



David Zimmerman  
Gary Short

## Associated Personalities

123 East Grant Street • Minneapolis, Minnesota 55403 • Phone (612) 335-9581

July 20, 1970

Mr. Harold Weisberg  
Rt. 8 - Box 304  
Frederick, Maryland 21701

Dear Harold:

We are just delighted to have you with us on this new venture. The material and photographs you enclosed are just marvelous. We should be able to come up with one hell of a brochure on you.

I am returning also your copy of the contract with your stipulations attached. The reason I didn't send two copies is because we Xerox the originals when they are returned to us.

I ask that you begin referring any requests you receive for speaking engagements to this office at (612) 335-9581. Have them call collect. On this end you can be assured that we will be lining up appearances as soon as the Bio is finished. As far as your publishing arrangements are concerned, we will expect to handle the appearances from this office in co-operation with your publishers. I think this will be agreeable to them. If there's any hangup let us know. As for the ad-lib broadcasts from your home -- that's fine with me, but just try to get in a little plug for your agent (ha-ha). It certainly wouldn't hurt. As we get rolling on this thing, I hope to be setting up Radio-TV & Newspaper coverage for you wherever you might be.

The book on King sounds exciting. If you get a chance, give me a briefing on some of its highlights for sales purposes.

Would it be possible for you to mail me about a dozen copies of each of your past literary works? If not please advise. These are often requested by College Fine Arts Committees, and I would like to have a few on hand.

If you should call the office for any reason and I'm not here, talk with my business associate, David Zimmerman.

Mr. Harold Weisberg

(2)

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I want to thank you for placing your confidence in us. We're very excited at having the opportunity to work with you. Here's to the future.

Regards,



Gary

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