

ALL-NIGHT CAMP MEETING OF THE AIR!

FRIDAY NIGHT, FEBRUARY 28, 1964

(8 HOUR, NATIONWIDE BROADCAST, Starting 10 P.M.)

Great Sermons... America's Greatest Evangelists

HISTORY MAKING BROADCAST

FEATURING:



Dr. Bob Jones, Jr.
Greenville, S.C.



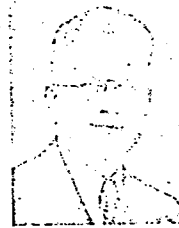
Dr. Bob Jones, Sr.
Greenville, S.C.



Dave Breese
Philadelphia, Pa.



Dr. Charles Poling
Yarnell, Arizona



Dr. W.O.H. Garman
Pittsburgh, Pa.



David Noebel
Madison, Wisconsin



Dr. Billy James Hargis
Tulsa, Okla.



Dr. Noel Smith
Springfield, Mo.



Dr. Robert Wells
Anaheim, Calif.



Bill Bowler
Tucson, Arizona

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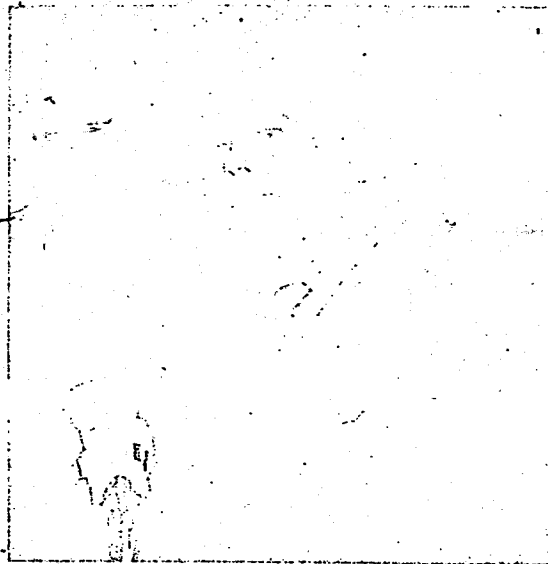
Sponsored by:

CHRISTIAN CRUSADE • TULSA 2, OKLA.

PERSONAL APPEARANCE SCHEDULE

BILLY JAMES HARGIS

HEAD
 NATIONAL
 CHRISTIAN
 CRUSADE
 BROADCASTS
 TELEVISION
 FILMS
 ATTEND RALLY
 NEAREST YOU!



AUTHOR -
 EDITOR OF
 "CHRISTIAN
 CRUSADE
 MAGAZINE"
 "WEEKLY
 CRUSADER"
 3 BEST SELLER
 BOOKS
 SENSATIONAL
 NEW BOOK
 "THE FAR LEFT"

Dr. Billy James Hargis, Founder, Director
 CHRISTIAN CRUSADE • TULSA, OKLAHOMA 74102

SPECIAL ADDRESS:

"THE ENEMY WITHIN - THE FAR LEFT."

ADMISSION FREE

*This is your revised tour schedule...there have been changes since your last mailing.



EXTRA!
 IN
 PERSON!

DR. CARLOS BRINGUIER

of New Orleans - the Cuban freedom fighter who first exposed the President's assassin, Lee Harvey Oswald, and later debated Oswald on a New Orleans radio station - will be touring the west coast with Dr. Hargis.

At each and every appearance of Dr. Hargis, Dr. Bringuier will relate his experiences with Lee Harvey Oswald.

CALIFORNIA*

- Sunday, March 1, 2:00 p.m. — SAN DIEGO — House of Hospitality, Balboa Park
- Monday, March 2, 7:30 p.m. — RIVERSIDE — Riverside Baptist Temple, 9th & Brockton — Rev. Dennis Brown, Pastor
- Wednesday, March 4, 7:30 p.m. — ANAHEIM — Central Baptist Church, 227 N. Magnolia — Dr. Bob Wells, Pastor
- Thursday, March 5, 7:30 p.m. — MANHATTAN BEACH — Mira Costa High School, 1401 Artesia Blvd.
- Friday, March 6, 7:30 p.m. — CANOGA PARK — Faith Baptist Church
- Sunday, March 8, 2:00 p.m. — LONG BEACH — Concert Hall, Municipal Auditorium
- Tuesday, March 10, 7:30 p.m. — SANTA BARBARA — Carrillo Auditorium, 222 West Carrillo
- Wednesday, March 11, 7:30 p.m. — BAKERSFIELD — Fiesta Room, Hacienda Motel
- Thursday, March 12, 7:30 p.m. — FRESNO — Empire Room, California Hotel, Kern and Van Ness Sts.
- Friday, March 13, 7:30 p.m. — HAYWARD — Missionary Baptist Church, 573 Bartlett Ave. — Dr. R. L. Crawford, Pastor
- Saturday, March 14, 7:30 p.m. — SAN JOSE — Board of Supervisors Hearing Chambers, County Offices, 70 W. Hedding
- Sunday, March 15, 7:00 p.m. — LAS GATOS — Christian Church, 17765 Daves Ave.
- Monday, March 16, 7:00 p.m. — SAN FRANCISCO — Empire Room, Sir Francis Drake Hotel, Powell and Sutter Sts.
- Tuesday, March 17, 7:00 p.m. — OAKLAND — Regency Ballroom Auditorium, Leemington Hotel, 19th and Franklin
- Wednesday, March 18, 7:30 p.m. — SACRAMENTO — Empire Room, Senator Hotel

the
Christian Anti-Communism Crusade
Box 890
Long Beach 1, California

YOUR
STAMP
WILL HELP

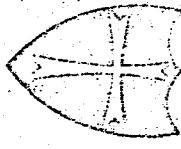
1. PLEASE FIND ENCLOSED MY DONATION TO THE
CHRISTIAN ANTI-COMMUNISM CRUSADE _____ \$ _____
2. I WISH TO SUPPORT AN INDIAN NATIONAL
ANTI-COMMUNISM WORKER AT \$15.00 A MONTH _____ \$ _____
3. I WISH TO ADOPT AN INDIAN ORPHAN BOY AT \$10 PER MONTH _____ \$ _____
4. PLEASE SEND ME A COPY OF THE BOOK
"YOU CAN TRUST THE COMMUNISTS" (\$3.00) _____ \$ _____
4. PLEASE SEND ME A COPY OF THE BOOK
"YOU CAN TRUST THE COMMUNISTS" (PAPERBACK) (\$0.50) _____ \$ _____
5. WISH TO CONTRIBUTE REGULARLY \$ _____ PER MONTH TO THE WORK OF
THE CHRISTIAN ANTI-COMMUNISM CRUSADE.
6. PLEASE USE MY DONATION OF \$ _____ FOR _____

NAME _____
ADDRESS _____
All Gifts are Tax Deductible
Please Make Checks Payable to:
Christian Anti-Communism Crusade

HERNSTEIN

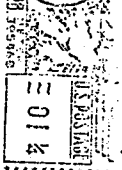
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NONPROFIT ORG.



