



James H. Lesar, President  
918 F Street, N.W. • Suite 510  
Washington, D.C. 20004  
(202) 393-1917

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April 25, 1994

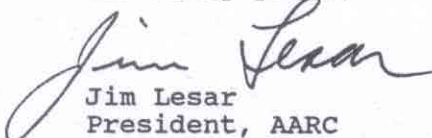
Dr. Martha E. Church  
President  
Hood College  
401 Rosemont Avenue  
Frederick, MD 21701

Dear Dr. Church:

It was a pleasure meeting with you and the members of your staff last Tuesday.

I am enclosing a copy of a resume sent me by Laurel L. Thomas, as well as her cover letter to me. As you will see, the earliest she can meet at Hood is May 13th. If you wish to talk with her before then, please feel free to do so.

Sincerely yours,

  
Jim Lesar  
President, AARC

APR 28 1994

Laurel Thomas, MDS  
Telecommunications Consultant

P.O. Box 458  
Centre Hall, PA 16828  
814-364-9839

April 23, 1994

James H. Lasar, President  
Assassination Archives & Research Center  
918 F Street, N.W., Suite 510  
Washington, DC 20004

Dear Jim:

Thank you very much for thinking of me in your planning for a potential joint project with Hood College to transfer two collections of Federal documents to electronic format. As we discussed on the phone, I have updated my vita for you to share with the President of Hood College, so that my interactive media background and credentials can be explored.

This FAX is not getting off to you until today because of intensive meetings all day yesterday at Penn State. I have a major presentation to give Monday in Bloomsburg, and a day full of meetings there on Wednesday, but the rest of the week I plan to be in Centre Hall, as of this moment.

I am putting the final touches on an EDA grant report and working on an NTIA grant application due May 12th, so I can not meet before then. My consulting with the Office of Technology Assessment at the US Congress will take all day on May 12th, so the 13th is the earliest I could consider a trip to Hood College with you.

I am excited about the prospect of assisting in the archival storage development process to fund the transfer of the two collections to CDROM or videodisc format. This project will enable me to utilize the research I conducted for my thesis on Museum Automation and the use of computers and videodiscs for massive text, graphic and photographic databases. I am pleased that you thought of me and am interested in helping you achieve your goals to secure funding for the project.

Let me know if you need any further information to set up the meeting at Hood College.

Sincerely,

*Laurel Thomas*  
Laurel Thomas

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To	Jim Lasar	From	L. Thomas
Co.	AARC	Co.	
Dept.		Phone #	814-364-9839
Fax #	202-393-7310	Fax #	814-364-2741

Laurel L. Thomas  
315 N. Pennsylvania Avenue  
Centre Hall, Pennsylvania 16828  
Home: (814) 364-9839  
Work: (717) 784-7703

**EDUCATION:** MPS, Interactive Telecommunications, New York University, New York, NY, 1988

MFA studies, Southern Illinois University, Carbondale, IL, 1978-1979

BS, Art Education, University of Vermont, Burlington, VT, Summa Cum Laude, 1976

**EMPLOYMENT:**

1992 to Present: Director of Telecommunications, Bloomsburg Telecommunications Consortium for Columbia County & Region, Inc., Bloomsburg, PA

Managing the creation of a non-profit organization to promote economic development through the use of telecommunication voice, data and video services. Conducting infrastructure and service needs assessments to design and market enhanced government, social service, education and business communications and training. Evaluating the feasibility of implementing a Rural Area Network with government public access kiosks. Expanding the BSN bulletin board service in Town Hall connecting citizens with Japanese in the Kyoto region. Monitoring local, state and federal legislation and policy to advise the Town Council, schools, university and business community on the impact of cable television and telecommunication legislation. Consulting with Consortium members on the design of video conference facilities. Advising the Cable Access Committee on the franchise process and community generated programming. Writing state and federal grants and managing U.S. Department of Commerce Grant Program.

