

Parade 1/30/77
Q. In 1975 Eli Black, who was head of United Brands Co., leaped to his death from the 44th floor of the Pan American Building in New York City. Has the true story of Black's management and corporate raiding ever been told?—M.P., New Rochelle, N.Y.

A. For the inside story of Eli Black and United Brands, read "An American Company" by Thomas McCann. It gives a sad, sorry and full account of what Black and United Fruit, the world's largest producer and seller of bananas, did to Central America. United Fruit is a division of United Brands, was involved with the CIA in mounting a secret invasion of Guatemala and a lot of other shocking and unsavory deeds.