By Hoover

United Press International

Director J. Edgar Hoover has appointed W. Mark Felp, a 29-year veteran with the FBI, as his new No. 3 man in a newly-created job.

Felp, 58, who was assistant director in charge of the inspection division, has been named assistant director-dep.

named assistant director-deputy associate director.

This moves him in above Assistant Director William C. Sullivan, once thought by some observers to be Hoover's most likely successor, and just below Associate Director Clyde W. Tolson, Hoover's longtime friend and righthand

The appointment a few weeks ago was not announced publicly although a notice ap-peared in the bureau's internal magazine.

Felp is a native of Twin Felp is a native of Twin Falls, Idaho, and a graduate.of George Washington University Law School. He joined the bureau in 1942 and has worked în Houston, San Antonio, Seat: tle, New Orleans, Los Angeles, Salt Lake City and Kansas City.

Joseph K. Ponder, special agent in charge of the administrative division, was named his successor. Born in Bridgeport, Ind., he formerly was chief of the New York City office.