

New York Market Letter by Hayes B. Jacobs

Here's a lesson in persistence that every writer might ponder. Harold Weisberg, who wrote Whitewash: The Report On The Warren Report, took it to more than 60 publishers, all of whom turned it down. He had 50,000 copies privately printed, and it's selling. Washington, D.C. bookstores led the procession, others are following along, and as I write this, Weisberg has 2,750 copies in distribution or sold. Scores of publishers have done worse with books they found acceptable.