

September 15, 1966

Mr. Arthur A. Cohen
Editor in Chief, General Book Division
Holt, Rinehart and Winston, Inc.
183 Madison Avenue
New York, New York 10017

Dear Mr. Cohen:

Thank you very much for your belated promise to cease advertising *HOW TO SUCCEED* as the first book on the subject. I presume this also applies to public relations, for there also this damaging misstatement has been persistent. It is not at all irrelevant to me, nor does it seem to be to Hilt. You have been doing it since my original letter of May 11.

With respect to the remainder of your letter of September 12, while I welcome the immaterial assurance that you have no connection with *WHEN-TV* or Alan Burke, which I had taken for granted, it is not the question I asked you.

If you will refer to my letter, you will find that the questions about the lawyers and Appendix 18 are quite specific. I await a responsive answer.

Yours truly,

Harold Weisberg