

RATINGS RAP:

NBC's biggest gun — its Thursday-night schedule — kept the fourth installment of ABC's *War and Remembrance* from winning the night for the first time in its run. The two-hour *War* episode averaged a 16.8 rating and 25 percent share of the audience — not bad against

NBC shows, but the lowest numbers yet for the miniseries, which can hardly be accused of exceeding expectations. After Thursday's show, *War* was averaging a 19.6/29, below the 20.2 rating the network reportedly had guaranteed advertisers. For the same two hours, NBC's regular series averaged an 18.5/28 and CBS News' JFK special managed an 13.0/20. (A ratings point represents 904,000 TV households; shares are the percentage of sets in use.)

And here's the last word on election-night coverage. Although NBC won the Nov. 8 prime-time race, ABC pulled ahead in full coverage. ABC's 5 hours and 40 minutes of coverage tallied a 9.6/17; NBC's nearly 6½-hour coverage, 8.5/17; and CBS' 5½ hours, 8.0/15.