of depression and, 10 days after the drug experiment, plunged to his death from a New York City hotel room.

Another Carrollton document reveals some CIA thinking at the time regarding the potential of drugs. "Some of the individuals in the agency had to know tremendous amounts of information, and if a way could be found to produce amnesias ... after the individual left the agency -it would be a remarkable thing."

The Declassified Documents Reference System also scooped The New York Times as well as a number of other major dailies and television news departments on these former secrets: that U.S. forces stood ready in 1964 to back up a military coup against Brazil's civilian government; that the Soviet Union probably suffered several nuclear power plant accidents in the late 1950's and early 1960's; and that the U.S. Army Chemical Corps had had studies done to learn how synthetic marijuana might be mass-produced as a chemical warfare agent.

Some newspapers, to make sure that no potential news from the Declassified Documents Reference System slips past them, have become subscribers. These include such distant journalistic cousins as The New York Times and the National Enquirer.

Numerous foreign governments be-

sides the Soviet Union are interested in America's obsolete secrets. In a letter postmarked "Peking," a Mr. Huang Fu-sheng, book buyer for the Chinese Communist regime, requested six subscriptions, one of the largest single orders Carrollton has received. Other governments buying America's once-hidden files include Brazil, Britain, Finland, France, Iran, Norway, Switzerland and West Germany.

U.S. officials have no better way of knowing what government papers have been declassified than to subscribe to the Carrollton service. Bu-PARADE . OCTOBER 8, 1978 5

chanan's government customers include the Department of State, the CIA, all three armed forces, their service academies and several military libraries-a total of 12 Defense Department subscriptions alone.

The backbone of the business, however, is the hundreds of library subscribers. Although Buchanan is reluctant to reveal the exact figure, he maintains that the majority of large university and research libraries in the United States now receive some part of the Declassified Documents Reference System.

A visitor to a subscriber library can read the original discussions between the State Department and the CIA as they arranged to have U-2 pilot Francis Gary Powers, who had been shot down in 1960 and convicted by the Russians, exchanged for Soviet super spy Col. Rudolf Abel. Reading this file, one has the impression that American officials were not at all certain they were getting the best of the bargain: "It is a fact

> On his office wall, in prominent view,, a poster reads: "Public access to government documents is essential to the successful operation of a democracy."



WILLIAM BUCHANAN

that Colonel Abel was, and probably continues to be, an important cog in that [Soviet] apparatus. His release at this time, when he has served only a portion of his sentence, would be of value to Soviet intelligence."

Another document still causes a chill 29 years after it was written. In it, the CIA's first chief, Rear Adm. R. H. Hillenkoeter, reports on Sept. 9, 1949: "Samples of air masses recently collected over the North Pacific have shown an abnormal radioactive contamination." Thus did the United States receive the first evidence that the Soviet Union had developed an atom bomb.

For zanier reading, there is "Hoodwink," an FBI scheme to spark a war between the Mafia and the American Communist Party. As described by the project's authors: "The Communist Party U.S.A. and La Cosa Nostra come in contact with each other in the labor

field, where hoodlums operate businesses under 'sweatshop' conditions. By making it appear that the Party is attacking hoodlum labor practices . . . we could provoke a bitter dispute between the organizations."

The battle was to be touched off by having FBI agents send phony Communist Party leaflets to Mafia leaders attacking unfair labor practices in enterprises they owned. This ploy, supposedly, would send the mobsters on a vindictive rampage.

Carrollton staff members are in an excellent position to determine if the "Secret" stamp has been used foolishly or to hide blunders and avoid political embarrassment. Elizabeth Jones, managing editor for the Carrollton system, cites as examples of documents which were once classified a Christmas greeting to the troops abroad and a dispute as to whether dogs trained to guard Vietnamese villages may have ended up as a Montagnard delicacy. Over the past 10 years, Carrollton Press has grown from a one-man operation to some 50 employees, half of whom occupy comfortable offices in Rosslyn, a Washington suburb. The other half work out of an ancient building in Inverness, Scotland, where skilled indexers are available at far lower cost than in America. Combining doggedness, ingenuity and carefully cultivated connections, the staff continues to acquire the latest declassified secrets well before others.

Publisher Buchanan has anticipated the criticism of those who think it unethical to make sensitive material available to all comers, even America's adversaries. "Responsible American officials," he says, "have already evaluated every document in our collection and have made a legal determination that its disclosure is no longer a threat to the nation's security. Once such a document is declassified, it can

appear in a newspaper or on television just as easily as in our collection. No foreign government has scored any intelligence coup by subscribing to the Declassified Documents Reference System."

The real value of his enterprise, Buchanan says, is to scholars and writers. "Our service gets the truth out. It clears up misconceptions. Having this material accessible to the scholarly community does far more good than harm."

Buchanan likes to point to a poster prominently displayed in his office. It reads: "Public access to government documents is essential to the successful operation of a democracy." The words are those of Rep. William Moorhead (D., Pa.), author of key amendments to the Freedom of Information Act.

Buchanan also notes the irony that one need not be an American citizen to request that material be declassified. "Under our law, Fidel Castro could petition the CIA to declassify all documents in their files which mention his name. But I'm not sure what kind of service he would get."

As for speculation that the Carrollton Press is a front for his old CIA employers, Buchanan dismisses the idea with a laugh: "There were times when I wished it were. Then we would have known for sure that some money was coming in."

The Declassified Documents Reference System, Buchanan points out, represents only a small portion of the Carrollton Press's overall operations. The firm's principal business continues to be publishing indexes with such unalarming titles as the "Cumulative Subject Index to the Monthly Catalogue of U.S. Government Publications 1900-1971." Buchanan views his reference system as something between a duty and a labor of love. The effort, he says, is only now beginning to show a modest profit.

Buchanan's fellow professionals apparently have no qualms about the propriety or value of his trading in old official confidences. The Information Industry Association named as cowinner of its 1978 award Carrollton's Declassified Documents Reference System "for its usefulness, innovation and responsiveness to the information needs of a changing society."

America's dealer in used secrets sets a high standard for the future. He is working, Buchanan says, toward the day when "scholars and authors who intend to write seriously about events since World War II have to consult our Declassified Documents Reference System. Otherwise, they may miss vital information, unavailable from conventional sources, and risk having their scholarship judged incomplete."