

3/1/70 WTTG - Schick commercial 10:15  
p.m., 15 min before Show/Butler Show  
A same commercial. Looks like deal  
TV - will we rule it or will it rule us?

(after a year - support of a year?)  
How? Two movies watching more programs - Sports  
Refer program (Sports center); Truth a consequence  
"In Person" guest from Backus. Of this stuff  
were intended as ~~character~~ characters, it would  
have great content. It maintains a high level  
level of originality & freedom - content  
for audience intelligence - for example, Show  
Show - main part and interface must  
people to justify on TV ruling  
us? will it be a serious thought a year?  
It takes a rare talent to be this consistently  
but Butler has it.