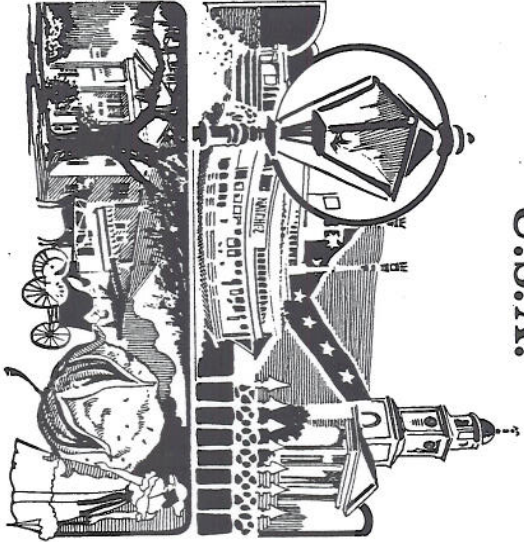


**LITTLE HAVANA  
U.S.A.**



**Latin Quarter**

**SPONSORED BY:**

- ★ CITY OF MIAMI
- ★ DADE COUNTY

## INTRODUCTION

Since the Communist coup in 1959, there has been an exodus of Cubans from their homeland, and the majority came to Miami.

They settled in the area that today is known as Little Havana mainly because of business opportunities, climate, and cultural ties. The Cubans in Little Havana, because of their vast numbers and large concentration, have been able to maintain their traditions, language and pride in a living culture. It is in Little Havana where one can feel as if in a foreign city without even leaving the United States. Its cultural spheres have also lately been enhanced by the arrival of Nicaraguans, Salvadoreans and people from other Latin American countries.

When taking a tour of the area, permit yourself to be immersed in the Hispanic culture. Stop and watch cigars makers in their craft, moving skilled hands in the same manner as their predecessors of an era long past. Note the rich aromas of fresh bread, roasting pork, onions, and garlic, fried bananas and fresh brewed coffee. Listen to the fast-paced Latin beats emanating from the music shops.

Lastly.... look at the people gathered at sidewalk cafes.... in the Domino Mini-Park.... in the stores.... in the street. It is by getting to know the people who live in Little Havana that one can better understand much of the Cuban culture.

Little Havana Development Authority  
is funded by the City of Miami  
through the Department of Economic  
Development and the Department of  
Public Works.

## LHDA AND THE LATIN QUARTER

One of the most effective programs which the Little Havana Development Authority has implemented is the creation of the Latin Quarter. Since this organization's foundation, the boundaries, specifications, guidelines and objectives of this project have been well defined to express and demonstrate our hispanic history, culture, folklore and customs. Today, the Latin Quarter is a reality within the public sector, through the establishment of the Latin Quarter Review Board and the Latin Quarter Association, presently presided by Ms. Ketty Gort.

LHDA is proud of its success with the birth of the Latin Quarter, which originated in our organization. Its Board of Directors was presided by Mr. Willie Gort, project director Raul Alvarez, and its members were:

- |                     |                      |
|---------------------|----------------------|
| • Luis Sabines      | • J.M. Palmero       |
| • Leslie Pantin     | • Maria Elena Torano |
| • Tony Descalzo     | • Martha Bequer      |
| • Fernando Carrandi | • William Alexander  |
| • Rogelio Barrios   | • Luis Lauredo       |
| • Virgilio Perez    | • Eduardo J. Padron  |
| • Angel De Pedro    | • Henry Quintana     |
| • Luis F. Puello    | • Anita Cofino       |
| • Magda Orta        | • Alberto Calli.     |

