

In the first sentence of your leading article "Jackie Comes Off Her Pedestal," you referred to the "enormous sums of money that are going to be made by Manchester, his publishers and Look."

As you know, we are the publishers of William Manchester's book "The Death of a President." As you should also know, we are not going to make "enormous sums of money."

On the contrary, when we accepted the Kennedy family's request to publish this book, it was clear that this would not be treated as an ordinary commercial publishing venture. Instead of the publisher and the author receiving the usual proceeds from the Harper publication, it was agreed that the John F. Kennedy Memorial Library would receive a substantial share of these proceeds.

Accordingly, the Harper share above costs and taxes, from all sources, including the Book-of-the-Month Club and paperback can only be 6 per cent on net receipts from the first 100,000 copies sold of the hardbound edition, regardless of how many copies are sold of any edition. Similarly, the Library receives a substantial portion of what would otherwise have gone to the author.

Please promptly correct the misstatement that you have made and make it plain that we undertook this work not to make an "enormous sum of money" but in memory of a great man and to enable the John F. Kennedy Memorial Library to receive a very substantial share of the proceeds.

CASS CANFIELD
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