The International Ministry of Evangelist Billy James Howard

Third Class

Announcing
BILLY JAMES HARGIS
FALL - WINTER ('63)
SPEAKING TOUR

Theme "*Back to God and Constitutional Government*"

Dear Christian Crusader:

I am rushing this letter to you to inform you that Christian Crusade is now conducting a speaking tour of fifty major American cities which began with a Rally in Chicago on Thursday night, October 10. This tour will bring us into California in November and early December. With your help, this tour could be the most successful project in our long history of fighting communism and religious apostasy.

Since you live in California, I am rushing this letter requesting your immediate help. In our attempt to conserve finances, we are not sending out an advance team as we ordinarily do to promote the meetings locally. We are depending entirely upon our friends such as you in your community to make this meeting a success.

The key to the success of this tour, especially the meeting in your area, will be YOU. Without your work and prayer, the Christian Crusade Rally in your area will fail. Remember, I am depending upon you. The cause of Christian Crusade, which has faithfully stood in the gap for God and country for sixteen years, is depending upon you.

I am listing below the meetings we are holding in California. Please get behind the Rally closest you and give it your best.

SAN DIEGO, Sunday, November 24 - House of Hospitality, Balboa Park
2:30 p.m.

RIVERSIDE, Monday, November 25 - Riverside Baptist Temple
7:30 p.m.

ANAHEIM, Wednesday, November 27 - Central Baptist Church, 227 N. Magnolia
7:30 p.m.

GLENDORA, Saturday, November 30 - American Legion Hall, 159 N. Cullen
7:30 p.m.

LONG BEACH, Sunday, December 1 - Municipal Auditorium, Exhibit Hall
2:30 p.m.

SANTA BARBARA, Tuesday, December 3 - Santa Barbara Jr. High School Aud.
7:30 p.m.

BAKERSFIELD, Thursday, December 5 - Fiesta Room, Hacienda Motel
7:30 p.m.

SAN FRANCISCO, Sunday, December 8 - California Hall, 625 Polk Street
2:30 p.m.

I know you will be anxious to help in every way possible. May I offer a few suggestions?

1. ADVERTISE. If you have the finances, buy an ad in your local paper. (Use the copy on the enclosed handbill to prepare an ad.) If you desire, Christian Crusade could airmail you photographs for you to use in an ad. I would suggest that rather than writing a letter, you call us at LUther 2-2278, Tulsa, Oklahoma, and request photographs or prepared mats.

However, if you haven't the finances to run an ad in your local paper, there are so many things you can do along the advertising line. You can call your newspaper and tell them about the meeting. Send the handbill to them and request them to run articles on the meeting. You can contact all the radio stations and television stations in your area and ask them to run free announcements on the Rally. One of the best things you

can do is to call in on one of these "radio audience participation" programs and announce the meeting yourself.

We will be glad to send you additional copies of these handbills. (I am enclosing for your use) and we could send additional copies if you advise us in time. These enclosed handbills could be posted on bulletin boards. If you have printing equipment at your disposal, perhaps you could duplicate these handbills and distribute them by the thousands. Many grocers would oblige you by enclosing a handbill in each sack of groceries they sell. Now, we haven't much time, so much depends upon the success of these Rallies. Will you please start working on this project right now?

2. TELEPHONE. You can also form telephone committees. I read somewhere the other day that the communists are taking over Europe -- country by country by telephone. They form committees and call people and propogandize for communism. Why don't you use the telephone to invite people, even strangers, to this Rally? Just select names and invite them to attend the Rally. Call ten people and when inviting them to the rally, request each one of them to call another ten friends, and ask those people to call, etc. Remember, most of the newspapers will not be friendly to our cause and will give us minimum space in free news stories. So, it depends upon the people to do their best.

3. CHURCHES. It's important that you contact every fundamental Bible-believing church in your community. Ask the pastor to make an announcement in the church bulletin the week prior to the Rally. Ask him to announce it from the pulpit. In the event the Rally conflicts with a church meeting, request that he postpone the church meeting in favor of the Rally.

I have selected as the title for my sermon during this tour, "Back to God and Constitutional Government". I have worked a long time on the preparation of this address. I feel it will be one of the most important lectures we have ever delivered. In this special message, we will emphasize that the position of Christian Crusade is not only right and just, but is Scriptural. We will give you Scriptural reasons for our belief in the American way and our opposition to communism and/or socialism. We must stress the moral responsibilities of every Christian to get into this fight to save our country. This may be a new basis for attacking communism and socialism, but it is the only impeachable basis.

God promises to bless His Word. We will show from the Bible that our cause is Scriptural and why we believe what we believe.

The Rally in your area can be an exciting success if you will work at it, but it is going to take you. Remember, I have no advance men coming into your area. I am depending upon my supporters and friends. This will be my only written contact with you. In this letter I am asking you to not only attend the Rally nearest you, but to get behind it and work for its success. Here is something you can do to help God and country -- something vital -- something important -- something eternal.

Pray for Christian Crusade and the work here at home as we make this tour through many major cities in the United States, spreading the Gospel of Truth in these dark hours. May God bless you and yours.

Yours for an Awakened America,

Billy James Hargis
Billy James Hargis

SPECIAL NOTE!!! ALL-NIGHT RADIO BROADCAST, XERB, SAN DIEGO, 1090 k.c.,
FRIDAY NIGHT, NOVEMBER 22!!! 10:00 p.m.

Don't miss Christian Crusade's 'All-Night Camp Meeting of the Air' to be broadcast from powerful XERB, 1090 k.c., San Diego, Friday night, Nov. 22 -- beamed at Crusaders and their friends in California, the Northwest, and the Mountain States! I will be speaking to you direct from the studios of XERB, and I will bring messages from some of America's greatest evangelists, inspirational Gospel music -- a real, old-fashioned Camp Meeting! The broadcast will begin at 10 p.m. and will last eight hours! -- until 6 a.m. on Saturday. Join in the spirit of this great radio meeting. I can promise you will be enriched and blessed by it! CALL 12 FRIENDS--RIGHT NOW--AND HELP TO BUILD OUR AUDIENCE TO THE GREATEST IN THE HISTORY OF WEST COAST RADIO BROADCASTING!!!

weight Champ

foundation of New Testamentity is being destroyed." Evangelist James Hargis bellowed into the Fourth Annual National Convention of his anti-Communist Christians last week in Tulsa. "God is being from every quarter. Although life immunism would mean the abolition of worship, certain socialistic clergy in the U.S. are propagandizing for disarmament and ultimately government including the Communists."

audience loved it (although several ladies walked out when, during frequent speeches, Communist West began to tell how the once "ded" in the course of some "duties). Up between each of the books, Hargis said, "Friends, I want to carry as many of these books home as I can." he said, waving a copy of his book "Must It Be?"

