OPTIONAL FORM NO. 10
MAY 1962 EDITION
GSA GEN. REG. NO. 27

UNITED STATES GOVERNMENT

Memorandum

TO SAC, NEW ORLEANS (89-69) DATE: 12/2/63

FROM SA, JAMES ROYCE PECK

SUBJECT: ASSASSINATION OF PRESIDENT JOHN F. KENNEDY
DALLAS, TEXAS
NOVEMBER 22, 1963

OO: DALLAS

AT NEW ORLEANS, LOUISIANA

On 12/2/63, Mrs. DELORES NEELEY, secretary, Bloomfield Enterprises, connected with New Orleans Export-Import Exchange, Room 101, International Trade Mart, 124 Camp Street, advised SA JAMES ROYCE PECK that she could identify one of the persons represented in photographs taken on October 16, 1963 by television station WDSU on the occasion of LEE HARVEY OSWALD's passing of hand bills at the International Trade Mart as a friend of hers by the name of JAMES LAWRENCE employed with the Cross Country Development Co., 3355 Poplar Avenue, Memphis, Tennessee. Mrs. NEELEY added that LAWRENCE would be visiting her office in two weeks time and if necessary he could be contacted there at that time.

She also named WILLIAM CUSPERT BRADY residing somewhere on Dauphine Street as an individual who quite possibly further identify persons represented in these photographs as she said BRADY, a Cuban, was a one time director of the Pan American Center and one time teacher at the New Orleans Academy, both located at New Orleans, Louisiana.

LEAD

NEW ORLEANS DIVISION

AT NEW ORLEANS, LOUISIANA

(1) Will re-contact Mrs. DELORES NEELEY at Room 101, International Trade Mart, 124 Camp Street, in approximately two weeks in an effort to locate and interview JAMES LAWRENCE who reportedly was pictured in photographs referred to above, as LAWRENCE may have information relative to this matter.

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(2) Will, through logical investigation, locate and interview WILLIAM CUSPERT BRADY residing on Dauphine Street for any information relative to this matter. (It is noted that BRADY was described as possibly able to further identify individuals depicted in photographs referred to above.