

"THE DAY THE DREAM DIED"



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John Fitzgerald Kennedy, the thirty fifth President of the United States was assassinated in Dallas, Texas, on the 22nd November, 1963. For the past twenty five years the circumstances surrounding his death have remained one of the most hotly debated controversies in recent history.

THE DAY THE DREAM DIED will for the first time present the definitive account of the days leading up to Kennedy's assassination, the obscene charade perpetrated to maintain the official version of events and the true roles of Lee Harvey Oswald and his killer Jack Ruby.

The result of more than ten years research, THE DAY THE DREAM DIED will:

1. Provide an exclusive opportunity to see and hear the six shots that were aimed to kill the President and injure Texas Governor, John Connally.
2. Reveal how crucial evidence was hidden or altered by the CIA, FBI and the US Secret Services to ascribe guilt to Lee Harvey Oswald.
3. Explain the chilling reasons behind the macabre plot to alter Kennedy's body and hide his brain before autopsy.
4. Unravel the intimate relationship between Jack Ruby and the Dallas police force and show for the first time an interview with Ruby identifying the key figure in the assassination of the President.



5. Reveal, with filmed evidence, hidden from the public for twenty five years, the identity of Kennedy's chief assassin.

Combining state of the art computer and video techniques with unrivalled access to film and written archives, THE DAY THE DREAM DIED will break new grounds in its journalism and establish a radically new approach to documentary television.

EXPOSED FILMS are already acknowledged as a pioneering force in the production of factual programmes for broadcast television. The company combines the talents of award-winning directors and video editors, KEVIN GODLEY and LOL CREME with the skills of established investigative journalists.

The underlying philosophy in all Exposed Films is that more people need to know more - the exclusive and often elitist style of documentary making has now confined itself to an expensive and relatively unsuccessful backwater in television scheduling. People's natural curiosity is waiting to be satisfied but in a way that they will readily accept.

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We open with an optically enhanced amateur film taken that day which clearly shows the shots killing John F Kennedy. The reaction of the World when we were told of the assassination will be shown by Newsreel footage of crowds openly weeping even teenage girls crying. The events of that day quickly became an object of shame for the American people.

The three minute opening will be followed by a short crisp section stating the key points. Among these statements will be glimpses of the ballistics evidence, the 90 witnesses whose testimony was ignored, the body alterations, the Lee Harvey Oswald phenomenon, the false evidence given by the Dallas Police, the blatant lies told by the CIA the FBI and the Office of Naval Intelligence etc etc.

Then follows a potted history of the man, his education, his political motivation, his rise to power and finally the 1000 days as president. We have access to some hitherto unseen films which give an accurate character analysis for the benefit of an unfamiliar audience.

The 1000 days in office are summed up by his ability to communicate with the public. Whenever a crisis arose he appeared on television to justify his actions or to apologise for mistakes. He gave regular televised press conferences which brought him very close to the people of America. We look very briefly at his long term plans which included nuclear disarmament, civil rights and withdrawal from Vietnam.

To explain exactly the events of that day in Dallas 25 years ago we have built a model of the assassination site inside a computer to enable us to switch from different points of view. We will see what JFK saw in his last moments and also using recently discovered films and stills show the man who actually shot Kennedy.

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This reconstruction will show chronologically the extraordinary events of that day and the account given by the authorities through to the arrest of Lee Harvey Oswald and his subsequent interrogation. We interview the nurse present at Dallas who explains the condition of the body and how it was put into a large bronze casket.

The body is taken to Love Field Airport to be flown to Washington for the autopsy. The Dallas Doctors give a press conference describing the wounds to Kennedy and Governor Connally. Meanwhile, Vice President Lyndon Johnson decides to be sworn in as the new President on board the same plane taking the body back to Washington.

On arrival in Washington we are told by the radiologist and a mortuary attendant of the condition of the body which differs from the account given by the Dallas Doctors and nurse.

The autopsy is the next chronological event which was a complete farse. We describe the incompetence of the autopsy surgeons, their omissions and their findings.

Oswald was in custody for nearly two full days and was interrogated for most of that time, yet unbelievably no notes or tape recordings were ever kept. We have some contemporary interviews with Police throwing a very sinister light on their methods.

The next event is on the following Sunday which finds us in the basement of the Dallas Police Station, Oswald is led out to be moved to the State Prison when a man strolled up to him and shot him in the stomach. He later died of his wounds, Jack Ruby's motives were, according to reports, patriotic.

This concludes the chronological look at events of that day. The next section of this programme will start with us examining the findings of the Warren Commission which was set up by Lyndon Johnson to investigate the assassination. The brief given to Earl Warren was in itself the start of the deception. Unfortunately the good name of these agencies took priority over getting to the truth hence the ensuing cover-up.

