

# NEWS LETTER

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Space permits only highlighting of news. More detailed information is available to serious Students and Writers.

Figures in Text Indicate Reference Notes at end of Issue.

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January 22, 1941

## KAISER-WAR PROPAGANDA VETERAN STAGES RETURN ENGAGEMENT

Nazi propaganda reinforcements are coming up! This time, Goebbels' paper-bullet artillery has chosen Scotch Plains, N. J., as its new emplacement. In order to render its fire all the more effective, it has enlisted, among others, the aid of a man who served with sad distinction on the Americagerman propaganda sector during the Kaiser's War. This new expert at twisting public opinion is, like his one-time boss, George Sylvester Viereck <sup>1)</sup>, a poet turned politician. He is Shaemas O'Sheel, one of Viereck's most accomplished propaganda collaborators during the first World War. A congressional lobby schemer who tried to embroil the United States with Mexico, O'Sheel was, at the same time, very successful in pulling off some of the most startling propaganda hoaxes during the Kaiser's bid for *Mittel-Europa*. He also maintained close connections with the I. R. A. (Irish Republican Army) and with Sir Roger Casement, later hanged for treason.

In his new emergence on the battlefield of propaganda, Shaemas O'Sheel -- once recognized as a poet of note by Who's Who in America but, since the end of the World War, rating merely a single reference line -- lends his assistance to a recent Goebbels adjunct, camouflaged under the name of Flanders Hall. Investigation by NEWS RESEARCH SERVICE yielded the information that there is no such place as Flanders Hall listed in Scotch Plains, N. J. However, the interesting fact came to light that one Professor Adolf Hauck, instructor of German at Plainfield High School, occupies an 18-room house on the northeast corner of Flanders (!) and Front Streets in Scotch Plains. Evidently, Professor Hauck christened his home "Flanders Hall". His son, Siegfried H. Hauck, resides in Elizabeth, N. J., and maintains offices in the Scotch Plains branch of the Westfield Trust Company.

H. R. H. Duke Karl Eduard addressing the audience.

Seated at the table of honor are (from left to right): Captain F. von Grollmann; Dr. Hans Borchers, German Consul General; Otto A. Stiefel; H. R. H. The Duke; Dr. Robert Reiner, President of the Board of Trade for German-American Commerce; Senator Lundeen; Lt. General F. von Boetticher; Consul General Heinrich Stabmer.



The late U.S. Senator Ernest Lundeen fraternizing with Hitler emissaries.

Neighbors of Professor Hauck were interviewed, and it appears that father and son have been men of mystery in Plainfield for the past ten years. It was also learned that Siegfried Hauck has been shipping bales of literature from his Scotch Plains office in the past year. A further check-up revealed that the Flanders Hall publications were not printed in Scotch Plains, as there

## FLANDERS HALL *Books-of-the-Hour*

THE SCARLET FINGERS By D. H. Lawrence Cloth \$1.00 Paper 50 cents
LORD LOTHIAN VS. LORD LOTHIAN Edited by Lord Lothian Illustrated, Cloth \$1.00 Paper 50 cents
IT HAPPENED AGAIN By American Gas Workers Cloth \$1.00 Paper 50 cents
DEMOCRACY ON THE NILE By Lord Lothian Illustrated, Cloth \$1.00 Paper 50 cents
IN HUMANITY UNLIMITED By Lord Lothian Cloth \$1.00 Paper 50 cents
THE HAPPLESS BEERS By Lord Lothian Cloth \$1.00 Paper 50 cents
THE SLAVE BUSINESS By George W. Bunker Illustrated, Cloth \$1.00 Paper 50 cents
MISADVENTURE IN SCANDINAVIA By Lord Lothian Cloth \$1.00 Paper 50 cents
DOUBLECROSS IN PALESTINE By Lord Lothian Cloth \$1.00 Paper 50 cents
SEVEN PERIODS OF IRISH HISTORY By Lord Lothian Illustrated, Cloth \$1.00 Paper 50 cents
WAR AGAINST WOMEN AND CHILDREN By Lord Lothian Cloth \$1.00 Paper 50 cents

Write to: FLANDERS HALL - New Jersey

Reproduction of Flanders Hall  
publication list.

simultaneously with similar probes  
E. Auhagen <sup>2)</sup>) and George Sylvester Viereck.

are no suitable print shops in that area. Literature bearing Hauck's name is received in the latter's office. The shipments are then divided into smaller parcels and distributed through the United States mails. Cashing in on a well-established, similar-sounding trade name, Flanders Hall calls its collection of subversive literature "Books-of-the-Hour". Their titles (illustration on this page) tell the story.

The publishing house, with offices at 460 Park Avenue, Scotch Plains, is incorporated in New Jersey under the name of Flanders Hall Publishers, Inc., with Siegfried H. Hauck as president and Adolf Hauck as secretary and treasurer. Two bank accounts of the corporation were located -- one in the Westfield Trust Company, the other in the First State Bank of Scotch Plains. In the latter, deposits amounted to \$8,000; in the former, a large sum of money had been deposited in \$20 bills. The fact that these bills were serially numbered indicates that the entire stack of them was drawn from one bank, in preference to transferring the money by check -- obviously an attempt to obliterate traces of the money's origin. The source of these funds is now under investigation by federal authorities, into the personal accounts of Dr. Friedrich

