

A Disc Jockey's Record 'To Make People Think'

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NEW YORK — (AP) — A veteran disc jockey who has produced a hit record based on three assassinations says "I just wanted to make people think."

Tom Clay, 41, put together the record three months ago while working as a disc jockey at radio station KGBS in Los Angeles.

It's called "What the World Needs Now Is Love" — after the Burt Bacharach song of the same title — and consists of music superimposed over radio broadcasts of the assassinations of President Kennedy, his brother Robert and Dr. Martin Luther King.

Now No. 9

In the five weeks the record has been on the market, it has sold one million copies and reached the No. 9 spot in the pop song polls.

Clay, a disc jockey for 18 years who gave up his KGBS job to promote the record, said, "I have two feelings about the record. Like the song which is about love and hate, I am happy that I could create something, but I hate that I had to make money off JFK and Robert and Martin.

"It is strange that after all these years I came up with a record about people who died . . . Unfortunately, I don't know who to apologize to."

'Time for Love'

Clay, who said he has been putting together tapes for years, explained, "I never intended what I made up that night at KGBS to be anything more than a tape for the show. What I wanted to say to people is they don't take the time for love."

Within days after the



HE WRITES SONGS TO "MAKE PEOPLE THINK"

Tom Clay listens to a recording playback of his hit tune

—AP Photo

money. I have nothing against political song, but this guy took radio's most emotionally tense moments and made a fortune off them."

tape was aired, however, KGBS received 17,000 letters from listeners wanting to know where they could get the record.

The record ends with a child being asked, "What is prejudice?" The child, unable to define hate or bigotry, replies, "I think it's when somebody sick."

"My motivation wasn't to make money or to make people cry," Clay said. "I just wanted to make people think. I wanted to remind them. I thought what I could put down that would remind them they had to love."

Two Views

John Vivian, 24, a record clerk in New York City, said when he heard the song he was depressed. He added however, "For our generation, the assassinations were the only real tragedies we have known. It is an important song. We tend to forget."

In contrast, a 21-year-old New York University stu-