

Post 12-2-71

# Ad Campaign for McCloskey Aimed at Attack by Agnew

**Los Angeles Times**  
Benedict Arnold became an issue in Republican presidential politics yesterday.

A group led by Los Angeles industrialist Norton Simon bought full-page advertisements in five newspapers to accuse Vice President Agnew of calling Rep Paul N. McCloskey (R-Calif.) a traitor. The ads, which cost about \$33,000 urged the public to donate money to the 44-year-old congressman's campaign against President Nixon in the New Hampshire presidential primary.

The episode began Nov. 18, when Agnew, in remarks to Republican governors at French Lick, Ind., took note of news stories of McCloskey's problems raising money. He said the congressman "is in such a money bind that he's been forced to auction off his personal art collection. Yesterday he sold his favorite painting—Benedict Arnold Crossing the Delaware."

In a statement issued by McCloskey's office, Simon called Agnew's remark "a vicious, unwarranted attack on a person of undisputed integrity and character."

The ads appeared in the Wednesday morning editions of The Los Angeles Times, The San Francisco Chronicle,

The Washington Post, The Boston Globe and The Manchester (N.H.) Union-Leader.

In each case, the full-page ad was coupled with a half-page ad identical to a fund-raising appeal that appeared in The New York Times Nov. 16.

Reached in Honolulu where the Vice President had a speaking engagement, Agnew spokesman Victor Gold denied the Vice President had called McCloskey a traitor.

Gold said the Vice President's remark was "a satirical one-liner" meant to indicate that McCloskey had been less than faithful to his party and president.

## 2 Are Selected to Head Jackson Drive in Calif.

*Special to The Washington Post*

**SACRAMENTO, Dec. 1** — Two state legislators were named today as California co-chairmen of Sen. Henry M. Jackson's campaign for the Democratic presidential nomination.

The co-chairmen, Assemblymen Walter Powers of Sacramento and Larry Townsend of Gardena, said they will soon select a slate of convention delegates to be entered in California's 1972 presidential primary.

Townsend is closely allied with organized labor, and Powers is chairman of the Assembly Committee on Commerce and Public Utilities.

Clarence D. Martin Jr., part owner of the Los Angeles Rams football team, will be Jackson's state finance chairman. Martin served as Under Secretary of Commerce in the Kennedy and Johnson administrations.

## GOP's Edens Retiring From S.C. Party Post

*Special to The Washington Post*

**COLUMBIA, S.C. Dec. 1**—J. Drake Edens, a major figure

in the South Carolina Republican party for the last decade and a vice chairman of the Republican National Committee announced today that he will step down as national committeemen.

Edens, 46, told a press conference, "I'm just tired . . . it's time for new energy, new enthusiasm, and perhaps a new personality."

He said he will serve out his term, which will expire after next year's Republican national convention.

## Former Pa. Reporter Joins Rizzo Regime

**PHILADELPHIA, Dec. 1** (UPI) — Mayor-elect Frank Rizzo has announced that Albert V. Gaudiosi, 47, a former member of the Philadelphia Bulletin staff who resigned to direct Rizzo's campaign, will join the new administration.

Rizzo did not say at a news conference Tuesday what post Gaudiosi, who won a Pulitzer Prize for his reporting, would get. It was reported, however, that Gaudiosi would become deputy mayor and news secretary.