15 chapters, 200 pages, and four for a dollar. Now a lot of you say you can't afford this anti-Communist literature. Now this is four dollars." Another time: "The Crusade hotel is now open at the foot of Peak. Now it's just two for six a day, and children under twelve free." Finally: "How many of you here yesterday? Oh-h-h-h—I'm going to have to take another offering."

H & Politics. Among American lists, Billy Graham earned national fame for the sincerity of his gripping, centered oratory, and Tulsa's Oral Roberts for his emotional faith-healing; Billy James Hargis has made his name with a blatant melding of fundamentalist faith to extreme right-wing politics. At 37, he stands a shade under six feet but weighs almost 275 lbs., in rolls of fat that start at his jowls and balloon into phant-sized waistline. Except when drumming up donations, Billy James Hargis is deadly serious onstage—but he is relentless in laying the serious cause of anti-Communism open to ridicule. Hargis (g as in give) came from a family of religious fervor. His father, a day-truck driver during the Depression, was an elder in Texarkana's Rose Christian Church. Hargis recalls that his first promise to God was to read the Bible all the way through every year. But he didn't have time recently to continue. After graduating from high school, he got a job in a defense plant, earned good money in six months to quit and attend the Ozark Bible College at Benton, Ark., in 1943. "I stayed a year and left," he says. "Frankly, I left because I thought I knew everything."

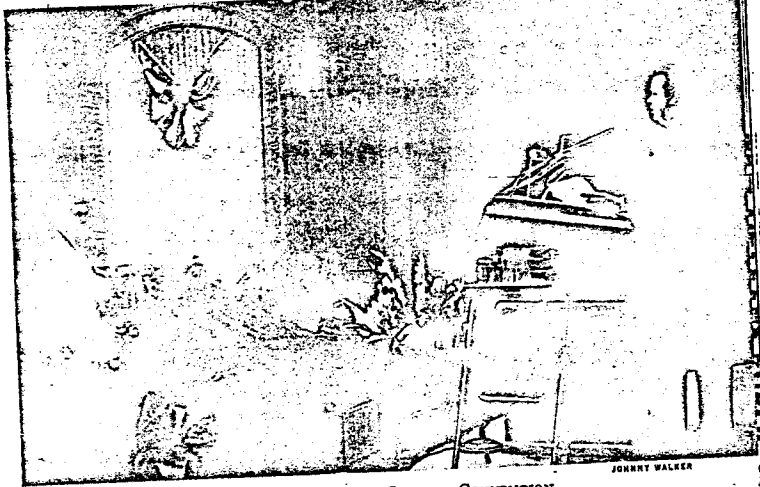
AUGUST 17, 1962

g says. "That's an evangelism is—promotional ability." Promotional ability earned Hargis four pastorates, but he soon gave up the ministry to work full time as a radio preacher.

Better than Healing. Hargis had relatively little following outside Tulsa until 1954, when a sharp-eyed advertising executive named L. E. ("Pete") White, who had successfully publicized the booming career of Oral Roberts, took an interest. White finds that the anti-Communist angle which Hargis uses is better than either straight evangelism or faith healing. "Radio evangelists probably get less than a dollar a letter," says White: "A lot of these people write in for help without

man with bills at many stores might consolidate his debts with a bank loan so as to owe only the bank. Humanists reject both consolidations as equally delusive.

Contemporary Humanism is catching on. Last week, at the Third Congress of the International Humanist and Ethical Union in Oslo, 400 sober-minded Humanists were on hand, representing more than 300,000 of their fellow believers in 24 countries. Although West Germany subsidizes some Humanist organizations, and The Netherlands allows them to have their own army chaplains, Humanist societies are generally denied the recognition that governments accord to religious groups. But what they lack in privilege, the Humanists make up in prestige: the ranks of the American Humanist Associa-



PREACHER HARGIS AT TULSA CRUSADE CONVENTION
"Oh-h-h-h—I'm going to have to take another offering."

any contribution at all. Anti-Communism is not as big in volume as either healing or evangelism, but the donations run between two and four dollars."

Hargis was dropped from the Disciples of Christ ministerial roll in 1957, does not preach in any church now. He appears via film and tape on 141 radio and 24 television stations, and spends 20 days each month speaking on tours through the South and Midwest. Says he: "I always worry when I give a sermon and the offerings are not up to standard. I ask myself, 'Where did I fail?' But he is usually able to keep up standards; last year Hargis' crusade took in nearly \$1,000,000.

The Supreme Being: Man

The Renaissance "Humanist" was a foe of medieval scholastic philosophy, an admirer of the Greek and Latin classics. Now Humanist means a believer in an ethical nonreligion, in which the Supreme Being is man, and prayer is "a telephone conversation with no one at the other end." To Humanists, God is a bundling up

tion are heavy with scientists and intellectuals, and the international union boasts such influential leaders as British Biologist Julian Huxley and two Nobel prizewinners, British Agriculturist Lord Boyd Orr and U.S. Geneticist Hermann Muller.

From Atheists to Agnostics. Chief purpose of the Oslo congress was a discussion of long-range Humanist goals, and talk at the six-day session centered on the problem of how to develop a mature (meaning nonreligious) personality, and how Humanists could help preserve individual freedom in an overorganized world. The socially conscious delegates also thought about goals closer to hand, passed a resolution approving the anti-hunger work of the United Nations' Food and Agriculture Organization as "a notable example of Humanist action." To abet the work of FAO, Humanists of the world were urged to work for better birth-control campaigns at home, and for the industrialization of underdeveloped nations.

Delegates ranged from dedicated atheists to questioning agnostics eager to cooper-

which is the mirage—the corrupted America which Doctor Hargis has described or the seemingly strong, free and prosperous land which they see around them.

Their confusion is understandable. Doctor Hargis fights Communism as his evangelistic forebears fought sin—by detecting its presence everywhere and by calling down damnation upon all those who knowingly or unknowingly do the devil's work. By applying the stern disciplines of fundamentalist religion to political and social attitudes, he is able to prophesy destruction for a country which does not completely accept his conservative political views. He is also able to assail liberals and



Hargis at his recent "Anti-Communist Leadership School" in Tulsa; evangelist urged his audience to educate themselves about the C through such authoritative sources as his books, recorded



DOOMSDAY MERCHANT ON THE FAR, FAR RIGHT

Billy James Hargis leads his million-dollar witch-hunt in the hot pursuit of the Communists he sees lurking everywhere.

By HAROLD H. MARTIN

ALL over the country, in schoolhouses, auditoriums, empty stores and private homes, groups of deeply troubled citizens are gathering this spring to hear the Rev. Dr. Billy James Hargis, a thirty-six-year-old Tulsa, Oklahoma, evangelist, call for volunteers in his crusade to save America from the devil, the Communists and those misguided American liberals who knowingly or unknowingly serve their cause.

