

Meet BookCrafters. . .

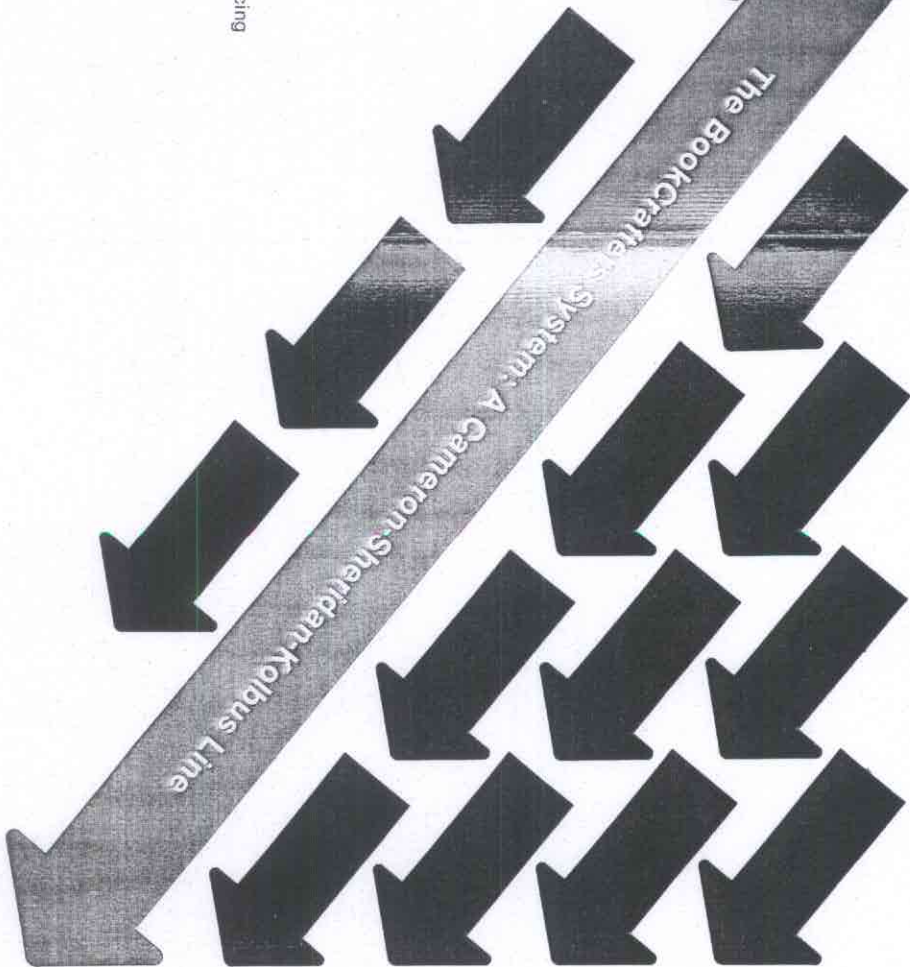
a company with a unique service for you. This new book manufacturing facility goes one step beyond any system presently available for short-to-medium run production.

The BookCrafters System features a Cameron-Sheridan-Kolbus line, and is the first belt press installation to provide either *paperback or casebound book production completely automated inline*. The System offers both quality and speed—up to 70 casebound or 200 paperback books per minute—while reducing printing and binding costs to save you money.

And, because of the System's ability "to go back on the press" with a minimum of set-up time, fast, economical additional printings eliminate warehousing and related costs to save you even more money. American Business Products, Inc., one of the nation's leading graphic arts companies, formed BookCrafters to complement existing book manufacturing service offered by another ABP company, LithoCrafters. The new subsidiary will be ready to serve you in early '73 from Fredericksburg, Virginia.

If you'd like to know more about us please write:

BookCrafters Inc.  
Post Office Box 892  
Fredericksburg, Virginia 22401



**BookCrafters, Inc.**

