

ML

2/15/67

Dear Bill,

It was and is more work than anyone can imagine. Lil wore out an electric typewriter on the first book, the one you have. The second is out and doing fairly well on its own because I have no funds for advertising and little time for promotion because I'm working simultaneously on two others, WHITEWASH III: THE ARCHIVE and MANCHESTER MACHIAVELLI: THE UNINTENDED UNOFFICIAL WHITEWASH, meanwhile continuing my researches.

You apparently do not recall it, but before the first one was out I wrote and asked if you'd like to sell the book at the bookstore's profit. There should be enough people in poultry who remember me, aside from the very many with an interest in their country.

The profit is 40% on orders of 5 or more, and they are returnable if you do not sell some. If you are interested, if you get the orders and send them with the cash to us, we'd do the mailing for you and give you a third. If you do not want to fool with this, we would appreciate a story on the second book, which is available from us for \$5.00 including handling and postage.

WHITEWASH is rapidly becoming a Dell best seller in spite of themselves. They are doing no advertising, making no point of sales effort. It was their sixth best seller in the first month. They say they want the second, but they make clear they want to steal it. There is no immediate prospect of a deal for reprinting on it.

The book is attracting considerable attention abroad also. In Italy, Feltrinelli, the Italian publisher (the Doctor Zhivago man) writes his prepublication orders (hardback) were more than 5,000, which is unheard of there and unusual for even the US. Eventually we'll make some money on it, if one disregards about 20,000 hours of work in the field, meaning all the four book out or in the works. But we have yet to break even.

You are more right than you can imagine about Manchester, a tribute to your intelligence and instincts. If they award Pulitzer prizes for inaccuracy, he has it hands down.

Thanks from us both,

Sincerely,

EVERYBODYS · POULTRY · MAGAZINE

HANOVER, PENNSYLVANIA 17331

February 14, 1967

Mr. Harold Weisberg
Coq d'Or Farm
Hyattstown, Md. 20734

Dear Harold:

Just a note to say how impressed my wife and I were with "Whitewash." I just happened to run across it at a local newstand, so I picked up a copy at once.

We are currently reading the Manchester serialization in Look Magazine, and we both think it is one large zero. The fight about it was a lot better and more interesting than the book.

I can't imagine how you and Lillian ever were able to wade through the report and amass so much material disproving the conclusions.

Congratulations,

Bill Clark

Wilbur E. Clark
Editor