

WEIGHT CALCULATION

- 1) 660 pages, 6" x 9" trim on 10 pt. CIS cover and 50# 416 PPI paper,
1-9/16" bulk

Text	1.875789#
Cover038438#
Envelope050000#
<u>TOTAL</u>	<u>1.964227#</u>

- 2) 660 pages, 6" x 9" trim on 10 pt. CIS cover and 50# 554 PPI paper,
1-3/16" bulk

Text	1.875789#
Cover037380#
Envelope050000#
<u>TOTAL</u>	<u>1.963169#</u>



BookCrafters

September 12, 1975

Mr. Harold Weisberg
Coq d'Or Press
Route 12
Frederick, Maryland 21701

Re: Quote No. 3909

Dear Mr. Weisberg:

Thank you for your recent inquiry and interest in our BookCrafters System. We are encouraged by the prospect of producing fine titles for you.

You will find enclosed our quotation for your title, paper samples, halftone samples, and weight calculations.

You specified the importance of keeping the entire weight of the book, including the envelope, under the mail limit of two pounds. Our calculations show that by using our 50# International 416 PPI white stock which we have on hand, the total weight of the book, cover, and envelope will be less than two pounds.

The paper sample will give you some idea of the color, opacity, and quality of the International sheet.

The halftone samples are that of 100 line screen. With the Cameron System, this is the maximum line screen that will print using our flexographic plates. Samples are enclosed for your inspection.

Seeing that you will be sending these books through the mail, I suggest for further protection, that each book be shrink wrapped individually before insertion into the envelope. This will still not increase the total weight enough to be more than the two pound limit.

Thank you once again for the opportunity to submit our quotation on your title. If you have any questions, please contact me here at BookCrafters.

Sincerely,
BOOKCRAFTERS, INC.

Bill Adams

Bill Adams
Customer Service Representative

cc: Randy Freeman
Enclosures
BA/nb

September 3, 1975

Book Crafters Inc.
Post Office Box 892
Fredericksburg, Virginia 22401

Dear Sir:

Several years ago you sent me a notice of your Fredericksburg operation.

I am getting close to the printing of another book on which I would like to know your capabilities and have an estimate. I am also interested in the papers you have available because this is a large book and if you have thinner papers of good opacity I might make it larger with facsimile reproductions.

It is to be 6x9, the size of all our earlier books. Not less than 660 pages, soft cover, with camera-ready copy, 5,000 print. There has not been a final decision on the number of photographs but they will not be numerous.

I will also want an envelope suitable for mailing, one that will fit the book snugly. If possible I would like this with provision for the insertion of two 8 $\frac{1}{2}$ x11 sheets on mailing and to be within the post office two-pound weight standard.

While the final boxing at your plant would not be critical, if it represents no added cost of any magnitude I'd prefer packages that are within the post office's 40 lb. limit.

We are about an hour from Washington, if you do your own delivering. If you have maps, about seven minutes from Exit 6 at Frederick, a little more than a half hour from the point at which that road connects with the Washington Beltway. If you do not deliver, transfer to a smaller truck will be necessary because trailers can't make our lane without damage to large pine trees. I can arrange local transshipping.

Once the book is camera ready we will be anxious to have it as soon as possible. Can you give me an idea of your scheduling and the time required thereafter? My expectation is that it will be camera-ready in a month or less.

We would expect to make a partial payment on shooting and approval of the blues and the balance at manufacture.

Sincerely,

Harold Weisberg