

The timing of th Garrison response by NBC was calculated to give him the minimum audience. Aired ending at 8:30 p.m. on a Saturday night, he was guaranteed to miss all the early editions and most of all the editions of the eastern papers whose Sunday news sections are rushed by the bulk of Sunday papers. It was also timed to restirct second-day play, for there are no afternoon papers Sundays. Monday was the third day and that the story missed attention then is not surprising.