Bird Air: The Mysterious Airlift

By RALPH BLUMENTHAL

Periodically a teletype machine in the Oakland offices of Bird & Sons, Inc., springs to life with a signal from the riverside construction com-pound outside Bangkok that pound outside Bangkok that restrictions on United States is serving as office headquarters for the emergence of the composition of the compositi ters for the emergency American airlift to Cambodia.

The machine types out a name. The Oakland office of Bird & Sons in the Leamington Hotel contacts the man, informs him he has been recommended for a job by Bangkok and tells him to submit a resumé. The résumé is forwarded Bangkok for action. The Oakland office rarely sees the recruits.

veterans have been recruited for the vital airlift, a curious blend of official American military action and private enterprise by a company associated n the past with Asian opera-ions of the Central Intelligence

of Bird Air, the company's aviation division, and its 59-year-old president, William H. Bird, a silver-haired contractor who by his own declaration made "a fortune" building runways and operating charter aircraft during the Vietnam war.

Contract Worth \$2.6-Million

before the contract was ficially approved and while the ficially approved and while the hair force was still running the airlift, Bird Air began supmarket C-130 Air Force Penh and other isolated Cambodian Government enclaves. The dian Government enclaves. The be called a C.I.A. operation, he said.

Swer. we met people, swer. we met people, sible some were C.I.A. I don't know."

He added: "If the C.I.A. was involved it wouldn't have made any difference. We had our orders to deliver."

The officer also disclosed that

The effort has become controversial, with charges by critics-some of whom have filed suit in Federal Court to block American aid to Cambodia—that the civilian crews are be-

Questions have also been raised about the circumstances out a under which Bird Air won the contract-Mr. Bird said the company found out about it in advance and was ready with an offer before anyone else-and the company's relationship with the military and the C.I.A.

There are also some bizarre aspects to the story of Bird Air. Considerable confusion has This guarded procedure, according to a man who was an official of the company, is how some of the Air Force Willis H. Bird who was a forther is also in Bangkok a resulted, for example, from the there is also in Bangkok a Willis H. Bird who was a for-mer United States civilian air intelligence agent and who was indicted in 1962 on charges of seeking to defraud the Unit-ed States Government on construction contracts in Laos. The two Mr. Birds are not known

stand trial.

company have any connection of this with the C.I.A.

"I think that everybody any "c

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Last September, four month before the contract was officially approved and while the national news service, last



Associated Press William H. Bird

ried supplies to the C.I.A.-financed Meo tribesmen. The sale price was put by a Bird Air officer at \$4-million. The deal allowed Mr. Bird to resume business five years later.

The officer-who is the only present company officer in ad-Agency.

The procedure is indicative of the little-known parts and the United States to fair the company's arise. knowledged that Bird Air heli-C.I.A. Link Denied

In a number of recent published interviews, William H. a C.I.A.-cover, although the of-Bird has denied that he or his ficer professed to be unaware

Asked if Bird Air had had any "contact" with the C.I.A. in Laos, the same officer said, "That's a strange question. I really don't know how to answer. We met people, it's pos-

Penh and other isolated cambedian Government enclaves. The contract, now worth more than \$2.6-million, calls for Bird Air to fly 30 planeloads of supplies—about 750 tons—into Cambedia daily from U Taphao air base in Thailand.

Supplies were also being ferried in from Saigon by three other private carriers using their own planes—Flying Tiger Line, Trans International and Airways International.

be called a C.I.A. operation, he said.

However, Mr. Bird's enter-tried in controlling included construction projects and, air charter sion projects and, air charter of private carriers using their own planes—Flying Tiger Line, Trans International and Airways International.

to Cambodia and How It Grew

The officers of Bird Air now are Mr. Bird, president and chief executive; his wife, Ruth Mary, executive vice president and treasurer; and R. L. Althouse, vice president. Another vice president, Arthur M. De-Ronde, left the company March 15 to work for Bechtel Corporation in the Far East.

Founding of the Company

According to information collected through research and interviews by correspondents of The New York Times, Bird & Sons was founded in Oakland in 1956 by Scott Bird, father of William and his brother, Scott Jr. Scott Sr. died three years ago. Scott Jr. is not involved in the company—the stock is held entirely by William Bird and his wife.

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Mr. Bird, an amiable, burly six-footer with silver hair and sideburns framing a sun-reddened face, was born in Seattle. After finishing school at the University of Washington, he said, he started out as a contractor building gun emplacements and antiaircraft batteries along the Panama Canal during and after World War II. "You better not say gun emplacements," he told an interviewer. "Makes me sound like a warmonger."

After the war, the family founded a construction firm in the Philippines, called Philippine Rock Products Inc. The family sold its interest in the company, which still exists, in 1968

In 1959, the construction business expanded to Thailand, where the family founded Thai Rock Products Co, Ltd., supplying mixed concrete and crushed rock to construction companies.

nies.
Bird family companies built 5,000 feet of the airstrip at Wattay Airport in Vientiano under a United States Navy contract. They also built aprons at two Thai airfields, as well as numerous highways in Thailand.

Mr. Bird said he started Bird Air as the aviation division of Bird & Sons in Laos in 1959 with one fixed-wing plane. Over the next six years, a company official said, Bird had a contract with USAID to furnish complete charter service—pilot, crew and fuel included—out of Vientiane.