1988 to 1991: Director of Teleconferencing, William Paterson College, Wayne, NJ

Conceived, developed and directed a \$1.3 million teleconferencing project. Established policies, procedures, fee structures, marketing campaigns and database development to serve the campus, community and state educational system. Managed over one hundred satellite video conferences, participated in dozens of national audio conferences, and coordinated events with Continuing Education, State and Federal agencies and organizations, and business and industry. Focused on in-service and certification training using video conferences in a telecourse format for distance

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education. Managed the installation of a KU Band satellite uplink, and a C/KU Band downlink. Designed a state-of-the-art teleconferencing auditorium and a business teleconference laboratory for the Communication Building. Created three teleconferencing courses and taught and lectured in other communication courses. Conducted national teleconference market research and created a market plan for a teleconference center.

1985 to 1987: Telecommunications Consultant, Signet and NYU, Montville, NJ

Conducted market research in telecommunications and authored The Report on Local Area Networks for The Eastern Management Group. Projects included a report for CBS Television on new technology in the retail market; a network design for image databases; a market plan for videodiscs in industrial marketing; videotex editing; graphic design for the Apple Bytes Program on Manhattan Cable Television; an evaluation of videotex trials; and a report on the future of high definition television transmission on fiber optic local area networks.

Graduate studies focused on new media applications in business, education, medicine and social services. The Masters thesis merged the study of computers and videodiscs for The Automation of American Museums, which detailed the history and uses of these new technologies by the arts community, for archival, exhibit, education and marketing purposes.

1984: Market Researcher, The Eastern Management Group, Parsippany, NJ

Telecommunications Consultant to Fortune 500 companies specializing in electronic mail, local area networks, fiber optics, computer graphics, AT&T Divestiture and video conferencing. Edited the market study, The Report on Electronic Mail and press releases to the industry. Designed and managed telecommunications market research studies, trained and supervised the telemarketing staff. Consulted with counsel on intellectual property rights, served as press liaison and conference representative at industry trade shows.

1981 to 1983: Marketing Coordinator, Anritsu America, Inc., Oakland, NJ

Marketing Services Manager for a Japanese telecommunications vendor, coordinating new product introductions from five corporate divisions. Created the advertising, publicity, trade show campaigns, and collateral materials. Supervised the advertising agency and exhibit house, and managed the conference and

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trade show circuit. Product Manager for the Fiber Optic Line, developing market strategies and serving corporate accounts. Negotiated with representatives, distributors and publishers. Bell Labs Account Manager for the Telecommunications Line, and serving the Bell Operating Companies, Western Electric and AT&T Long Lines. Developed the sales lead fulfillment system and edited the weekly sales newsletter. Hired, trained and supervised customer service, accounting and traffic personnel. Initiated market research for the International Headquarters in Tokyo, and managed new product introductions into the American market.

1979 to 1980: Art Department Manager, D.Klein & Son, Inc.  
Hackensack, NJ

Supervised the art department and printing staff of a premium specialty company. Implemented the designs of major fashion houses and designed new products. Revised the printing and art department which doubled production. Established a screen inventory management system and trained staff in its use.

1978 to 1979: Art Ed Consultant, Illinois Office of Education  
Carbondale, IL

District Evaluator for interdisciplinary arts education programs. Advised school districts on curriculum design, and organized state conferences on integration of arts into the curriculum. Title IV Federal Grant Evaluator for Illinois. Designed and taught an interdisciplinary Dance History course for the Giant City Schools, in Carbondale. Advised the Dean, School of Fine Arts, Southern Illinois University, Edwardsville, on creation of a new graduate program of Interdisciplinary Arts Education.

1976 to 1978: Art Educator, Milton High School, Milton, VT

Managed the district art teachers, developed a district art education program, and taught Junior and Senior High courses. Developed the first interdisciplinary art history course for the district, which became a model program for the State. Consulted with the Fleming Museum on arts education programs, and assisted in creating an arts telecourse for Vermont Public Television.