## POINTS OF INTEREST

1. **Latin Chamber of Commerce – Camacol**  
1417 W. Flagler Street.
2. **Small Business Opportunity Center – S.B.O.C.**  
1417 W. Flagler Street.
3. **Trade Center of the Americas**  
1421 W. Flagler Street.  
Florida Trade and Exposition Center
4. **Cuban Museum of Art & Culture**  
1300 S.W. 12 Avenue.
5. **Brigade Bay of Pigs Veteran Association**  
1821 S.W. 9 Street.
6. **Cuban Memorial Plaza**  
13th Avenue & S.W. 8th Street.  
Located at Cuban Memorial Blvd. S.W. 13th Ave. This monument honors veterans of Brigade 2506 which attempted an invasion of Cuba in April 1961.
7. **Domino Mini-Park**  
15th Avenue & S.W. 8th Street.  
In May 1976, the Domino Mini-Park (formerly Antonio Maceo Park) was completed with the use of public funds. The design of the park maintains the open air element favored by neighborhood domino players. Some other interesting features about the Domino Mini-Park are: (1) the park is almost exclusively used by men although some women may at times be present, (2) politics and religion are never discussed while a game is in progress, (3) Latins use domino sets that include a double nine playing piece, whereas a double six is the highest "bone" of a piece contained in American sets, and (4) all games are played by official tournament rules.
8. **OUR Lady of Charity Mural – La Virgen de la Caridad**  
15th Avenue & S.W. 8th Street.  
The mural opposite to the Domino Mini-Park depicts the the apparition of the Virgin as seen by three storm-tossed sailors in the early 17th Century. These sailors interpreted their vision as a sign from God and their salvation from the turbulent waters. The Lady of Charity soon became a focus of popular devotion by the entire Cuban population. She became the Patroness of Cubans and symbol of Cuban faith. In 1961, a replica of the statue was brought to Miami where a chapel in her honor was erected.
9. **La Ceiba (Kapok Tree)**  
13th Avenue & S.W. 8th Street.  
The "Ceiba" has always had an important significance in Cuba's past and is revered by the island's Indians as sacred due to its longevity and size. Due to its size, the root systems could provide both shelter from the elements and an instant podium for religious ceremonies. Even today, practitioners of "Santeria" (witchcraft) use the "ceiba" as a ceremonial center.
10. **Cigar Manufacturing – El Crédito**  
1106 S.W. 8th Street.  
The craftsmanship employed in manufacturing El Crédito Cigars is done in much the same manner as their ancestors did in the 18th Century. Although, traditionally, only men were employed, today however women are accepted as equals. The process of cigar manufacturing can be reduced to such simple terms as rolling, pressing, wrapping and cutting. The cigars made in Miami have become almost as renowned as those made in Cuba.
11. **La Casa de los Trucos**  
1343 S.W. 8th Street.  
A store featuring tricks and other magic paraphernalia that offers daily magic performances by the owners.
12. **Frutería – Los Pinareros**  
1334 S.W. & 8th Street.  
First fruit stand to be established in the area where one can find seasonal tropical fruits and typical Cuban vegetables.
13. **Piñatas – La Casa de las Piñatas**  
1756 S.W. 8th Street.  
This store specializes in "piñatas" and other articles for children's parties.

- 14. Bon-Bon Bakery**  
300 S.W. 17 Avenue.  
A Cuban bakery specializing in "Pastelitos."
- 15. Cuban Bakery - Perezosa**  
1442 S.W. 8th Street.  
A bakery specializing in pastry typical of Camagüey, a region of Eastern Cuba.
- 16. Churros & Helados. - King Cream**  
1831 S.W. 8th Street.  
Here you can taste ice cream made of tropical fruits, and also the "churros" which are Spanish doughnuts served in long strips.



## GLOSSARY

- ARROZ CON POLLO:** Chicken and yellow rice.
- BATIDO DE FRUTAS:** Cuban shake made with tropical fruits, milk, sugar, and ice.
- BUÑUELO:** A dessert made of "yuca" dough with the shape of a number "8" that is deep-fried and covered with syrup.
- CAFE CUBANO:** Strong espresso coffee served in a demitasse or in small paper cups at side walk coffee stands.
- CAPUCHINO:** A cone-shaped egg yolk dessert dipped in rum.
- CUBA LIBRE:** Drink made with cola, rum, and lime juice.
- CHICHARRONES:** Fried pork rinds.
- CHORIPAN:** A sandwich made with Cuban bread and Spanish sausage.
- CHURROS:** Spanish doughnuts that are served in long strips and are usually dunked in cocoa.
- DAQUINI:** Cocktail made with rum, sugar, lemon juice and ice.
- FRITA:** Cuban style hamburger made with ground beef mixed with ground pork, garlic paprika, vinegar and other spices. Served with finely chopped french fried potatoes and onions.
- GUARAPÓ:** A refreshment made from 100% sugar cane juice.
- GUAYABERA:** Typical Cuban men's shirt with fine pleats and several pockets.
- MARACAS:** Percussion instrument made from a dried gourd containing loose pebbles that is shaken to provide a beat.
- MOROS:** White rice and black beans cooked together.
- PAELLA:** A baked yellow rice and seafood dish that is loaded with chunks of chicken, seafood, pork, peas and pimientos.
- PALOMILLA:** A thin-sliced steak topped with chopped onions and parsley, usually served with a slice of lime.
- PAN CON LECHON:** A sandwich made with roasted pork and Cuban bread.
- PAN CUBANO:** Long, white hard bread typically served with Cuban meals.
- PASTELITO:** A pastry made with guava jelly or meat or other fillings.
- PICADILLO:** Highly seasoned ground beef dish accented with garlic, onions and tomato sauce.
- PIÑATA:** Colorful containers of different forms and shapes filled with toys and candies that is hung from the ceiling and broken by children pulling strings, is a popular game in children parties.
- PLATANOS FRITOS:** Fried slices of very ripe plantains.
- SIDRA:** Sparkling apple cider from Spain.
- SOPON MARIÑERO:** A fish soup creamed with chunks of fish, clams, shellfish, rice, peas, pimientos and onions, usually served with crackers.
- TASALDO:** Jerked beef prepared with Cuban seasonings.
- TOCINO DEL CIELO:** A dessert similar to an egg custard.
- TOSTONES:** Round slices of green plantain lightly fried, then pressed and refried.
- YUCA CON MOJÓ:** A root vegetable broiled to a tender consistency and served with a sauce made of sour orange, garlic and spices.

