

# Memorandum

TO: Mr. Mohr

DATE: December 27, 1963

FROM: C. D. DeLoach

SUBJECT: ASSASSINATION OF THE PRESIDENT

Ernie Cuneo, former President of North American Newspaper Alliance (NANA), and now one of the chief stock holders of Bell-McClure Syndicate with which NANA merged, came by my office at 10:30 a.m., 12-27-63.

Cuneo, before and after Pearson's articles appeared December 14 and 15, 1963, attempted to dissuade Pearson from writing such articles. Following their appearance, he contacted Pearson again and told him how wrong he was in using such erroneous facts.

On the occasion of Cuneo's call by my office 12-27-63, we briefly reviewed the two Pearson articles and I furnished him sufficient ammunition to refute all of Pearson's facts. I also showed him a copy of the letter which the Director permitted me to send Pearson under my signature. I told Cuneo of Pearson's brief reply which, in essence, appeared to be that of a small child. As the Director knows, however, the Director refused to see him. This, of course, represents the true mark of yellow journalism inasmuch as Pearson could have checked with any of us concerning such facts yet he refused to do so. He, therefore, obviously would have used such facts regardless.

Cuneo is to see Pearson again tomorrow night, 12-28-63, at Pearson's home. He will once again raise this issue at that time and will call me to advise how his conference came out.

Cuneo asked that his best regards be extended to the Director.

ACTION:

For record purposes.

- 1 - Mr. Belmont
- 1 - Mr. Sullivan
- 1 - Mr. Rosen
- 1 - Mr. Evans
- 1 - Mr. Jones

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