Only those who live in the larger cities will be fortunate enough to see and hear Doctor Hargis in person. Those "lonely patriots," as Doctor Hargis calls them, who reside in the country and the smaller towns must be content to observe him in action on film.

In either case it will be an experience not unlike that of watching a volcano erupt. Doctor Hargis, who weighs 270 pounds, is what his fellow Oklahomans describe as a "bawl-and-jump" evangelist. He likes to wave his arms and shout, and his violent exertions on the platform sometimes leave him so weak and spent that he is hardly able to call for the collection. This does not happen often. "Anytime I fail to ask for an offering, you'll know I must be sick," he says cheerfully. "And anytime the people don't come up and buy my books after I have finished talking, I know I have failed to put my message across."

Last year Doctor Hargis put his message across so effectively that more than 100,000 Americans gave nearly \$1,000,000 to his tax-exempt, nonprofit, Christian Crusade, making it the best-heeled of all the far-right organizations. This year, with forty-odd associate evangelists hitting the villages and the crossroads while Doctor Hargis works the big towns, he hopes to do even better.

The message which Doctor Hargis is carrying into the hinterland is one of such spine-tingling terror that many of his hearers come blinking into the open air, wondering which is the mirage—the corrupted, weak and trembling America which Doctor Hargis has described or the seemingly strong, free and prosperous land which they see around them.

Their confusion is understandable. Doctor Hargis fights Communism as his evangelic forebears fought sin—by detecting its presence everywhere and by calling down damnation upon all those who knowingly or unknowingly do the devil's work. By applying the stern disciplines of fundamentalist religion to political and social attitudes, he is able to propound destruction for a country which does not completely accept his conservative political views. He is also able to assail liberals and



Hargis at his recent "Anti-Communist Leadership School" in Tulsa. The evangelist urged his audience to educate themselves about Communism through such authoritative sources as his books.

middle-of-the-roads as instruments of Communism, as his predecessors damned as limbs of Satan all those who took a tolerant view of dancing and card playing. "My crusade cannot fail," says Doctor Hargis solemnly. "It is of God."

Armed with this assurance, it is easy for Doctor Hargis to deliver his message of doom and destruction with a clear conscience. That message, in bare outline, is simply this: America has been betrayed.

He says that Communists, or the "liberals, welfare-staters, do-gooders and one-worlders who serve the Communist cause," are everywhere. They have infiltrated the ranks of the Protestant clergy where they are chipping away the foundations of our faith. They have burrowed deep into our school system, poisoning the fountains of knowledge by substituting the one-world philosophy of the UN for the stout go-it-alone Americanism of our forefathers.

He detects their presence in Congress, in the Pentagon and in the agencies of Government, where they impoverish and weaken us by giving away our money to our enemies. They are high in the councils of the New Frontier, where they set up roadblocks in our path to total victory in the cold war. They have permeated the newspapers, the magazines and the television industry—as evidenced by the fact that all these media at one time or another have "smeared" such patriots as Robert H. W. Welch, founder of the John Birch Society, and Dr. Frederick C. Schwarz, of the Christian Anti-Communist Crusade. They have even smeared Doctor Hargis. They accused him of peddling vitamin tablets along with his political and religious philosophy. This, he says, was a baseless slander. All he did was endorse these tablets in his magazine, and make a deal with the distributor whereby Christian Crusade would get half the profits on any vitamins his Crusaders sold.

The Communists and their henchmen, Doctor Hargis says, have penetrated the great foundations, where they betray us by diverting the resources of our industries to foreign lands. They exert great influence upon the Supreme Court, and he strongly suspects that they have planted their agents in sensitive posts in the Army, the Navy, the Air Force and the CIA.

All these things, in Doctor Hargis's view, add up to one dread conclusion. A Communist take-over of this country is imminent. Mr. Khrushchev himself has set the date as 1974. Doctor Hargis believes the day of doom is even nearer—unless he and his fellow prophets can arouse the people to action before it is too late.

The question the apathetic American naturally asks is, "What action?" What can he do to root out and destroy the Communist conspiracy that the FBI isn't doing already?

The first thing he must do, Doctor Hargis says, is to educate himself. He must learn the nature of the Communist menace, find out where Communists lurk and how they work. The best way to do this is by reading Doctor Hargis's book, *Communist America: Must It Be?*—\$1.50 for the hard cover, one dollar for the paperback; or by listening to recordings of Doctor Hargis's speeches, which sell for five dollars. He has also written many pamphlets, which sell for from ten to thirty-five cents. These are very educational. They discuss specific perils, such as summit conferences, Walter Lippmann, socialized medicine, the Rev. Martin Luther King Jr., the National Council of Churches, Drew Pearson, the muzzlers of General Walker and the false idea of the brotherhood of man.

Action must follow education, Doctor Hargis says. The patriotic American must distribute anti-Communist books and pamphlets, and Doctor Hargis's headquarters in Tulsa will be glad to furnish these materials in quantity, at rates greatly reduced from the single-copy price. He must invite his friends to his home to hear Doctor Hargis's recorded speeches. He must insist that his local radio and TV stations carry Doctor Hargis's

messages free or, if they refuse to do this, he must join with his friends to pay for putting these programs on the air. He must write to the newspapers, insisting that they give Doctor Hargis good publicity when he comes to town with his message. And if they give Doctor Hargis bad publicity, he must call on the editor and rebuke him. He can even boycott stores which advertise in papers which treat Doctor Hargis with disrespect.

The most important thing he can do, Doctor Hargis says, is to write letters to his congressman, to his senators and to the President, for the Communists are so well organized they can put 80,000 letters on the desk of any public official in a period of forty-eight hours.

"Write your congressman and your senator," he urges. "Don't ask them to outlaw the Communist Party. Demand that they outlaw the Communist Party in the U.S.A. Don't ask them to reconsider our affiliation with the United Nations. Demand that they get this country out of the United Nations or reorganize the United Nations against Godless anti-Christ Communism. You are not working for them. You have nothing to fear. They represent you, and you should make your wishes known."

Above all, Doctor Hargis says, patriotic Americans should support him with their prayers and support his Christian Crusade with their money. Without the prayers of his followers Doctor Hargis could not find the physical and spiritual strength to travel twenty days out of every month, speaking in a different town every night. Without their money he could not buy the radio and television time, nor print the books and pamphlets by which he sends his message into more than thirty states.

Doctor Hargis does not want this money for his own use, of course. Last year, out of the nearly \$1,000,000 that came in payment for his lectures, books, pamphlets and in the form of outright gifts, he took only \$12,000 for himself. Christian Echoes National Ministry, Inc., his nonprofit, tax-free corporation, paid his salary and expenses and provided him with a \$43,000 parsonage and a \$50,000 bus, fitted out like a yacht, to travel in. All other revenues went to finance the spreading of the message.

