MASKED IDENTITY: A mysterious federal intelligence unit is buying thousands of dollars worth of masks and face molds from a California make-up firm.

The purchases so far include \$1,500 worth of "custom sculptured" nose molds, \$4,000 in "latex appliances" for four facial types and \$4,200 in artificial face molds. The detailed masks include scars, bald heads' and other lifelike details.

When the order was first placed, the firm was told the odd Halloween assortment was for the FBI. But a spokesman there earnestly insisted the bureau knew nothing about the purchases. At the postal boxes in Washington, D.C., to which masks and bills were delivered, a clerk let slip that "those are all CIA boxes."

The payments were made to the firm, however, by checks drawn on the U.S. Treasury from a Pentagon account, we were told.

WASHINGTON WHIRL: President Ford will soon be able to tap his pipe in style. The Naval Research Lab is filling a presidential order for 80 ash trays for Air Force One and its back-up plane. Each cast-aluminum ash tray is about i eight inches in diameter and costs the U.S. taxpayer \$50. ... A secret General Accounting Office report indicates the major oil companies have incurred some \$2 billion in what they say are extra costs 3during the energy crisis. The petroleum potentates, says the report, may attempt 4 to get permission from the Federal Energy Commission to take the \$2 billion 2 3 out of the pockets of motorists, fuel oil 3 users and other oil consumers ...

Recently, wildlife conservationists praised the Interior Department's strong stand in threatening Justice Department action if Minnesota kept allowing hunters to kill endangered itmber wolves. Since then, however, Interior has backed down and now says it is only "reviewing" the situation. The killings go on... We continue to get floods of mail from contributers to the Christian Children's Fund who are confused by two letters from the fund's argumentative director, Verent Mills. He insists our columns criticizing his management of the fund are "incorrect." Those readers in doubt about who is "correct" may want to request copies from Sen. Walter Mondale of his hearings in which the abashed Mills admitted his goofs and humbly promised reforms.