

### 'Commercialisation'

The motives of the Kennedy family towards the book were "impossible to ascertain," Manchester declares.

Mrs. Kennedy was at first concerned over the sum of money and what she felt was commercialisation.

In July of last year, Manchester says, he received a message from John Seigenthaler, a Tennessee newspaper editor representing Robert Kennedy, which said: "It's OK with Bobby. Go ahead with submission to the magazines."

"The magazine bidding quickly narrowed to Look and Life. One Saturday I called Bobby on the tennis court at Hyannis Port and said: 'It's Look.'

"'Gee, that's great,' Bobby said. 'I'm glad it's Look because we have been so nice to the family and Luce (Mr. Henry Luce publisher of Life Magazine) has been such a . . ."

### 'Mushroom cloud'

But the next day when Mrs. Kennedy was told of the arrangement, "a mushroom cloud appeared over Hyannis Port."

"I chartered an aeroplane and flew to Washington and dealt with Bobby and Seigenthaler for three hours. Bobby was so irrational. He was concerned about the money now."

Later, says Manchester, Mrs. Kennedy requested 27 "per-

sonal" changes in the manuscript. "But the first six I encountered in the galleys involved LBJ and had nothing to do with her or her children."

"On December 13 I landed in New York from England and read in the New York Times that Mrs. Kennedy was contemplating litigation." Bobby had told me there would be no law suit.

"I learned from the Times there would be."

*Jeremy Campbell*