Someday, of course, Doctor Hargis would like to do a little better for himself. He is trying to work out a corporate setup through which he can retain some of the royalties his books and writings bring in and some of the lecture fees he earns. A man with a wife and four children, and another one on the way, must give some thought to his future. Last year, for example, he was paid \$145,000 for speaking at various rallies, plus \$50,000 in royalties. He turned it all in to Christian Echoes National Ministry, Inc. In a few more years, he says, he hopes that his work will be done. America will be awake to its danger. The Communist conspiracy will be under control. He can then pay off the \$45,000 he still owes on his 700-acre ranch near Tulsa and retire there to take up the work he loves best, that of a radio preacher.

Meanwhile his labors must continue. The message must be spread to every state, and many more patriots must be enlisted in the Crusade. The campaign that is going on this spring is an effort to carry out this plan. It is the fallout, so to speak, from an anti-Communist explosion which Doctor Hargis set off in Tulsa early this year. There 178 dedicated conservatives—farmers, ministers, students, businessmen and housewives from twenty-five states—gathered at the Mayo Hotel to attend Doctor Hargis's first National Anti-Communist Leadership School. For a tuition fee of \$100 each, they sat for five days, earnestly taking notes or operating tape recorders while a "faculty" of experts lectured them on how the Communists and their sympathizers undermine the foundations of our republic. From the ranks of these students Doctor Hargis has chosen the "associate evangelists" who are now fanning out over the country, armed with film and recordings taken at the school and bales of anti-Communist books and literature.



Hunter told
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P. Oliver
as "witch
the world."

Anybody who had \$100 to spare could attend the school, but Doctor Hargis chose his faculty very carefully, to be sure there were no extremists among them. "The nuts," he said sorrowfully, "are a burden to me. They are my heartache."

At the opening session he warned the assembly that there must be no intemperate statements either from the platform or the floor. "We cannot tolerate anti-Semitic statements, ~~anti~~ Negro statements; we are not here to fight Jews or Protestants, white people or Negroes. We are here to fight Communists," he said. "One wild, unfounded, bigoted statement could submarine our whole program."

With the guidelines thus drawn, the school opened with a speech by Edward Hunter, onetime journalist, now a traveler-lecturer, and author of numerous anti-Communist books. Three years ago, he said, when he returned from Afghanistan, where he had helped emancipate the women by persuading the royal family to allow females to leave off their veils, he found a tremendous thing taking place in America. All over the country a great conservative ground swell was running. More and more people were becoming alert to the Communist danger and were coalescing into groups to fight it. Curiously, he said, the American press, particularly the great prestige newspapers, chose to ignore this phenomenon. They gave it no publicity, no editorial support. Instead they give it the hush-hush treatment.

Despite this, Mr. Hunter said, the movement grew in strength until the Communists themselves became alarmed. They passed the word that a great anti-anti-Communist drive must get under way. Then, almost with one accord, the newspapers changed their tactics. They began an open attack on the conservative leaders, calling them extremists, superpatriots and other derisive names.

"America," Mr. Hunter shouted, "was betrayed by my own profession."

Many of the speakers showed a curious tendency to feel themselves betrayed by their own profession. This is also a characteristic of Doctor Hargis. Over the years he has found himself at such cross-purposes with his own church, the Disciples of Christ, that in 1957 it dropped him from its list of accredited ministers. "We are no longer in fellowship, spiritual or otherwise, with Mr. Hargis," a high church official said.

Dr. Revilo P. Oliver, professor of classics at the University of Illinois, himself an intellectual, assailed liberal intellectuals. They are "witch doctors and fakery with a sanctified itch to save the world," he said, and they are causing us to be taxed to death for the benefit of every "mangy cannibal in Africa." This latter phrase caused Doctor Hargis, who was sitting on the front row, to wince perceptibly.

He did not wince, however, but joined in the loud "Amen's" when Doctor Oliver described Drew Pearson as "one of the biggest, slimiest rats in the sewers of American journalism," for Mr. Pearson was the journalist who had accused Doctor Hargis of peddling vitamin pills. Nor did he protest when Doctor Oliver described Prof. Arthur Schlesinger Jr., one of the President's advisers, as a "mountebank and shyster," and Secretary of Defense McNamara as a "former socialist professor." Those he considered temperate statements.

Mr. R. Carter Pittman, a Dalton, Georgia, attorney and an authority on constitutional law, attacked his own profession at its highest levels. He rebuked the United States Supreme Court for allowing Communists to take refuge in the Fifth Amendment, and he urged that a permanent legislative commission be created, to supersede the Supreme Court in all cases involving loyalty.

"Let its chairman get one dollar a year more than the Chief Justice of the United States," Mr. Pittman urged. "Let his robe be one shade darker and one inch longer. Let the other members draw the same salary as the justices. Let this be the appellate court in all investigative

matters. When a Communist front can manipulate Supreme Court judges, it is time for a change."

Doctor Hargis found no fault with this philosophy, and he plans to distribute recordings of Mr. Pittman's speech for ten dollars, or in a package deal whereby the faithful can receive fourteen hour-long speeches for only \$100. A later speech by Mr. Pittman caused him great anguish, however, and it will not be distributed. In it Mr. Pittman attacked the Negro race as being biologically and intellectually inferior to the Caucasian, described the Negro's achievements as being directly related to the amount of white blood in his veins and said that the chief difference between the Negroes here and in the Congo is that "in the Congo they eat more people than they do in the United States."

Doctor Hargis was not visible in the auditorium when this speech was delivered. He was, an aide said, "back there behind the curtain in a state of shock." He later described Mr. Pittman's utterances as deplorable. He also took the rostrum again to warn against intemperate statements. Later, when Mr. Pittman took the stage with Mr. Hunter and Doctor Oliver for a question-and-answer session, the audience was careful not to feed Mr. Pittman any questions pertaining to racial matters. They asked him instead what he thought of the European Common Market.

Mr. Pittman said he didn't know enough about the Common Market to answer. All he knew was that he didn't like it.

Doctor Oliver, whose intellectual range is vast, came to the rescue. The European Common Market, he said, is a part of the Communist conspiracy "to destroy those remote islands of white civilization such as Australia, New Zealand and the Republic of South Africa. If England joined the Common Market," he said, "Australia and New Zealand would have to sell their products to the Red governments we and the Communists have set up in the Far East—such as Indonesia and Red China, and thus become dependent upon the Communists for survival."

The leading speaker on the second day was Mr. Meyers Lowman, of Cincinnati, head of an organization called Circuit Riders, Inc. Mr. Lowman has made a career of keeping records on all Protestant ministers and college teachers who have ever been associated with an organization alleged to have a Communist taint. He compiles these records into books which he sells to people who want to check up on their preachers, or the professors in their schools.

