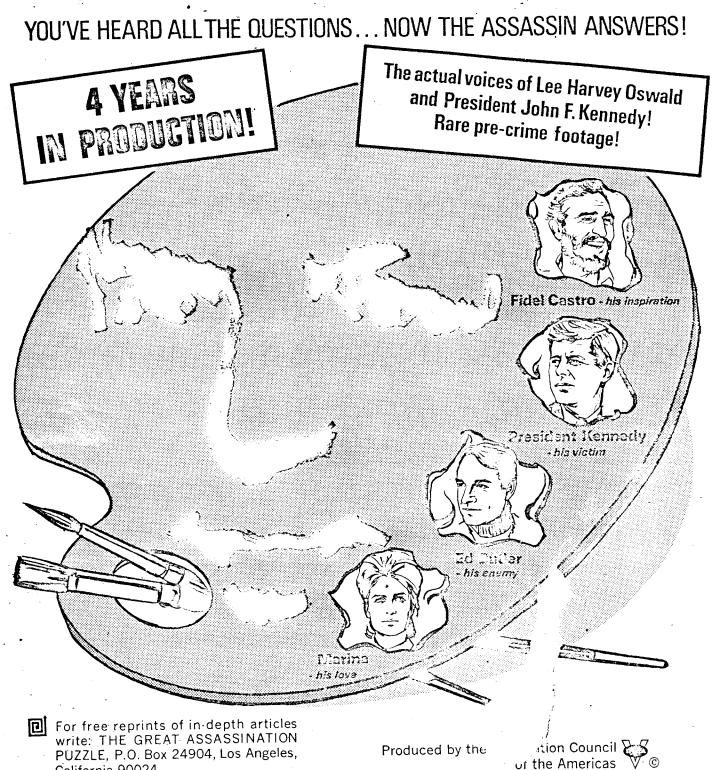
TONIGHT AT 8:30 P.M. ON CHANNEL

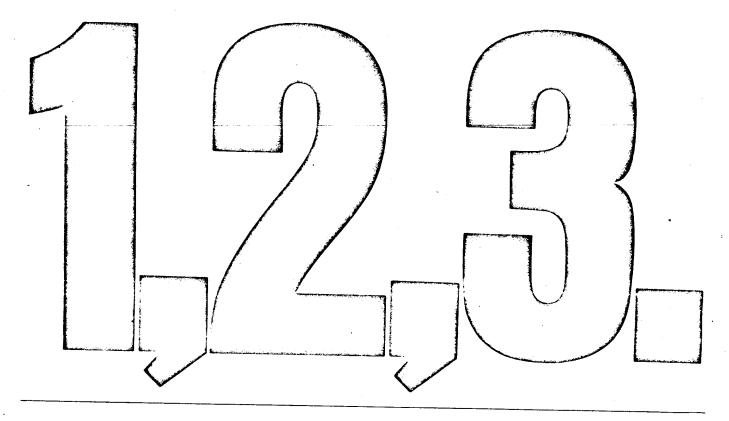
LO-SELF PORTRA

From the amazing record album now on sale at selected university bookstores. Narrated by Ed Butler, editor of Square Magazine 回, who confronted the assas-

California 90024.

sin before the crime. Featuring actual voices and documentary scenes of President John F. Kennedy, Lee Harvey Oswald and Fidel Castro!





We'd like to make three points about NBC's popularity this season.

1. The season to date NBC the leader. Over the course of the new television season, N 3C's prime-time audience is the largest of three networks. And NBC's lead

among adult viewers is even larger than its over-all margin. (The most popular regularly-scheduled program on the air is "Rowan and Martin's Laugh-In.")

2. The most recent audience estimate NBC the leader. In the two weeks ending November 10, NBC increased its lead.