# The book that has everyone talking

There have been biographies by professors, politicians, loyal supporters, vindictive critics... here, at last, is a portrait by someone who knew JFK in his unguarded moments as a friend and as a man

Ben Bradlee was the Washington neighbor of Jack Kennedy before he became President, and the two remained intimate friends and confidants until Kennedy's assassination. Bradlee and his wife participated in the White House parties and in the more private moments when the President and Jacqueline were relaxing with friends. With Kennedy's knowledge, Bradlee kept notes of these conversations. They now form this remarkable record of the human side of the presidency-a fascinating document that's causing an enormous stir.

"A fond new memoir by an old journalist chum... crowded with intimate glimpses of Kennedy the man, at work and en famille."—Newsweek

"Fascinating . . . it's rife with gossip, innuendo and rich Inside Stuff. It will doubtless enjoy a sensational sale."

—HARRIET VAN HORNE, N. Y. Post

Illustrated with photographs \$7.95 at all bookstores

Featured Alternate of the Book-of-the-Month Club

## CONVERSATIONS WITH KENNEDY

BENJAMIN C. BRADLEE



### ON APPOINTING HIS BROTHER ATTORNEY GENERAL:

I asked Kennedy how he intended to make the sensitive announcement. Well, he said, I think I'll open the front door of the Georgetown house some morning about 2:00 A.M., look up and down the street, and if there's no one there, I'll whisper, "It's Bobby."

#### ON JACKIE'S REACTION TO PUBLIC APPEARANCES:

I remember most watching Jackie, and the almost physical discomfort she showed, as she walked slowly into this crowded hall to get stared at. Her reaction, later to become so familiar, was simply to pull some invisible shade down across her face, and cut out spiritually.

#### ON THE MILITARY:

The first advice I'm going to give my successor, the president said, is to watch the generals and to avoid feeling that just because they were military men their opinions on military matters were worth a damn.

#### ON FOREIGN LANGUAGES:

Kennedy finds it intolerable that he doesn't have the facility for languages that others have, and his pride in Jackie's linguistic talents is tinged with jealousy and bewilderment. His French can only be described as unusual.... Just before his trip to Berlin in June, 1963, he spent the better part of an hour... before he could master lch bin ein Berliner.