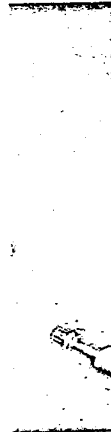
Much of Mr. Lowman's data dates back to the war years, when Russia was our ally, and many loyal and patriotic Americans were joining organizations friendly to the Soviet Union. This has led certain hot-tempered liberals to refer to Mr. Lowman as a character assassin. Mr. Lowman prefers to think of himself as a Recording Angel, compiling a record of men's lives from "incontrovertible facts."

"We are not passing judgment," he says. "We are just keeping score. If a man joins one Commie front, that may be a mistake. If he has joined three or more, that shows a pattern. A good rule of thumb: 'Who voted to release Earl Browder? Who voted not to deport Harry Bridges? Who protested the execution of the Rosenbergs? If a man did these three things, he goes in the book.'"

Mr. Lowman, in his speech, distressed Doctor Hargis temporarily by referring to the "toasting" of the Rosenbergs, but Doctor Hargis let it pass. Both he and his staff, in fact, feel deeply obligated to Mr. Lowman, for he was indirectly responsible for giving Christian Crusade its greatest boost. Several years ago Doctor Hargis wrote two pamphlets, based on Mr. Lowman's research, in which he charged that the Protestant ministry was riddled with Communists. These pamphlets later were quoted in an Air Force manual, and a fierce controversy ensued in which the name of Doctor Hargis was on every tongue. It was the first time the nation's press had paid



Member Meyers keeps records on illegal teachers.



John H. Roush, Birch Society, anti-Communist.



He praised the and said that of is now here.

Doctor Hargis much attention, except for a brief flurry in 1953 when he went to Europe to float balloons bearing Bible verses into the iron-curtain countries.

"The Air Force manual squabble was the best break we ever got," said L. E. (Pete) White, Doctor Hargis's able publicity man. "The membership and the contributions nearly doubled."

Doctor Hargis is not averse to publicity, either good or bad. When he is "smeared"—and any comment short of adulation is considered a smear—he tells his followers that the attack was inspired by Moscow and is proof that his Crusade is hurting the Communists. He also takes comfort in these words from the Sermon on the Mount—"Blessed are ye when men shall revile you, and persecute you, and shall say all manner of evil against you falsely." He frequently points out that Our Lord and His apostles also were made to suffer persecution.

He expects newspapermen to say all manner of evil against him falsely, but he treats them with a jovial cordiality and speaks to them with disarming frankness just the same. He describes in detail the difficulties he encounters in raising the \$90,000 a month it requires to finance his Crusade. He also describes his hungry boyhood on a drought-parched Texas farm, and the paucity of his religious education, which consisted of a year and a half at a Bible school in Bentonville, Arkansas, where he chopped wood and hoed potatoes for his tuition. His "doctoral" degrees, he points out, are purely honorary, one from a college in Puerto Rico, the other from Bob Jones University in South Carolina.

"If I'm discourteous to a reporter, he will feel free to go off and write something mean about me," he says. "If I'm nice to him, he may still write something mean, but his conscience will hurt."

Doctor Hargis puts no faith whatsoever in photographers. "They are always trying to catch me like this," he said, grasping his right nostril between thumb and forefinger, "or like this." He vigorously scratched the seat of his pants.

Though Doctor Hargis expects adverse criticism as one of the crosses he must bear, he carefully avoids situations which he feels might identify him with what he considers the lunatic fringe. He was deeply upset, for example, when Mr. Robert B. DePugh, of Narbonne, Michigan, the national chairman of the Minute Men, showed up at the school, paid his \$100 and started attending the lectures. He does not wish his Crusade identified with the Minute Men, an anti-Communist organization which trains its people for guerrilla warfare. "I want nothing to do with firearms," he told Mr. DePugh.

Doctor Hargis's security guards kept a close eye on Mr. DePugh, but he merely sat, quietly listening. He did not seem greatly impressed by what he heard.

"These people," he commented, "think they can talk their way to victory. My people don't think so. We are more or less resigned to a Communist take-over, either from within or without. When it comes, we'll go underground to fight as guerrillas. If it comes tomorrow, we'll be ready. If it comes 100 years from now, our grandchildren will be ready."

Congressman John H. Roussetor, of California, a member of the John Birch Society and of Doctor Hargis's "faculty," was even more disturbed than Doctor Hargis at the appearance of the Minute Man. He sternly berated Mr. Bill ShROUT, *The Saturday Evening Post* photographer, for taking his picture while chatting with Mr. DePugh.

No sooner had the furor over the arrival of Mr. DePugh died down than another crisis arose. In the hall outside the meeting room, the Rev. Ralph Wright, of Midland, Texas, began passing out mimeographed sheets of what became known among the journalists as "Reverend Wright's Instant Obscenity." Mr. Wright's emissaries had gone through the books in the Midland High School Library, copying down all the sentences containing four-letter words and all the scenes depicting

mate relations between the sexes. Mr. Wright's intention was to prove that Communists were undermining the nation by corrupting the morals of American youth. Doctor Hargis conceded this point, but he did not feel that such material should be placed in the hands of his lady Crusaders. He gave orders that only official Christian Crusade publications be handed out in the hallways.

This order backfired later. At one of the two public sessions at which 1200 persons came to hear Doctor Hargis, retired Gen. Charles Willoughby and Capt. Eddie Rickenbacker, one of Doctor Hargis's zealous aides stopped a man who was passing out petitions supporting a "right-to-work" law. When told about this, Doctor Hargis was aghast. "Oh, my goodness," he said, "that was General So-and-So. He is one of my strongest supporters."

Other than for these small frustrations, the school went smoothly enough. No other speakers said anything that offended Doctor Hargis. The Hon. J. Bracken Lee, mayor of Salt Lake City, attacked the income tax. Mr. Benjamin Gitlow and Miss Barbara Hartle, both former Communists, spoke of their disenchantment with the party. Congressman Gordon Scherer of Ohio told a "Survival U.S.A." rally in the Tulsa auditorium that the House Committee on Un-American Activities did not engage in witch hunts, but rat hunts. Mrs. Harry Arz Alexander, of the Grenada, Mississippi, D.A.R. chapter, reported her consternation at finding certain textbooks in the Grenada schools which give more space to the UN charter than to the Constitution of the United States. Captain Rickenbacker told his hearers that someday the country would erect a monument to Senator McCarthy. The danger McCarthy warned against is here, he said. An implacable enemy is tightening his grip upon our throats. "For honor and our undying souls," he roared, "let us fight and die before the final enslavement."

