

Dear David,

11/9/92

My response to your note asking what I think about the cover is delayed by its getting lost in New York, witness postage cancellations of the 3rd and 5th., and by my having a fever, quite rare for me. Much of the time I have not felt even like reading. Perhaps it will recede today.

The part of your note that I can make out says you do not like this cover. I agree.

If the title remains what it appears to be, then the word Whitewash should be in quotes ~~titles~~ of underscore or in italics. I think it would be more appropriately a subtitle, and in general that the combination of title and subtitle should say much more.

If what appears to be the subtitle remains I think "Warren Report" should be substituted for Warren "Commission."

Both taste and principle are involved in my not liking the use of JFK's picture as most of the cover. All the bad books have done this because they need it for exploitation and commercialization. I think much better is what I did ~~on~~ my covers, superimposed their titles and subtitle on the title or cover of the Warren Report.

This use also can be alleged to amount to a deception because the book is not about JFK.

I am not suggesting that all exploitations are in bad taste or unjustified. A reference to the original books, as for example their opening the subject up, would not be in bad taste.

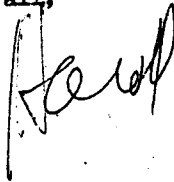
If you want to continue to use the words you now have in the title and subtitle, I think they should be reversed. "The Report on the Warren Report" is, I think, a better and more meaningful title than "The Complete Whitewash." (There should be some indication of condensation not to be deceptive.)

I had not given this any thought before getting the copy of the cover and your note and perhaps I'm not now in the best condition to give it thought.

I return your note so you can know what you said.

Best to you all,

Hardback dust jackets and paperback covers can be descriptive and can sell books witness the enclosed. And, not authors' names?



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THE COMPLETE WHITEWASH

THE REPORT ON THE
WARREN COMMISSION