1975 to 1976: Art Psychotherapy Intern, Mary Fletcher Hospital  
Burlington, VT

1972 to 1976: Office Manager, Psychiatric Practice,  
Burlington, VT

1967 to 1972: Office Manager, Bethel Clinic, Bethel, ME

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PUBLICATIONS:

- 1994 - "The Role of Telecommunications in Rural Development" Report to the Economic Development Administration Technical Assistance Grant Program, US Department of Commerce, Spring
- 1993 - World Food Day Manual of Models, "Teleconference Planning", World Food Day Office, Washington, DC
- 1990 - World Food Day Manual of Models, "Certification Training" and "Curriculum Integration", WFD Office, DC
- 1988 - Masters Thesis: The Automation of American Museums, New York University, New York, NY
- 1985 - Author: The Report on Local Area Networks, The Eastern Management Group, Parsippany, NJ
- 1984 - Editor: The Report on Electronic Mail, The Eastern Management Group, Parsippany, NJ
- 1976 - MAXIMS, The Washington Hand Press, University of Vermont, Burlington, VT
- 1975 - The Passionate Shepherd, The Washington Hand Press, University of Vermont, Burlington, VT
- 1975 - EPITAPHS, The Washington Hand Press, University of Vermont, Burlington, VT

CONFERENCE PRESENTATIONS:

- 1994 - Speaker, National Net '94, "Educational Networking in Bloomsburg, PA", The INTERNET is Coming to Town Panel, Educom Conference, Washington, DC, April 8th
- 1994 - Speaker, Technologies of Freedom: Bringing Home the Electronic Highway Conference, "The Process of Developing A Consortium", Nonprofit Applications Panel, Alliance for Public Technology Conference, Washington, DC, February 25th
- 1993 - Speaker, Columbia County Township Officials Yearly Meeting, "Ramifications of the 1992 Cable Act", October 14th
- 1993 - Speaker, The Children's Conference, "The Human Services Workstation Project Proposal for the Bloomsburg Consortium" Bloomsburg University, October 21st
- 1993 - Telecommunications Policy Session Spokesperson, Civic Networking Conference, Washington, DC, April
- 1993 - Speaker: "New Technology and Your Career", Women's Conference, Bloomsburg University, March 27th
- 1992 - Speaker: "Implementing a Regional Information Network", Association of Global Electronic Networking Educators Conference, Fujitsu Headquarters, Osaka, Japan, Dec. 6th
- 1992 - Speaker: "Strategic Planning for Telecommunications", Bedford County Commissioners Conference, Bedford, PA, Oct. 9
- 1992 - Speaker: "Bloomsburg's Long Range Telecommunications Planning Process", Pennsylvania Rural Coalition Conference, Harrisburg, PA, September
- 1990 - Presenter & Workshop Moderator: "Teleconferencing Research: What Do We Know and Where Do We Go From Here?", WUTN Summer Conference, Logan, Utah, July 25th

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- 1990 - Presenter & Moderator: "Certification Training in Teleconferencing", National University Teleconference Network Summer Conference, Logan, Utah, July 23rd
- 1990 - Speaker: "Tackling the Teleconference", Eastern Educational Consortium Annual Conference, Raritan Valley College, Raritan, NJ, April
- 1989 - Workshop Moderator: "Hypermedia", Computers and Video: Converging Technologies Conference, William Paterson College, Wayne, NJ, April
- 1989 - Speaker & Conference Planner: Art Therapies Conference, William Paterson College, Wayne, NJ, April
- 1984 - Trade show representative: National Association of Broadcasters Conference, Las Vegas, NV, April
- 1978/79 - Presenter & Conference Planner for Illinois Office of Education Arts Education Conferences statewide.

