### Briefs

#### 'Doors' break-out

Oliver Stone's time-tripping "The Doors" opened to strong boxoffice of about \$9.6 million on only 840 screens, according to industry estimates for the weekend. The per-screen average for the film about Jim Morrison and his fellow riders on the storm was near \$11,500, the estimates said. Meanwhile, in Dallas, officials said they will decide Tuesday if museum exhibits should be moved to allow Stone to film portions of the drama "JFK" in the former book depository used by presidential assassin Lee Harvey Oswald. The film will star Kevin Costner.

#### Kuwait calling

Angelika Films signed a 12-picture TV deal with Kuwait Business on Friday, one day after Kuwait City was liberated. "The negotiations started last summer, then the war erupted," said Angelika vp Rafael Guadalupe. "But we kept in touch. On Friday, we received the signed contracts." Guadalupe said the Kuwaitis were eager to do business right away: "With the city open again, they're going to need entertainment as well as building blocks."

#### BMG denies talks

Bertelsmann Music Group chairman Michael Dornemann has issued a statement to his employees reaffirming his company's commitment to its music business, in the wake of an article about the possible merger of some BMG and MCA operations (HR 2/28). Dornemann denied that a merger was in the works, but numerous sources insist that the two companies have been mulling a deal.

#### Plato 'a wreck'

Actress Dana Plato of TV's "Diff'rent Strokes" remained in a Las Vegas jail Sunday after refusing a couple's offer to bail her out, authorities said. Plato was arrested Thursday for investigation of armed robbery of a video store. Plato's lawyer said she did not know the couple or their motive for the offer. "She was all upset," he said. "She's a wreck."



### Oscar update

Oscar-winner Michael Caine ("Hannah and Her Sisters") has been added to the cast of the 63rd annual Academy Awards presentation March 25 at Los Angeles' Shrine Auditorium.

# cable stat earlier speculated King Broadcast-

King Broadcasting Co. has signed an agrament in principle to sell its televi Revisiting Dallas joint

dence Oliver Stone wants to use historfirm collections—including the cilla famed book depository buildinget Sti in "JFK," his upcoming film examwhich ining conspiracy theories about the static assassination of President John F. Kennedy in 1963. And he's getting lots of local cooperation in restag-

ing the city's darkest moment. Nancy Cunningham, production coordinator for the North Texas Film Commission, acknowledges that the city's participation in recreating the event may seem strange.

"But we haven't had any negative reaction," she says. "The only concerns have involved historic preservation."

Negotiations are underway for Stone to use the sixth story of what was formerly the Texas School Book Depository Building. The room from which Lee Harvey Oswald allegedly fired his fatal shots NI is now a county-run museum-ex-Th

Stone also wants to close off certain streets leading into Dealey Plaza, where Kennedy was hit. The filmmaker may also shoot in the Oak Cliff suburb-the actual houses-where Oswald lived, and the movie theater where he was arrested.

Stone shot two other films in the area-"Born on the Fourth of July" (1989) and "Talk Radio" (1988) - which brought Dallas of Pr te some \$7 million-\$8 million. Joject fi

can Film Market as Promark Entertainment Gr

Swedish fina The Scand any, also calle ests in manu T and managen 5 co

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the region. Promark officer Conny

ing could sell for \$425 million to million. In announcing King be for sale last August, Collins e asking price would be more 500 million, but the market ened since then.

Broadcasting owns six TV sta-:luding NBC affiliate KINGattle, KGW in Portland, Ore., n Spokane, Wash., KTVB in aho, K38AS in Twin Falls, d KHNL in Honolulu. Its sion consists of 13 systems than 200,000 subscribers in n, Idaho, Minnesota and TV and cable comprise

"We're pleased to have Oliver back," says Cunningham. "And we would like to assume that his good experiences here influenced him in his choice of subject matter.'

LA TIMES 313191 lications, a division of Wese Broadcasting, for \$90

r bankruptcy codes, the oup W partnership - or er company - can submit bid for FNN directly to the ptcy court. If this takes place e partners have said they will get FNN), it would be up to lge to determine which comwould acquire the financially ed ad-support cable channel. BC currently boasts 16 milouseholds, while FNN claims illion, with between 9 million 0 mil antting both services

**NEW JFK DEBATE: Dal**las County commissioners are deral bating whether to allow Oliver Stone to film parts of his movie about John F. Kennedy's assassinaomp tion in the building from which JFK was shot. Commissioners are reluctant to move exhibits on the sixth floor museum of what was

the Texas School Book Depository building, "I don't want the exhibit closed for any period of time for them (the movie company) or anyone else," Commissioner Chris Semos told the Dallas Times Herald. Stone's movie, JFK, stars Kevin Costner as New Orleans prosecutor and conspiracy theorist Jim Garrison.

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# Par video push for Full Moon product

By ANITA M. BUSCH

Full Moon Entertainment is getting the brand treatment from Paramount Home Video, which is launching a major national multimedia marketing campaign for each of the indie's 11 new video titles.

The exclusive agreement, announced Friday, extends a previous Paramount distribution deal with Full Moon, dating back to 1988.

In an effort to build Full Moon into a

brand name, Paramount will support all titles with a full-fledged trade and consumer advertising and promotional campaign, beginning with the summer release of "The Pit and the Pendulum."

The effort, which PHV executive vp Eric Doctorow calls "unprecedented," will be broadly targeted and include national print and broadcast buys, on-tape video promos through a newly formed video magazine

continued on page 62

King Broadcasting's radio stations or its mobile TV production company, Northwest Mobile Television.

These properties will be sold separately, according to King Broadcasting CEO Steven Clifford.

Its radio stations are KING-AM — continued on page 61

## Comedy net set for April 1 launch

By BARRY LAYNE

NEW YORK - CTV: The Comedv Network, the 24-hour cable comedy channel that emerged as the result of the merger between Viacom's

omedy Network and medy Channel, will vith a schedule laden ming commitments decessors and seeking ts own, the channel's ers said Friday.

'e, as unveiled at a press briefing here, includes 111/2 weekday hours of off-network sitcom fare (12 if the PBS import of "Monty Python's Flying Circus" is - continued on page 58

## SAG board OKs new health plan

The national board of directors of the Screen Actors Guild's voted unanimously to affiliate with the Health Access Foundation.

The pact comes after a year of what a SAG statement released Friday described as "growing concern about health care for members."

SAG health plan, yer contributions, skyrocketing costs cade, resulting in a ttinued on page 58

### to vp at Films Int'l

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pioy, came iroin the Palm Springs International Film Festival, where he was the event's founding and first

continued on page 58

### dex

Robert Ost	ome				 	 	8
Film, theat	er revi	ews			 		8
TV reviews	s				 		14
People on	the Mo	we	**		 (#)	• • •	20
Castings					 		48
Calendar					 (*)	 	50
Business/s	stocks				 	 	51
Photo File	*****				 		53
Classified	ads .			••	 ••	 	54