

June 22, 1959

Dear Godfrey,

I've got to admit it - can't deny it - you surprised me. Happy surprise though and I wish your letter had answered as many questions as it asked.

How are you? Where living? What doing?

My Army career, as the obituaries say "is drawing to a close". In about four months, I'll be turned out in my socks, richer only in experience; with one wife, one baby and one ulcer more than I had before.

I have established an advertising firm called Scannebl Associates, and I pray that "SA" will someday rank beside - check that - before - illustrious initials like BBDO and Y&R. But this takes work and work is what I've been doing.

I'm sending along a few clippings (not so much to prove that I've been working as to get a new and trusted reaction).

I hope that we can nurture these couple of letters into a refreshing weekly sprinkle of mail.

Write, and remember that "Action is Character". Tell me about you, and people we both know. If you're still interested in authorship, or writing, or literature - or whatever your own term is for forging a chain of thoughts into words. Let me know that too.

All my very best,

*Eddie*

Godfrey,

All my very best too, it was awfully good hearing from you. Do write us again soon.

*Gay*