

Robert Mahou Associates; CIA Domestic; Radio & TV Reports; 1964 election 3/27/76

This is a repetition of something Russ Bruzo told me long ago. I may have made no notes then. He was here last night and this morning.

Prior to the nomination, Rockefeller contended with Goldwater in 1964.

With a highly-sophisticated staff of 23 men headquartered in Rockefeller Center, Mahou & Associates worked for Rocky. Mahou approached R TV R to obtain typed transcripts of everything Goldwater said. These were bought on tape from AP and UPI, transcribed and sold to Mahou.

For R TV R this was a nice deal. It had to do no monitoring or taping. It had only the transcribing to do.

Later Mahou's people called R TV R to ask if they could do the same thing in I. Weibel's effort to oust David McDonald as Steel Workers' president. However, then AP and UPI would not be covering every spoken word. This meant that R TV R would have to have someone going around and taping McDonald. This was not that easy, so Russ, then Chicago manager, made an arrangement with Jack Pittsburg, to cover for them. This gave him a legitimate cover and he did receive nominal sums from I.W.O.

He finds it curious that Mahou represented both Rocky and McDonald at the same time. And that he was also tied in with UPI at this time.

The McDonald deal was that Mahou would pay all costs - tapes, transcripts, postage (special delivery daily to many offices) and the cost of rented equipment. "We were mailing those things all over the country."

Mahou did not pay the last \$3,000 of the bill. Ultimately it was settled for about 10¢ on the dollar.

Once Russ was transcribing a Drew Pearson blast for persons who wanted it in a hurry. Pearson reported a piece Mrs. Goldwater had in Ladies Home Journal in which she spoke of Barry's several nervous breakdowns. When Russ reported this to the Mahou people they sent all 23 staffers out to buy every copy of the issue in New York City. Hance, NY mgr of R TV R was later in the Mahou office. He saw all these stacks of the magazine. But Russ recalls no use of any when it could have been so harmful to Goldwater or helpful to Rocky.