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July 7, 1966

Miss Betty Cashner
Book Department
John Wannamaker's
Philadelphia, Pa.

Dear Miss Cashner

Lynwood Giacomini suggests that I write you about my book, "Whitewash: The Report on the Warren Report", of which I hope you have been reading lately. It was reviewed in the Sunday Times, page three, with a cover review in the New Republic, in Publishers' Weekly, Books, etc., and a number of major reviews are still to come.

I'll be on the Jack McInerney show on WCAU from 10 p.m. on the 20th. until 2 a.m. the next day, and either I'll be on live or will be taped for later use the next day on WCAU-TV, the Dave Van Meter show. Next week I'm on TV in New York, and the radio appearances to date have been so numerous I do not recall them all. Tapes have been made for the Mike Wallace Show (CBS), Assignment People (500 stations) and Profiles (200 stations), and I've been interviewed by phone for as much as two broadcast hours as far away as San Francisco.

For a private printing of a book publishers initially feared (the subject matter, not the book) this one is doing remarkably well. Diamondstein, one of the five distributors handling it, sold 500 copies in the past three weeks and ordered an additional 500 copies by phone day before yesterday. You can get it from them, A&A or Bookazine, or from us, at normal terms for hardback, although the cover is soft. It sells for \$4.95, has an attractive cover, 110,000 words, is based entirely upon the official evidence, and is illustrated with facsimiles of the most shocking documentation from the evidence, and the official pictures, which in one sensational case, was altered. It is "Whitewash" that broke the silence of the press and launched "Inquest", to Viking's surprise, 32 days prior to publication date.

When I get to Philadelphia I'll have several packages of the book with me. But I anticipate there will be even more interest than normal in Philadelphia because there is a Philadelphia angle. The most controversial section of the Report was handled by the man who is now your District Attorney. The Inquirer has already carried a long story on this part.

Please excuse my haste in this letter, for I have it all to do, and answering the mail and filling orders now take most of the day. I do hope you will stock this book, for it is doing very well wherever it is offered, especially where it is displayed, for people assume a private edition is often unavailable in bookstores. If there is any other information you'd like, please let me know. Possibly you have already had inquiries, for a number of Philadelphia bookstores have and have ordered from us. We have also had direct orders from your area.

Sincerely yours,