

Oliver-

2/28/79

You ask about speaking engagements and what one sends to colleges to get them.

For practical purposes, except where you can make personal contact, it can't be done except through a lecture bureau, which all colleges depend on, or where you have a special connection, which means only an occasional one-shot.

I have no recent personal experience in making the contact. Years ago the colleges made the arrangements. Now the students do it through campus organizations.

It is very unpredictable except for celebrities or entertainers. Lane can fit both categories with today's students. Some, I mean. The market appears to be for entertainment rather than serious programs, which is what the speaking now is called.

I don't think that when you go over the records and add what you can recall of what they do not include you have enough for other than local billing. I don't know what you have of the committee on tape, but there will be committee interest in about a month again and that can make it topical locally.

You could have great ~~fun~~ fun with some of the Baetz stuff, especially with visuals and audibles, but it could raise legal questions and mean much costly trouble for you. However, an understated version as part of a program on the committee along with the FBI experiences might have some local appeal.

It would require too much research and study for you to become expert enough on the subject of informers in general to use your personal experiences as a launching pad, I think. It could not be profitable if you do the required homework and want to be responsible.

However, if over a period of time you did quite a bit of reading while you are making a living by other means, then you could, without great cost, become an expert and use this along with your experiences.

Then, however, if you decide to do this, I would encourage you to try to reach a balance, between the actual need where it is not against American principles and the abuses, which can't be justified by need.

If you decide to try to prepare yourself for the future when that time comes and you think you have enough out together I'll be glad to help you with what you actually say.

When that time comes do not expect to be able to read a speech. Only a profession actor or experienced pol can do that and not sound awful. Know your stuff and have a few notes as reminders and then just speak extemporaneously. The disadvantages are more than outweighed by the naturalness that results. And if you know the material you won't have any trouble, even with questions.

Lecture bureaus are very unpredictable. Mine has been dormant, so dormant that I tried to break the contract several years ago. They wouldn't but still didn't book me. I had too much to do and had no particular interest in going around so I did nothing. But then a new salesman started trying to sell me. They booked me twice in November, twice in February and today they asked for an okay for one next month, all on King when I am best known for my JFK work. And all of this after the year's schedules are worked out, as they generally are in advance.

Hope this helps,

Harold -

What kind of stuff do  
you mail to colleges to  
get speaking engagements?  
How do you go about it?  
And who do you get in  
touch with.

Have I enough of a  
story to do it?

Ollie