PROFESSIONAL ACTIVITIES:

- 1994 - Grant Writer, NTIA Telecommunications Application, Bloomsburg Telecommunications Consortium, Spring
- 1994 - Program Planner, PA Rural Development Council, October Statewide Multipoint Videoconference
- 1994 - Charter member, The Pennsylvania Distance Education Consortium First Annual Conference, Harrisburg, PA, Feb. 14
- 1993 - Participant: "The Future of Local Communications", Conference, Columbia Institute for Tele-Information, New York, NY, December 10th
- 1993 - Participant: The Second International Training Workshop for Telecommunications Regulators, Columbia Institute for Tele-Information, NYC, November 15-16th
- 1993 - Invited Guest: "Education Onramps to the Information Superhighway", Center for Strategic Studies, Washington, DC, September 20th
- 1993 - Participant: Pennsylvania League of Cities 1992 Cable Act Seminar, State College, PA, September
- 1993 - Advisor, Allentown Development Council Director, June
- 1993 - Consultant, Geisinger Medical Center/Penn State Geriatric Nutrition Alliance Teleconference Planning, Summer
- 1993 - Grant Writer and Project Manager, Economic Development Administration Technical Assistance Grant, Bloomsburg, PA
- 1993 - Consultant: PDEC, Bloomsburg University, Summer
- 1993 - Consultant, ARC, Washington, DC, Summer
- 1993 - Telecommunications Policy Advisor, Center for Civic Networking, Washington, DC, Summer
- 1993 - Speaker: "Telecommunications Policy & Regulations", Nordic Trainers Meetings, Penn State University, May  
Finish Visitors Meetings, Penn State University, May
- 1993 - Consultant, Penn State Extension, downlink site evaluations
- 1993 - Participant: Pennsylvania Rural Health Conference, May 11th
- 1993 - Participant: Alliance for Public Technology Conference, Washington, DC, April
- 1993 - Moderator: Audio-Graphics Demonstration, Bloomsburg, April

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- 1993 - Speaker: "Pennsylvania's Telecommunications Legislation", 'Challenges' Television Program, Allentown, PA, April 21st
- 1993 - Consultant, Extended Programs, Bloomsburg University
- 1992 - Participant, Alliance for Public Technology Meetings, Philadelphia and New York City
- 1992 - Telecommunications Consultant, Bloomsburg, PA
- 1991 - Conference Presentation Subcommittee Chair, NUTN Standards Committee, National University Teleconference Network
- 1991 - Telecommunications Consultant, Bloomsburg, PA
- 1990 - Member, NUTN Teleconference Standards Committee
- 1990 - Member, NUTN Summer Conference Planning Committee
- 1990 - Consultant, World Food Day Organization, Washington, DC
- 1990 - Consultant, Center for the Advancement of Teaching and Management, Edison, NJ
- 1990 - Participant: Distance Education Think Tank Audioconferences USDLA/ International University Consortium
- 1990 - Attendee, Business Professional Advertising Association International Conference, Montreal, Canada, June
- 1989 - Consultant, Union County College, Union, NJ
- 1989 - Participant, Distance Education Think Tank Audioconferences
- 1989 - Producer/Moderator: "Distance Education in New Jersey" 'Professional Journal' Television Program, NJNTV Trenton, NJ
- 1988 - Consultant, Governor's Office of Telecommunications, NJ
- 1987 - Consultant, CBS Television New Technologies, New York, NY
- 1986 - Consultant, The Eastern Management Group, Parsippany, NJ
- 1985 - Conference Representative, EMG and SIGMA
- 1980's - Conference Attendance: TeleCon X, USDLA, Computer Graphics 88, WESCON, BPAA, American Association of Museums, Laser Active, Videotex Industry Association, IAB, IIGS, etc
- 1979 - Consultant, Dean, School of Fine Arts, SIU, Edwardsville, IL
- 1978 - Curriculum Designer, Giant City Schools, Carbondale, IL
- 1977/78 - Secretary/Treasurer, Vermont Art Teachers Association
- 1977 - Consultant, Vermont Public Television
- 1977 - Founder: Visibility Arts, Burlington, VT
- 1977 - Founder: The Champlain Arts Council, Burlington, VT
- 1976 - Curriculum Designer, Milton Junior High School, Milton, VT
- 1975 - Curriculum Designer, Burlington City Schools, VT
- 1970 - Curriculum Designer, & Teacher, Gould Academy, Bethel, ME

