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July 28, 1966

Mr. Stanley Marcus
Neiman-Marcus
Dallas, Texas, 75201

Dear Mr. Marcus,

With further reference to our earlier correspondence and your letter of May 16, may I bring you up to date on "WHITEWASH : THE REPORT ON THE WARREN REPORT?"

You can get it from any of four national distributors, the closest to you being Raymar of Monrovia, Calif. They can also tell you of its sale. The first 5,000 are gone and as fast as the second 5,000 are bound they are being sold. Thirty percent of this additional 5,000 are now sold and there is a small backlog of orders awaiting the binding of the remaining 70%.

There is another condition I might have expected you to pose: Trade acceptance. If measured by reviews, that is more than accomplished, for it has been the subject of cover reviews in two national periodicals. It has been on coast-to-coast radio and has excited considerable other radio and TV interest. It is apparently a best-seller in New York right now, according to two wholesalers.

Now that the book is a success and is well established in commercial channels (see Publishers' Weekly, New York Times, Wall St. Journal), I do hope you will make it available to the citizens of Dallas.

Sincerely,

Harold Eisberg