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We will spend a few minutes explaining Oswald's obvious involvement with the FBI and his equally obvious innocence with regard to the assassination of John F. Kennedy.

Governor Connally was sitting in front of Kennedy and according to the official findings was hit by the same bullet. Again using our computer reconstruction and computer enhanced contemporary films we will see what actually happened. We have found film of a Doctor describing Connally's wounds and how this bullet is still in his leg when two hours before the FBI had found the same bullet on a stretcher. This bullet is now known as the 'Magic Bullet' because of its unbelievable performance and near perfect condition when found, in fact this is the only real evidence tying Oswald's gun to the shooting. We will now spend time assessing the gun, Oswald's shooting prowess and his athleticism all of which add to the absurdity of this part of the assassination account.

One of the amateur cameramen describes events of that day. His film went missing for one week and when found appeared to be short of a few frames. We have found these missing 5 frames and when analysed it is obvious why they went missing. The gunman is captured on film.

Finally, Jack Ruby the man who shot Oswald had a long history of association with organised crime and criminals. His nightclub was frequented by most of the Dallas Police Force and they knew him well. We have an interview with Ruby's Club Manager endorsing this and describing the benefits which they enjoyed - yet the Police denied any knowledge of him as indeed did the FBI who had extensive files on Ruby going back to his days as a runner for Al Capone in the 30's. We have obtained a filmed interview given by Ruby just before he died which has never before been seen.

The presentation of this, the first of many conspiratorial films, is one of the interesting and unique aspects of "The Day The Dream Died". Godley & Creme are closely involved in the production and will edit the film. We will be using modern computer effects and sounds to emphasise important points, music will also play a large part in our programme. We intend to make Exposed Films appeal to 18 year olds as well as traditional documentary viewers.

CHRIS PLUMLEY

PRODUCER CHRIS PLUMLEY, STARTED HIS OWN BUSINESS AT THAT AGE OF 25 OFFERING PRESENTATION SERVICES TO ADVERTISING AGENCIES. WITHIN TWO YEARS HE WAS EMPLOYING FORTY PEOPLE IN OFFICES IN LONDON, NEW YORK AND MILAN. HE FOUNDED ONE OF LONDON'S TOP CREATIVE STUDIOS. IN 1982 HE WAS COMMISSIONED BY LWT (LONDON) TO PRODUCE EIGHTEEN PROGRAMMES ON MUSICIANS AND THEIR MUSIC. THE SERIES SOLD THROUGHOUT THE WORLD.

WHILE BASED IN NEW YORK HE PURSUED HIS LONG HELD INTEREST IN THE ASSASSINATION OF KENNEDY AND DEVELOPED A NETWORK OF WITNESSES, OFFICIALS AND CRITICS. HE WAS STAGGERED BY HIS DISCOVERIES. WHILE WORKING WITH LWT HE REALISED THAT THOSE DISCOVERIES WERE IDEAL MATERIAL FOR TELEVISION.

THE DAY THE DREAM DIED HAS BEEN A PERSONAL INVESTMENT OF TEN YEARS RESEARCH.

JOHN GAYDON

JOHN GAYDON HAS A WIDE EXPERIENCE OF THE MUSIC INDUSTRY HAVING GAINED A CONSIDERABLE REPUTATION WORKING IN MANAGEMENT, MUSIC PRODUCTION, PUBLISHING AND CONSULTANCY SERVICES. HE STARTED AS A MUSICIAN TWENTY YEARS AGO. IN 1969 HE CO-FOUNDED EG MANAGEMENT AND REPRESENTED KING CRIMSON, TYRANNOSAURUS REX, EMERSON LAKE AND PALMER AND ROXY MUSIC.

JOHN'S OTHER SUCCESSFUL PROJECTS INCLUDE SPONSORSHIP DEALS FOR THE ROLLING STONES EUROPEAN TOUR, DAVID BOWIE'S SERIOUS MOON-LIGHT TOUR AND DURAN DURAN.

SINCE 1979 JOHN HAS HANDLED THE COMMERCIAL MANAGEMENT OF GODLEY & CREME, FORMING MEDIALAB. THE PARTNERSHIP HAS CREATED A CLIMATE OF POSSIBILITIES THAT HAS ENABLED KEVIN GODLEY & LOL CREME TO PURSUE AND REALISE THEIR VISUAL AS WELL AS THEIR MUSICAL GOALS. A STRING OF ACCLAIMED PROMOS AND HIT RECORDS FOLLOWED AS WELL AS AWARD WINNING EXCURSIONS INTO THE ADVERTISING WORLD.