

Assignment: Assassination

Post Book World 3/23/75
VIKING has picked up a political assassination thriller for October publication which is said to be in the Frederick Forsyth tradition. *The Domino Principle* by Adam Kennedy involves a CIA (What else, these days?) assassination plot against a President who is very reminiscent of Gerald Ford.

New American Library has purchased the paperback rights for a reported \$250,000 and movie companies are making "Hot Property" moves. British rights are currently in negotiations for "a lot of money" and Viking plans an advertising budget in excess of \$40,000 for a first printing of over 40,000 copies.