## RESTAURANTS

1. **LA ESQUINA DE TEJAS**  
101 S.W. 12th Avenue
2. **EL PUB**  
1548 S.W. Calle 8
3. **MCDONALD'S**  
1400 S.W. Calle 8
4. **JUANITO'S CENTRO VASCO**  
2235 S.W. Calle 8
5. **EL BODEGON DE CASTILLA**  
2499 S.W. Calle 8
6. **MALAGA**  
740 S.W. Calle 8
7. **EL MESON DE LA TORTILLA**  
1620 S.W. Calle 8
8. **CASA JUANCHO**  
2436 S.W. Calle 8
9. **EL PESCADOR**  
1543 S.W. Calle 8
10. **ORIENTAL**  
1642 S.W. Calle 8
11. **PACIFICO**  
1435 S.W. Calle 8
12. **EL INKA**  
1756 S.W. Calle 8
13. **EL ESTABLO**  
90 S.W. 27th Avenue
14. **ISLAS CANARIAS**  
285 N.W. 27th Avenue
15. **RANCHO LUNA**  
45 N.W. 22nd Avenue
16. **CUBA MODERNA**  
2025 W. Flagler Street
17. **PALMAS DE MALLORCA**  
2115 W. Flagler Street



**JOIN THE FUN!**

Carnaval Miami offers ten days of joyous festivities featuring Calle Ocho, surrounded by tradition and excitement. This largest Hispanic celebration in the United States features fun and excitement for everyone: a Gala Masquerade Ball; a popular Carnival Dance, revelry and the meeting of cultures at Carnaval Miami will be beamed to an audience of over 200 million in the United States and Latin America.

**DON'T MISS CARNIVAL MIAMI!** It's folklore and art ... It's tradition and culture ... It's music and dancing ... **JOIN THE FUN!**

**LITTLE HAVANA**

**U.S.A.**

**CARNIVAL MIAMI**

## WHAT IS LHDA?

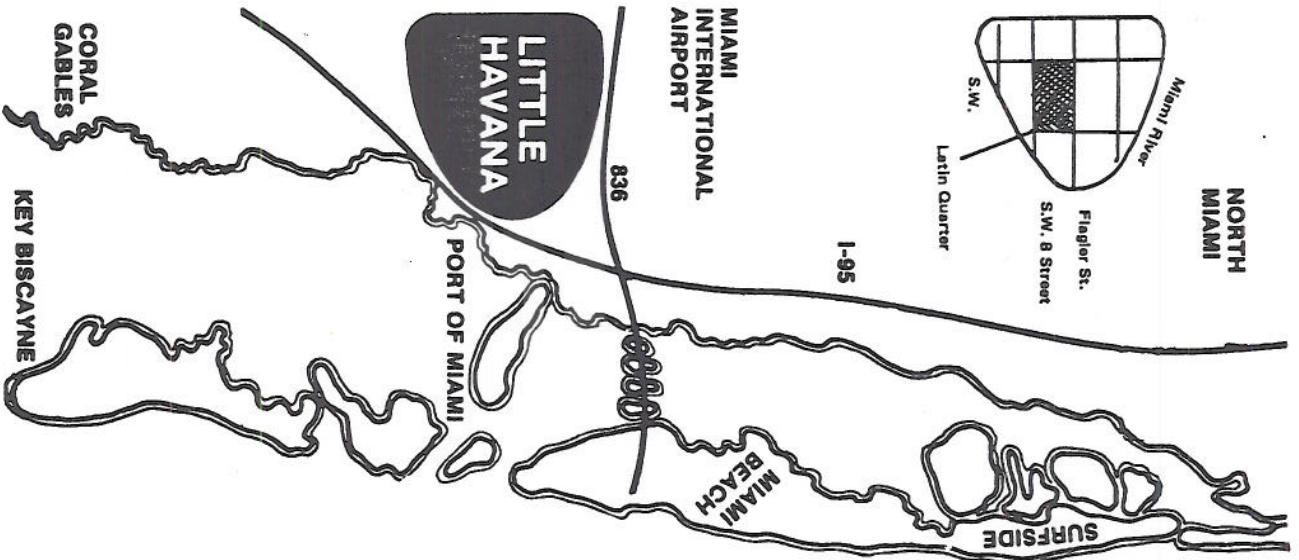
The Little Havana Development Authority is a non-profit neighborhood development corporation that was founded in March 1976. Its chief objective is to foster, encourage, and promote economic development projects and programs in the City of Miami's Little Havana district.

