

Dr. Ochsner To Be Honored By INCA

Dr. Alton Ochsner, president of the Alton Ochsner Medical Foundation, will be honored tomorrow at the Jung Hotel for his work against communism.

He is being honored by New Orleans members of the International Information Council of the Americas (INCA), a nonprofit educational organization. Dr. Ochsner has served for 11 years as international president.

Lt. Gov. James E. Fitzmorris, representing the governor, will present a colonel's commission to Dr. Ochsner. The Ronette Kole Trio will entertain and play a tribute to Dr. Ochsner.

The Louisiana Lovelies will be hostesses. Mike Clausen, Medal of Honor winner, will be present and Ed Butler, director of INCA's Los Angeles office, will be master of ceremonies.

Letters of appreciation from President Richard M. Nixon, actor John Wayne, Cong. F. Edward Hebert, and others, will be presented.

Mayor Moon Landrieu has proclaimed tomorrow "Alton Ochsner Day" in New Orleans.

Dr. Ochsner is a past winner of The Times-Picayune Loving Cup for civic endeavors; the Sons of the American Revolution's Gold Citizenship Medal; INCA's Golden Mike Award; the Exchange Club's Distinguished Service Award; International House's Thomas F. Cunningham Award; the city of New Orleans' Award of Merit; and the Chamber of Commerce of the New Orleans Area's Outstanding Salesman Award, and a number of others.

He holds honorary citizenship in most of the Latin American countries.



DR. ALTON OCHSNER

15 September 1972

TV Series Announced Ochsner Honored by INCA

New Orleans physician Dr. Alton Ochsner was honored here last night in ceremonies lauding his "outstanding service to the free world" by the Information Council of the Americas (INCA).

The Jung Hotel testimonial also included the announcement by Dr. Ochsner and Ed Butler, president of Village Square Productions Inc., of a \$500,000 grant for an INCA-

produced television series, "The New Spirit of '76," which is expected to include 26 half-hour programs based in New Orleans. The grant was made by California financier Patrick Frawley Jr.

President of both the Alton Ochsner Medical Foundation and INCA, Dr. Ochsner's citations last night included the INCA founders' award, commissions as an honorary colonel on staff of Gov. Edwin W. Edwards, an honorary membership in the state Senate and telegrams from President Richard M. Nixon and John Wayne. Also, Mayor Moon Landrieu proclaimed yesterday as "Dr. Alton Ochsner Day."

Butler, director of INCA's Los Angeles office, will host the television series, which will feature entertainment, government and business personalities. The show, originally titled "The Square World of

Ed Butler," was shown on 15 stations around the country.

Butler said he will spend six months updating the syndicated series, for which INCA is seeking an additional \$50,000 in contributions to help cover additional production expenses.