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Life

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Video rentals reflect mass

By Christopher John Farley
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In video stores across the country, customers are returning to Camelot — and Dallas.

Thanks to the media hype surrounding Oliver Stone's controversial movie *JFK*, videos dealing with the life and death

of President John F. Kennedy are doing brisk rental business.

"Anything to do with John F. Kennedy is hot in all of our stores," says Alan Ferraro of the Union, N.J.-based chain Palmer Video.

Videos getting the most attention include the drama *Executive Action* (Warner Home

Video), starring Burt Lancaster, and the assassination satire *Winter Kills* (New Line Home Video), starring Jeff Bridges.

Documentaries being snapped up include *Best Evidence: The Research Video* (Rhino Home Video), *Reasonable Doubt: The Single Bullet Theory* (White Star Video) and

replay of JFK's death

Declassified: The Plot to Kill President Kennedy (VidAmerica).

"People have seen the dramatic re-enactments. Now people want to see the actual evidence and photos and testimony," says Brad Carty of White Star.

Others are also moving to

capitalize on the renewed interest in things Kennedy. On Feb. 28, Tapeworm Distribution will release the documentary *Two Men in Dallas*, produced by Mark Lane, author of the best seller *Plausible Denial*. And Rhino Home Video plans to release another JFK video within a year.