

Morrison's Mail ^{Post} 1-12-4K

PROBABLY NEVER before in history has a member of Congress so flagrantly used the free congressional frank as Representative Jimmy Morrison in his current campaign for Governor of Louisiana. The marathon-lunged midget "Huey Long" believes in sparing no expense in his campaign—as long as the Federal taxpayers are footing the bill.

At the last count, approximately a million pieces of campaign literature—folded, addressed and mailed entirely at the taxpayer's expense—had been sent out by Morrison, urging Louisianans to vote for him in the January primary. The mailing charge alone would amount to about \$30,000 if Morrison had to pay for it out of his own pocket.

However, Morrison hasn't contented himself with this gratuity. He has also introduced some brand-new wrinkles that should open the eyes of his older, though less ingenious colleagues.

A great believer in the "personal touch," Jimmy has four girl employes of the House majority room addressing by hand the envelopes for his campaign ballyhoo. It would be quicker and far less expensive to use an addressograph, but Morrison wants the Louisiana voters to believe that they are getting something special. He can well afford to do this—it's nothing out of his pocket.

For a while, one girl was given the job of imitating Morrison's signature on campaign letters sent to Louisiana voters, so that the voters would think he was writing to each of them individually.