The speeches were all fine, very inspirational, said Doctor Hargis, and he was pleased with the way the people were ordering tape recordings to take back home with them. He wasn't too happy, though, with the way the books were going, particularly the religious books. Last year, for \$25,000, or about two and a half cents a book, he bought more than 1,000,000 volumes from a religious publishing house that was going out of business. He is now seeking to unload these inspirational works for one dollar and up, selling them as single copies, or in "five-foot shelves," or in "religious libraries" of 50 to 100 books. His record, *Songs and Sayings of Billy James Hargis*, in which he sings hymns in a mellow baritone, was moving fairly well at \$4.95. But not many people were buying the \$6.50 color photograph of Doctor Hargis, posed before a painting of the Savior, holding a parchment copy of the Constitution, with an American flag at one hand and a Crusader in armor at the other. "The way it looks now," sighed Doctor Hargis, "we are going to lose about \$2000 on this school."

What those who attended the school lost, or gained, is hard to evaluate. For the most part they seemed to be earnest, deeply troubled people. Many were ministers, fearful of modernism in the churches. Many were students, revolting against the liberalism of their teachers. Some were mothers, worried about nuclear war and the future of their sons. Some were small-business men, troubled about taxes. A few were farmers, frustrated and angered by the fact they could survive only by Government subsidy.

Doctor Hargis gave them the simple answer that they sought. Communism was the cause of all their anxieties and their fears. Communism was their only enemy. And all they had to do to destroy this enemy was to support him and his Crusade with their time, their talents—and their money.

There are millions of others like them, hungry to hear his message, Doctor Hargis believes. And he is confident that he and his new laborers now on the road truly will find the harvest plentiful.

THE END

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any local church is so preoccupied with its own
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in this sacrament of service to persons in need,
members should seek out a neighboring church
through which they can participate in what is surely
one of today's most clearly Christian enterprises.

The Midnight Ride of Hargis and Walker

+ FUNDAMENTALIST evangelist and political re-
vivalist Billy James Hargis recently told a *St. Louis
Post-Dispatch* staff correspondent that 1962 was a
bad year financially for his Christian Crusade. The
Crusade, according to Hargis, raised only \$760,000
in 1962, \$40,000 short of the amount raised in 1961.
When it is remembered that Hargis' Crusade is only
one of scores of so-called anticommunist movements
in the United States, estimates of the sums of money
the American people are pouring into the coffers
of the radical right wing are staggering. Even in
what they consider a bad year the apostles of dis-
cord probably pull from the American public
sums of money exceeding the budgets of any of the
major Protestant denominations. In the process they
spread fear and dissension, attack cherished Ameri-
can institutions, denounce the government and
particularly the U. S. Supreme Court, assassinate the
character of patriotic Americans, smear churches
and schools with charges of communist infiltration.
Hargis blames the 1962 decline in his income on
nationwide unemployment, his curtailment of his
own speaking program and the failure of wealthy
Americans to support his Crusade. To restore the
momentum of his movement and to increase its
income Hargis has engaged the services of former
Major General Edwin A. Walker for a coast-to-coast
speaking tour which they call "Operation Midnight
Ride." From one end of the nation to the other be-
ginning February 27 these two men will in effect
be crying to the American public, "The Reds are
coming; not by land or by sea but from your schools
and colleges, your churches, your textbooks, your
libraries, your government." Paul Revere, whom
they aspire to imitate, alerted the nation to a real
enemy and did it for nothing save love of his coun-
try. This time, at much greater cost in money, in
assaulted personalities and institutions, and in re-
sultant dissension, the nation will be alerted to a
domestic enemy which exists largely in the minds
of the radical right.

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THE CHRISTIAN CENTURY

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STIAN CENTURY

Pen-ultimate

A Layman's Guide to Recent Religious Trends

The Nameless One

IN SOME primitive religions mention of the name of the deity is taboo, the belief being that the name itself holds such potency that to mention it is to invite dire consequences. In some such religions symbols and "paraphrastic substitutes" have been devised to take the place of the name. Until recently we did not know that quite a few Americans still retain this taboo—but then we did not know much about the Texas-Oklahoma primitives who, under the custodianship of the Rev. Billy James Hargis as *biel Shem* ("master of the name"), met in convention in Oklahoma City August 24. They call their cult the Christian Crusade.

The deity of the Christian Crusade happens to be a favorite of most of the right-wing religious and political groups. Owing to our instinctive respect for all religions—even for those few with which we do not agree (Oh! How tolerant we Pen-ultimaters are!)—we will honor the Christian Crusade's ritual and withhold the name of its deity, and instead pause to take note of some of those who were on hand to render him discreet homage and obeisance. When in his roll call of states Hargis made a favorable reference to Arizona, applause and cheers resounded; the tribal idol is said to have made manifestations of himself there. Similar response greeted both ex-General Edwin A. Walker's attack on 1964 presidential possibilities Kennedy, Nixon, Romney and Rockefeller and Robert Welch's diatribe on the folly of governments.

"We planned it that way," said Hargis in commenting on the convention's device of lavishly assigning attributes to, yet studiously avoiding the naming of, its hero-deity. This hero-deity is a senator who would like to become President; "We don't want to hurt him" in his aspirations, explained the Crusader. It seems that Governor Rockefeller had wounded Hargis by suggesting that as a candidate the senator would be a captive of "the right-wing lunatic fringe"—in which, evidently, Hargis includes himself.

Most religions thrive on paradox, and so does this cult of Namelessness. The neo-Platonists, who liked to refer to deity as "the Nameless Existence," would have been thrilled to know that the Christian Crusade's convention made no mention of its deity. But what would they make of the fact that above the balcony of the meeting room was mounted an enormous icon of the senator? Evidently graven images are permitted in this cult, on the ground that faith cometh by hearing, not by seeing. And in the outer courts of hotel lobbies, apparently even blasphemies are permitted; reporters had no difficulty interviewing numbers of conventioners who used the Name in rhapsodizing about their political hopes. Moreover, some of the cultists carried in their pockets lapel buttons which named the Name. (If a person gets pricked while fondling his button, does the ensuing blood sacrifice win him the promise of a cabinet appointment?) Others bought sweatshirts bearing the senator's name and visage. It may be, however, that these have hair-shirt inner linings which by the discomfort they cause enable the wearer to make penance for his use of the Name.

But perhaps the Nameless One need not be too concerned about the goings-on among the cultists. The Rev. Mr. Hargis reports that his Crusade is in serious fiscal trouble, has had to sell its headquarters building and lay off almost half its 50-man staff. Hargis is afraid he might, by mention of the senator's name, give him "the kiss of death"; rename it the "kiss by death."

Draw a glass of water. Color it gold. But don't mention the name.

August 21, 1963

Are you an uncertain servant?

There's a "pilgrim mood" today among seminarians, young, and young-minded ministers, ensuing from the "panic and promise" that arise, as Walter Wagoner notes, "from the surgical analysis of the church from all quarters," from the sociological and theological critique of faith and of the role of church and ministry.

