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3  FAILURE ANALYSIS ASSOCIATES INC.                                            3
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   FAILURE :    1.     Outfall break report can't pinpoint cause. (San        :
   FAILURE :       Diego pipeline rupture spurs city precautions)             :
    DISMAL :       (Failures) il v229 ENR Nov 30 '92 p14(1)                   :
    -(book :                                          LIBRARY SUBSCRIBES      :
   FAILURE :    2.     Technology succeeds at Failure. (Failure Analysis      :
   FAILURE :       Inc.) (company profile) by Maura J. Harrington v25         :
   FAILURE :       Computerworld Feb 18 '91 p63(2)                            :
     see Bu:         ABSTRACT AVAILABLE                LIBRARY SUBSCRIBES     :
   FAILURE :    3.     Failure Group. (Companies to Watch) (company           :
     see Ba:       profile) by Ret Autry v122 Fortune Oct 8 '90 p140(1)       :
   FAILURE :       56L1791                                        53V3304     :
     see Sy:                                          LIBRARY SUBSCRIBES      :
   FAILURE :    4.     Any questions: Failure Analysis Assoc.                 :
     see Ma:       (engineering failure investigation firm founders           :
   THE FAIL:       Bernard Ross and Piotr Moncarz) (interview) by Dirk        :
    LIBRARI:       Olin il v15 California Jan '90 p15(1)                      :
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     Use   PgDn PgUp to browse references       3F1 to start over  F3 to PRINT
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3     2.     Technology succeeds at Failure. (Failure Analysis                 3
3        Inc.) (company profile) by Maura J. Harrington v25                    3
3        Computerworld Feb 18 '91 p63(2)                                       3
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Failure Analysis Associates Inc of Menlo Park, CA,
an engineering research firm that analyzes disastrous
explosions and breakdowns and tests consumer products
for possible defects before they reach the market,
uses specially designed computers for many of its
operations. Crash-testing of automobiles, which
accounts for 50 percent of Failure Analysis' business,
involves attaching computers to dummies and to the
automobile to measure impact, fluid dynamics and other
events during the test crash. All information is
stored in a special database which includes animated
graphics and video. Most software is developed in-
house. The company was founded in 1967 and went public
in 1988, reporting revenue of almost $60 million. It
does not advertise, relying on word of mouth and its

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3 2. Technology succeeds at Failure. (Failure Analysis 3

3 Inc.) (company profile) by Maura J. Harrington v25 3

3 Computerworld Feb 18 '91 p63(2) 3

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events during the test crash. All information is
stored in a special database which includes animated
graphics and video. Most software is developed in-
house. The company was founded in 1967 and went public
in 1988, reporting revenue of almost $60 million. It
does not advertise, relying on word of mouth and its
engineering expertise for all of its business. The
company owns $11 million worth of hardware and
software, including hundreds of 80386- and 80486-based
IBM-compatible PCs, Apple Macintoshes, Sun
Microsystems Inc Sparcstations and a DEC VAXcluster
with five VAX systems. It also has an IBM 3083
mainframe and a total of 64Gbytes of hard disk
storage. Virtually all data is stored electronically.

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