

to Mohr
1/23/78

12/27/63, illegible file designation, DeLoach to Mohr on Ernest Cuneo. I met him only a couple of times. I think that before he decided to make it big he was a Trotskyite but I may recall unclearly. I knew he was Pearson's friend. He was also a Washington operator in the late 30s and later. I like it that when Hoover refused to speak to Pearson and Pearson went ahead with the columns, not attached, that makes Pearson a yellow journalist. Again deLoach dictated and again the top brass were carboned. Interesting no reference at all to column contents. File:Cuneo

Memorandum

Mr. Mohr

DATE: December 27, 1963

C. D. DeLoach

ASSASSINATION OF THE PRESIDENT

Ernie Cuneo, former President of North American Newspaper Alliance (NANA) and now one of the chief stock holders of Bell-McClure Syndicate with which NANA merged, came by my office at 10:30 a. m., 12-27-63.

Cuneo, before and after Pearson's articles appeared December 14 and 15, 1963, attempted to dissuade Pearson from writing such articles. Following their appearance, he contacted Pearson again and told him how wrong he was in using such erroneous facts.

On the occasion of Cuneo's call by my office 12-27-63, we briefly reviewed the two Pearson articles and I furnished him sufficient ammunition to refute all of Pearson's facts. I also showed him a copy of the letter which the Director permitted me to send Pearson under my signature. I told Cuneo of Pearson's brief reply which, in essence, appeared to be that of a small child. As the Director knows, Pearson's letter reflected that he had attempted to check his facts ahead of time, however, the Director refused to see him. This, of course, represents the true mark of yellow journalism inasmuch as Pearson could have checked with any of us concerning such facts yet he refused to do so. He, therefore, obviously would have used such facts regardless.

Cuneo is to see Pearson again tomorrow night, 12-28-63, at Pearson's home. He will once again raise this issue at that time and will call me to advise how his conference came out.

Cuneo asked that his best regards be extended to the Director.

ACTION:

For record purposes.

- Mr. Belmont
- Mr. Sullivan
- Mr. Rosen
- Mr. Evans
- Mr. Jones

UNREC.

NOT RECORDED
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RESEARCH

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