

Paul Krassner

center."
"Good for you, lovey. Here, why don't you munch on this brownie while you're watching TV...."

Euphemism of the Week:
Now that dry breakfast cereals have been caught with their packaging down by consumer researchers, certain manufacturers have begun to comply with new food labeling regulations by advertising their nutritionless crap as "dietary supplements."

* * *

"Mommy, what's a bribe?"

"If I give you a nickel to do something that you wouldn't do if I didn't give you the nickel."

"And what's a kickback?"

"That's if I buy all my grass from you and nobody else, and you secretly give me back part of what I pay you."

"You mean a kickback is when somebody bribes you with your own money?"

"That's right, lovey. Here, have a toke of this."

"...And what's a rebate?"

"If you publicly advertise a kickback, it becomes legal and they call it a rebate. Here, have another toke."

"Oh, Mommy, do I have to?"

"Here's a nickel. Now let's get stoned."

"I'll give you back three cents if I don't hafta inhale."

"Okay, but I'll give you back two cents out of that three cents if you'll go watch whatever's on television."

"And I'll donate the remaining penny to a day care

Advertising Age has revealed that the J. Walter Thompson public relations empire has been used as a front for CIA activities. Here is an excerpt from a book by R. Harris Smith, *OSS: The Secret History of America's First Central Intelligence Agency*:

"Corporations were more than generous in loaning their executives and resources for OSS service."

"The J. Walter Thompson Advertising Agency supplied the chief of the OSS Planning Staff, the head of the Morale Operations Branch in London, the executive officer of OSS in Cairo, and a 'black propaganda' specialist in Casablanca."

"The Standard Oil Company provided officers in Spain and Switzerland to watch Axis oil shipments and helped plan the sabotage of Axis-operated petroleum fields in Romania."

"Paramount Pictures provided foreign currency for espionage operations in Finland and Sweden."

"The Goldman, Sachs banking firm handled the payment of two million Algerian francs to resistance groups in North Africa."

"In fact, the corporate spirit permeated the executive offices of (OSS Director of Strategic Service, General William 'Wild Bill') Donovan's headquarters."

"To the general's amusement, a blue-ribbon committee of OSS executives, uneasily chaired by liberal public opinion pollster Elmo Roper, recommended that Donovan's nest of spies and saboteurs should be

restructured like a 'holding company.'

"Members of the wealthiest families in America also made their appearance in OSS...."

"Only the Rockefellers were conspicuously absent from the Donovan ranks. Nelson headed his own agency, the Coordinator of Inter-American Affairs. After an early dispute between their two organizations over responsibility for Latin American propaganda, Rockefeller and Donovan refused to talk to each other for most of the war."

* * *

Coincidence or Conspiracy? Watergate overflowed with the following promotions: Egil Krogh went to the Department of Transportation. Dwight Chapin went to United Airlines. Alexander Butterfield went to the Federal Aviation Administration.

(Continued on Page 34)

As Lenny Bruce once said about the city of Chicago, "It's so corrupt it's thrilling."