



# S I M O N & S C H U S T E R

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Dear Reviewer:

FYI - Peg Munnis  
2/12/698 - 4665

Thirty years ago, the assassination of President John Kennedy changed the course of American politics and created the most talked about political mystery of our century. Theories about his death have become so numerous that it is almost impossible to separate the plausible from the preposterous.

In time for the thirtieth anniversary and in anticipation of the many questions that will once again be raised, Fireside/Simon and Schuster will publish WHO SHOT JFK? A Guide To The Major Conspiracy Theories by Bob Callahan. This 154 page paperback "attempts to honor equally all of the intelligent and thoughtful theories concerning the death of JFK". Did Lee Harvey Oswald kill Kennedy? Did he act alone? Was the murder planned or the killer hidden by the CIA? Was the FBI involved, the Mafia or the Cubans?

"Although the reader will have no difficulty locating our own opinion in this matter," says Callahan, "this book does not attempt to force any single point of view upon its readers." WHO SHOT JFK? offers the reader a comprehensive review of the major theories, incidents, and compelling suspects associated with the case. Accompanying the text are the drawings of Mark Zingarelli, an illustrator for The Village Voice and Entertainment Weekly. In the style of the Spiegelman MAUS stories, the illustrations are done in comic book fashion with dark overtones.

WHO SHOT JFK? will be published on October 5, 1993 and will be priced at \$12.00. These special bound galleys are arriving early in recognition of the need for preparing stories about the assassination far in advance of the anniversary. WHO SHOT JFK? will appear in bookstores after the middle of September. I would appreciate it if you could hold any stories including the book until that time. If your schedule forces you to run the story before our book date, I would appreciate it if you could let me know when it will run.

Of course, should you wish to speak with Bob Callahan or need further information please don't hesitate to call. My number is listed above.

Sincerely,

*Susan Fleming-Holland*

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