## OBJECTIVES

The objectives of the Little Havana Development Authority are:

- \* To encourage commercial expansion and formulate programs aimed at creating employment opportunities.
- \* To assist in solving problems of the community's economic growth through demonstration projects and feasibility studies.
- \* To develop capability at the local level for undertaking a comprehensive economy development plan in coordination with those of federal, state, county and city agencies, which would lead to the formulation of specific strategies and development goals.
- \* To promote the development of Little Havana as a major attraction.
- \* To encourage and promote capital investments in enterprises that will impact favorably on the local economy.

**LITTLE HAVANA DEVELOPMENT AUTHORITY**  
970 S.W. First Street - Suite 407 - Miami, FL 33130  
(305) 324-8127



**BOARD OF DIRECTORS**

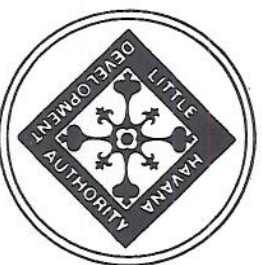
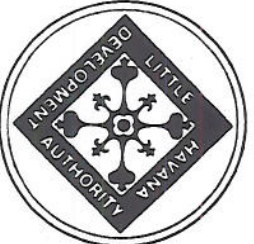
- Luis Sabines
  - J.M. Palmero
  - Dra. Marta Bequer
  - William Alexander
  - Mario Goderich
  - Orelia Parjón
  - Manuel Taracido
  - Eliseo (Tio) R. Gomez
  - Orlando Naranjo
  - Carlos Penin
  - Willy Bernello
  - Fernando Carrandi
  - Robert Chisholm
  - Ketty Gort
  - Willy Gort
  - Hector Lopez
  - Orlando Naranjo Jr.
  - Humberto Pellón
  - Manolo Pestonit
  - Manolo Rodriguez
  - Rodolfo Sanchez
- Executive Director: Tony Descalzo

**CITY OF MIAMI**

- **FRANK CASTAÑEDA**  
DIRECTOR OF COMMUNITY DEVELOPMENT
  - **DONALD CATHER**  
DIRECTOR OF PUBLIC WORKS  
THROUGH AN EDA GRANT
  - **ROGER CARLTON**  
DIRECTOR OF CITY OF MIAMI  
OFF-STREET PARKING
- METRO - DADE**
- **DR. ERNEST MARTIN**  
DIRECTOR OF METRO-DADE OCED

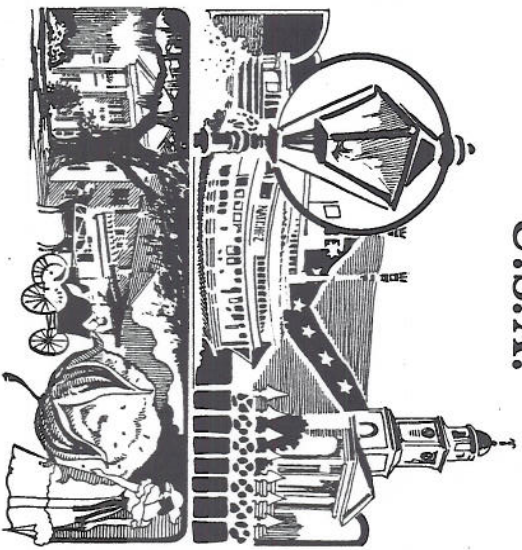
**LHDA**

Little Havana development authority  
970 s.w. first street, miami, florida 33130 - telephone (305) 324-8127



Selecta Graphics (305) 643-6338

**LITTLE HAVANA  
U.S.A.**



**Latin Quarter**

**SPONSORED BY:**  
★ CITY OF MIAMI  
★ DADE COUNTY