These are feelings you may share. These are some of the reasons why the Interseminary Movement asked that this study and commentary be written—to evaluate men, education, roles and goals:

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WALTER D. WAGONER

Executive Director (1953-63), Fund for Theological Education



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Gospel According to Billy

"God cannot bless a middle-of-the-road moderate. Christ taught us extreme—there is no middle ground."
 "Christ lived in a world full of slavery and he never opposed slavery."
 "Christ came out for free enterprise over the Book."

This, in brief, is some of the Gospel according to the Rev. Billy James Hargis, a 39-year-old founder, director, and chief theologian of the Christian Crusade. At Dallas's dowdy Baker Hotel last week, Hargis's Crusade held its most public convention in the far-out organization's frantic seventeen-year history. On hand were Robert Welch, founder of the John Birch Society, who traced the history of the "forces of evil" from Julius Caesar to Lyndon Johnson; T. Coleman Andrews, Internal Revenue Commissioner under Dwight D. Eisenhower, who happily predicted a right-wing "take-over in the next 90 days"; former Maj. Gen. Edwin Walker, who coined the Vietnam crisis "originated in domestic politics"; and Dr. Charles Poling, Phoenix, Ariz., minister who blasted the National Council of Churches as a socialist, political institution. In the audience was Texas millionaire H.L. Hunt. And, as if Dallas hadn't enough going on, Dr. Fred Schwarz, the Australian physician turned lecturer, was across the street with his own Christian Anti-Communist "school."

"City of Shame": For three days, the fiery, black-suited Hargis and his co-leaders exorcised a host of liberal evils in the name of God. Included were the "Marxist" National Council of Churches ("the college of cardinals of liberal Protestantism"); the Communist-infiltrated press; Communist-inspired riots; Washington, D.C. ("that city shame"); the presidents of Ford Motor Co. and Pepsi-Cola (for "endorsing President Johnson"); the Warren commission; Walter Reuther ("the Goebbels liberalism"); beatniks; U.S. Attorney General Robert Kennedy; former President Eisenhower ("America's first military dictator"), and President Johnson (despised by the people he has benefited). The convention named Sen. Barry Goldwater "Man of the Year" and Alabama Gov. George Wallace "Patriot of the Year."

The 700 or so "delegates"—Hargis had expected 2,000—paid a \$10 registration fee for the opportunity to cheer their religious champions and hiss the liberal gains. They gasped when told of Federal government expenditures for mental health and signed a doctor's petition condemning urban renewal. One woman in a group of delegates that, although she is not an extremist, she agrees "with Benjamin Franklin" that "all Jews

should be deported and Negroes should not be given the right to sit on the laps of white people on buses."

Undoubtedly the Crusade platform, like a strip of flypaper, picks up every shred of radical-conservative and sometimes paranoid opinion. Hargis himself had to disclaim responsibility for George Shannon, editor of The Shreveport (La.) Journal, when he suggested that Goldwater could actually be a liberal.

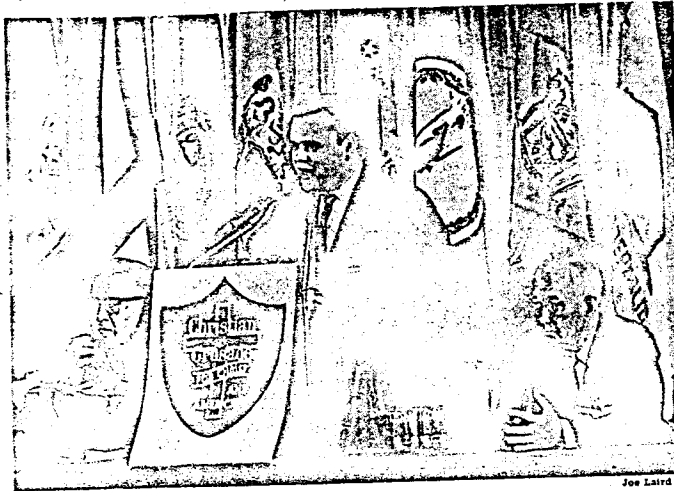
What did all this political invective have to do with Christianity? "The Gospel has an answer for everything," Hargis told Kevin Buckley of NEWSWEEK during an interview between sessions. And the portly promoter of "Christian Americanism" has a Biblical quote to support each of his positions.

Hargis's favorite quotation is from St. Paul's Second Epistle to the Thessalonians which he underlined twenty years

ago, whose seminary education was piecemeal at best, disregarded the concluding verse: "And he said unto them, 'Take heed, and beware of covetousness: for a man's life consisteth not in the abundance of the things which he possesseth.'" This is the preamble to the parable of the rich man who, laying up treasures, "is not rich before God."

David and Solomon: For a Scriptural vindication of segregation, Hargis deferred to Poling, founder of his own Church of All Christian Faiths in Phoenix, who said that "God's punishment of [King] Solomon for taking black wives was greater than the punishment given to David for committing adultery." "It wasn't God's will that Solomon take those wives," the fundamentalist preacher added. "We are equal in God's love—and that's all."

Though the Dallas convention drew



Andrews, Hargis, and Welch (left to right): Rolling back the Red Sea.

ago, noting in the margin, "socialism debunked." It reads: "... this we commanded you, that if any would not work, neither should he eat." Hargis said: "If they don't like it, argue with Christ."

Bible Readings: Thumbing through his Bible to St. Luke's Gospel, Hargis, who was ordained at 18 in the Disciples of Christ, sought out Jesus' "clear denunciation of the welfare state." Then he read aloud from Chapter 12: "And one of the company said unto him, 'Master, speak to my brother, that he divide the inheritance with me.'

"And he said unto him, 'Man, who made me a judge or a divider over you?'"

"That means," Hargis explained, "that even Christ did not have the moral right to take from the haves and give to the have-nots." Conveniently, the Okla-

about half the number of delegates who attended a year ago, Crusade officials claim that about half a million persons are members. Most of them are reached weekly over Hargis's half-hour broadcasts on 500 radio stations, principally in the South and West. Back in his Tulsa, Okla., headquarters, Hargis keeps a map with a red pin for every "liberal" newspaper. His goal is to get his program broadcast over 1,000 stations and saturate the red-flagged areas.

"I expect to see the conservative movement become a religious force," Hargis predicted after a tirade against liberal clergymen who oppose segregation. "Just like the children of Israel were led out of servitude by Moses, conservatism will have a denominational expression." Apparently, Hargis already sees himself rolling back the Red Sea.

Jim . . .

A ten-thousand-to-one-shot afterthought. Is there any possibility the "name" mentioned by Giesbrecht in column 2, page three -- "Romeniuk" -- could be a nationality, rather than a name? That is, Roumanian.

I wondered because of the associate of Billy James Hargis who wrote for his Christian Crusade, one Prince Michael Sturdza of Rumania, whom one may assume is a Roumanian, if not a Romeniuk.


Paris