

# Blaine Taylor

700 Karen Drive Kingsville, Maryland 21087-1026 (301) 879-1802

Resume of Abilities / Talents

Personal

Health: excellent Date of Birth: December 8, 1946 Marital Status: single References: upon request Military: three years, US Army; honorable discharge, 1971 Education: BA in history, Towson State University, 1972

#### Newspapers

Freelance writer since 1958; over 2,500 pieces published in Baltimore Sunpapers and News American, New York Knickerbocker News, Washington Star and most Baltimore area weekly community and college newspapers. Covered education, crime, politics and news for the Baltimore Afro-American as a reporter and copy editor. Have covered most national and local figures in Maryland events for over a decade.

#### Magazines

Currently write for numerous national and international magazines and trade publications on topics ranging from business and industry to military, political and historical subjects. Formats include feature stories, product news releases, literature/brochure pieces and straight question-and-answer interviews. Was former Assistant Editor at *Baltimore* Magazine, former managing/ production editor for three major medical publications simultaneously and today write, design, edit, proof, lay out, paste-up and ship publications.

## Television

Have been a guest on several local TV programs and am a spokesman for products, people and companies.

### **Cable Television**

Have hosted/produced four weekly half-hour interview talk shows for two different cable stations, and have been a guest on two others. Have produced commercial spots for clients.

#### Radio

Have hosted/produced two interview talk shows as well as been a guest on numerous radio programs.

#### **Public Relations**

Have conceptualized, designed, presented, implemented and placed numerous coordinated campaigns for businesses, colleges, fairs and candidates over the last decade. Have handled PR for 40 clients over the last three years for a Baltimore-based advertising agency with nationwide offices.

#### Advertising

Managed and directed a public relations department for three years in an ad agency dealing with clients, vendors, publications and all forms of media.

## **Civic** Activities

Former member of appointed commissions in Baltimore City and County. Former member of neighborhood groups in Baltimore City and County. Member of American Legion, and Veterans of Foreign Wars.

# Professional Activities/Honors

Member of Public Relations Society of America. Member of International Association of Business Communicators. Six awards for writing and editing professional publications.