

Assassination Show Draws Well

NEW YORK (AP) — A two-part CBS News inquiry into the assassination of President John F. Kennedy registered strongly, for news programs, in last week's national audience samples of the A.C. Nielsen Co.

The first Kennedy program, aired last Tuesday night against NBC's "Joe Forrester" and an Oscar music special on ABC, was seen in more than 11.3 million homes, according to ratings made public Tuesday.

While it was third in its time period, it still captured an estimated 28% of the national audience, compared with 35% share won by the hour's top-rated "Forrester" show.

THE SECOND PART of CBS' assassination inquiry Wednesday did slightly better. It was seen in nearly 12 million homes and had an estimated 30% of the national audience.

The top-rated show in the hour CBS' Wednesday program was on was ABC's "Starsky and Hutch," seen in nearly 15.8 million homes. It had an estimated 39% of the national audience.

CBS' Wednesday and Tuesday programs on the Kennedy assassination ranked 40th and 41st in audience size, respectively, out of 62

evening network programs rated in the week ending November 30.

ACCORDING TO the Nielsen ratings, the 20 most-watched programs last week were "All in the Family," "Rhoda," "Phyllis," "Maude" and "Carol Burnett" (all CBS); "Winnie the Pooh Special" (NBC); "Mary Tyler Moore" (CBS); "ABC Sunday Movie," "Six Million Dollar Man" (ABC); "The Jeffersons" (CBS); "Monday Movie" and "Disney" (both NBC); "Starsky and Hutch" (ABC); "Bob Newhart" and "Kojak" (CBS); "Chico and the Man" and "Police Woman" (both NBC); "Tony Orlando and Dawn" (CBS); "The Rockford Files" (NBC); and "Monday Night Football" (ABC).