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July 2, 1966

Mr. Frank McLaughlin
c/o Jack McKinney's Night Talk
WCAU
Philadelphia, Pa. 19131

Dear Mr. McLaughlin,

When you phoned June 28 I was unaware of the UPI story carried in the Inquirer the day before. I have received and read a copy, and I think the program may be considerably more exciting and interesting than perhaps you anticipated. I shall certainly bring the 26 volumes plus the Report with me, and I shall have excerpted certain things that may be especially pertinent in Philadelphia.

With but slight preparation, this may also be of interest to your TV affiliate, which can, I know from previous experience, project the printed words on the screen. I am confident you will find something other than what most people believe.

In the event there should be developments that might make you feel an earlier appearance is desirable, as of now I am committed on only the 12th and 13th. However, this can change, for radio interest exists as far away as California. A station there had me on the phone for three hours the other night and aired two hours of it from the phone line.

Meanwhile, I regret I have no Philadelphia distributor, although several of the wholesalers who stock WHITEWASH do business in Philadelphia. If you can properly do anything to help me here, I'll appreciate it, and I think the program will mean more. In any event, I will bring a supply of the book with me.

Although I was born in Philadelphia it has been many years since I have been there and without doubt the changes, especially in roads and traffic, have been tremendous. I may stop off in Wilmington first, and I may drive right through. Therefore, I'd appreciate it if you could send me your exact location, if possible with a map and your suggestions about the best route from both Wilmington and the Kennedy Highway. I shall be prepared to stay over night if that turns out to be desirable.

As I promised you, I shall make no earlier Philadelphia appearance.

Perhaps by now you have had a chance to read WHITEWASH. If you have not, I believe you will find it quite specific and not as milktoasty as the subject of the UPI piece. If there is anything else you'd like me to bring or to prepare for, please let me know. If at all possible, I will do it.

Sincerely yours,

Harold Weisberg

*Sent 4c to Van Meter
WCAU-TV 7/5/66*