The Sale in 1965

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In 1965, the charter service

a-land its 22 planes were sold to Continental Air Services. Mr. d. mington Hotel in Oakland for n explaining to a reporter: "In made a fortune over there and e l'd like to do something for the people who fought the war."

Meanwhile, Mr. Bird invested

Meanwhile, Mr. Bird invested in a shopping center complex in Phoenix and bought the Leamington Hotel in Oakland for \$2-million. Shortly after the purchase, he entertained the wives and families of newly freed American P.O.W.'s there, explaining "I made a fortune ir over there and I'd like to do something for the people who fought the war"

something for the people who fought the war."

The Leamington became the company's Oakland headquarters. In Bangkok, Bird & Sons and Bird Air operate out of the Thai Rock Products offices, a compound of two buildings and a truck-filled yard on the banks of the Chao Phraya River just outside the sprawling suburbs of the Thal capital.

A visitor there the other day

A visitor there the other day found a quiet air-conditioned office with four Thai girl secretaries and, in the waiting room, copies of Decision, the Billy Graham Evangelical Association magazine, mixed with construction-industry journals.

struction-industry journals.
Bird Air won its contract
with the Air Force last September at a time when the United

States Government was coming under increasing criticism for using American military forces to supply Cambodian Government troops cut off from riverroutes by rebel action.

was in a position to round gressional restrictions on its up the specialist crews before involvement by contracting any other contractor. He did not say how the company One such group of critics,

June, 1975. The Air Force was tions, Plainting in the suit in-to supply the five C-130 cargo planes, all fuel, maintenance expresentatives in Congress. and even physical examinations and refresher physiological to acknowledge that the civil-

and refresher physiological training.

Moreover, the contract specified that all employes of the contractor were to be considered civilians, in no way acting as representatives of the United States Government. Nor was the contractor to issue any news releases about events unless cleared with the Air Force. And the contractor, not the Government, was responsible in the cases of all damages and deaths.

An original contract was igned fully 11 1974 with an original contract was igned fully 11 1974 with an original contract was igned fully 11 1974 with an original contract was igned fully 11 1974 with an original contract was igned fully 11 1974 with an original contract was igned fully 11 1974 with an original contract was to acknowledge that the civilian supply effort was undertaken by the Government with an eye toward escaping strictures of the Aug. 14, 1973, cutoff of all United States combat activities in Cambodia. Asked by Steve Taibot of Internews whether planes for the Air Force, Mr. Bird replied: "They are all Air Force C-130"s. We only furnish the crews. They do all the maintenance. The purpose of this is that Congress has a limit on section of the Aug. 14, 1973, cutoff of all United States combat activities in Cambodia. Asked by Steve Taibot of Internews whether planes for the Air Force, Mr. Bird replied: "They are all Air Force C-130"s. We only furnish the civil an expectation of the Aug. 14, 1973, cutoff of all United States combat activities in Cambodia. Asked by Steve Taibot of Internews whether planes for the air life were furnished by the Covernment with an expectation of the Aug. 14, 1973, cutoff of all United States combat activities in Cambodia. Asked by Steve Taibot of Internews whether planes for the air life were furnished by the Covernment with the civil.

four months.

"You get a good captain and dangers and consequently alert ask him if he knows someone who is really qualified," he available on short notice for said. "They have a good graperine."

The Cambodian Air Force

Mr. DeRonde, the former Bird & Sons vice president, de-scribed how some names would scribed how some names would the Thail or United States Air come through from Bangkok Force in Thailand, Mr. Bird by teletype to the Leamington said. Hotel, "We tell him he is recommended by Bangkok and to send us a résumé," he said. "I am rather proud of what "In most cases we never see the men."

of \$3,000 a month. Bird Air is paid an average of \$450 so I don't know exactly a flight hour—or \$900 for the you do. I am a poor of round trip between U Taphao and Phnom Penh.

Mr. Bird said in an interview

The use of civilian recruits Mr. Bird told an interviewer to fly the emergency supply recently that the company airlift has drawn the opposition found out about the possible of critics who contend the milicontract in advance and so tary is seeking to evade Con-

not say how the company learned of it, however.

The original contract of \$1.7million called for Bird Air to furnish five six-man crews chosens a few weeks ago to from September, 1974, through June, 1975. The Air Force was to supply the five C-130 cargo chosens.

ages and deaths.

An original contract was signed July 11, 1974, with an Air Force master sergeant, Warren H. Shouldis, signing for the United States Government. However, the contract was officially approved—by Col. R. B. Lovingfoss, director of procurement—only on Jan. 28, 1975, by which time Bird Air had been flying the Air Force planes for

Estimate of Danger

The contract was extended The contract was extended S1.9-million to \$2.6-million in February to take in seven more crews.

Mr. Bird said recultment of the current 73 crew members was done "mostly by word of mouth"

Mr. Bird maintained that the crews did not face imminent danger of being shot down, only of being hit by fire while unloading at Pochentong Air-the current 73 crew members was done "mostly by word the said." (there's been a lot of discussion" about the a lot of discussion" about the

> The Cambodian Air Force would have responsibility for such missions inside Cambodia,

ment and I am proud the United States is doing the airlift and helping to supply the members hired are all ex-Air Force men and that none are contractor and I finish the concurrently service in the military, although some, they said, might be on active reserve.

The men are paid an average season, there can be a regroup-of \$3,000 a month. Bird Air ling. I am not a military meritary merit ment and I am proud the Unit-