PROFESSIONAL SOCIETY MEMBERSHIPS:

Pennsylvania Distance Education Consortium (PDEC)  
Association of Global Electronic Networking Educators (AGENE)  
Alliance for Community Media  
Alliance for Public Technology (APT)  
Northeast Pennsylvania Technology Council  
Bloomsburg Telecommunications Consortium for Columbia County & Region



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## COLLEGE ACTIVITIES:

- 1993 - Host, Shiho Kanzaki, Master Potter from Shigaraki, Japan  
Bloomsburg University Exhibit, October
- 1993 - Consultant, Andruss Library, Bloomsburg University
- 1993 - Organizer, IIT/ West Chester Desktop Conferencing Demo
- 1992/93 - Consultant, Magee Center, Teleconference Facility Design
- 1991 - Mentor, Minority Education, William Paterson College
- 1991 - Member, Planning Committee, Art of Being Woman Conference
- 1990 - Speaker, WPC Peace Reflections Program
- 1990 - Project Director, Uplink contract negotiations
- 1989/90 - Member, WPC Elections Council
- 1989/90 - Member, Hobart Hall Addition Committee
- 1989/90 - Member, WPC Graduate Council
- 1989/90 - Contributor, WPC Master Plan
- 1989 - Member, Middle States Study Planning Committee
- 1989 - Member, Planning Committee, Continuing Education Conference
- 1989 - Member, Planning Committee, Computer/Video Conference
- 1988/90 - Member, WPC Community/Society Impact Committee
- 1988/90 - Member, Satellite Uplink Planning Committee
- 1988/90 - Member, WPC Local Area Network Planning Committee
- 1988/90 - Member, Hobart Hall Building Design Committee
- 1988/90 - Contributor, WPC Mission Statement

## COMMUNITY ACTIVITIES:

- 1994 - Advisory Panel Member: Office of Technology Assessment,  
US Congress, Washington, DC
- 1994 - Speaker: "Rural Area Network Proposal", Magee Main Street  
Inn, Bloomsburg, PA, April 25th
- 1994 - Consultant, Bloomsburg Town Council, Cable Television  
Ordinance, April
- 1993 - Presenter: "Consortium Networking", Berwick Hospital,  
Berwick, PA, November 3rd
- 1993 - Coordinator, Human Services Workstation Project, Fall
- 1993 - Presenter: Agency Briefings to NTIA & Department of  
Agriculture on RAN Proposal, October 27th, Wash. DC
- 1993 - Consultant, Scott Township Supervisors, "Ramifications  
of the 1992 Cable Television Act", October 14th
- 1993 - Presenter: Congressional Aide Briefing, Wash. DC, July
- 1993 - Planning Committee, Women's Conference, Bloomsburg, PA
- 1993 - Chair, Cable Access Committee, Bloomsburg, PA
- 1993 - Consultant, Bloomsburg School Board & Technology Committee
- 1993 - Consultant, Bloomsburg Town Council Long Range Planning
- 1992 - Speaker: "Bloomsburg Telecommunications", Rotary Club, Oct.
- 1992 - Chair, Judges Committee, Women of Distinction Awards
- 1991 - Planning Committee, Lenni-Lenape Girl Scout Council
- 1991 - Community Outreach Teleconferences
- 1990 - Community Outreach Teleconferences
- 1989/90 - Interviews, UA Columbia Cable Access Television Shows
- 1988 - Community Outreach Teleconferences
- 1980 - Speaker: "An African Experience", Hawes School, Ridgewood, NJ
- 1978/79 - Mayor's Commission on Housing, Carbondale, IL