### "Frau" Dilling Lends a Hand

As is usually the case whenever a new Goebbels battery unlimbers, a lively barrage of propaganda is laid down from coast to coast. No sooner had Flanders Hall been organized than prospects in all walks of life and in every part of the United States were subjected to a hail of propaganda bullets "free, gratis and for nothing", despite the fact that the books are listed as ranging in price from 50 cents to a dollar. Many of the recipients of these Nazi books still wonder how their names landed on Doktor Goebbels' famous Political Sucker List <sup>3)</sup>; others, again, received postal cards from Mrs. Elizabeth Dilling <sup>4)</sup>, reading:

Dear Fellow American:

October 30, 1940

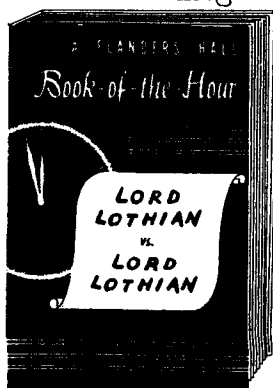
The most powerful arguments I have seen against our again spilling the blood of our sons (and I have one) on European battlefields, are British Ambassador Lord Lothian's own enlightening speeches BEFORE he became chief war propagandist. I am presenting you with a book quoting these. If you care to contribute anything towards distribution cost of my Bureau's work, it will be deeply appreciated.

ELIZABETH DILLING (Mrs. A.W.)  
Director

Patriotic Research Bureau  
53 West Jackson Boulevard  
Chicago, Illinois

Mrs. Dilling is the author of such Nazi handbooks as "The Red Network" and "Roosevelt's Red Record", both volumes being on sale at the Los Angeles Aryan Book Store <sup>5)</sup>. They are MUST items on the agenda of every subversivist, and can be found in the reference library of every Nazified Americagerman. As was shown by documentary proof in NEWS LETTER of June 5, 1940, "World Service" <sup>6)</sup>, one of the foremost Nazi propaganda agen-

Mrs. Dilling is mobilizing her mailing lists to put Flanders Hall's "Lord Lothian vs. Lord Lothian" on the propoganda map. Story on page 3.



cies, highly recommended Mrs. Dilling to all professional haters in America.

"Lord Lothian vs. Lord Lothian" (illustration on page 2), the literary bait sent out by Mrs. Dilling, is one of the (supposedly) most formidable Book-of-the-Hour volumes of Flanders Hall. It is crammed with craftily assembled excerpts of speeches delivered by Lord Lothian when appeasement was in full bloom in England. The foreword of the book states:

*Of this distinguished sojourner (Lord Lothian) in our midst, and of his warm approval of the Nazi Socialist regime and its purposes in Germany as well as his sharp criticism of British policy, the following account was printed in the Congressional Record for June 19, 1940, on motion of Hon. Ernest Lundeen, late United States Senator from Minnesota.*

In the speech which is quoted in full, the late Senator 7) made capital of the fact that Lord Lothian once thought highly of National Socialism. Disregarding the fact that many appeasers meanwhile have come to realize the error of their judgment, the Senator added: "Of the two souls in his lordly bosom, one was very friendly to Germany".

Where the late Senator stood became even more evident when he was main speaker at a dinner given at the Waldorf-Astoria Hotel on March 20, 1940, in honor of Duke Karl Eduard of Saxe-Coburg-Gotha 8) by the Board of Trade for German-American Commerce, Inc. 9). With the swastika flag in the background (illustration on page 1), Senator Lundeen told a cheering audience:

*Absolute neutrality in the affairs of Europe is the very first principle of friendship and trade with all. The time is now here when the great flow of trade between Germany and America must flow unhindered into every channel....*

Like Congressman Thorkelson 10), Senator Lundeen was not averse to placing Nazi propaganda material into the Congressional Record. Once there, reprints

DECEMBER 23, 1940

SOCIAL JUSTICE 7

# Here Is Inside Story of Lord Lothian

THE SUDDEN death of Lord Lothian removes from the sphere of diplomacy, probably the world's most versatile and powerful personage.

Versatile — in so far as he was (incredible as it may sound!) pro-Nazi at one time and anti-Nazi at another, pro-Hitler at one time and anti-Hitler at another, pro-Versailles Treaty at one time and anti-Versailles Treaty at another.

Most powerful — in so far as under his jurisdiction as Ambassador to the United States of America he had moved this peace-minded nation to war mindedness; melted the legal bonds which held intact the Neutrality Act; organized an efficient propaganda in a nation surfeited with propaganda; and came perilously close to per-

coming into his title and taking his seat in the House of Lords, Lothian demonstrated his mental pliancy by becoming an assiduous and eloquent apologist for the German point of view. After the National Socialist Party and Adolf Hitler came to power, Lothian specifically defended the steps taken by the Nazis to undo the evil work of Versailles, and persuasively urged that British policy should conform with German ideas for the reconstruction of Europe."

The writings and speeches of Lord Lothian during this period reveal he believed —

"That Germany was badly treated at Versailles; that French efforts to keep Ger-

disarmament clauses of Part V of the Treaty. Since 1918 this 'inequality' for Germany has, in fact, been France's 'security.'

"It is, then, 'inequality' that Germany is absolutely determined to get rid of today. It involved liability to the Ruhr invasion and to incidents like the present Memel situation. It meant that, in practice, the neighbors of Germany could consult about European problems, while Germany was kept outside the door, and then ask her to 'sign on the dotted line.' They could afford to do this because Germany, normally one of the Great Powers of the world, could not, in the last resort, resist. National-Socialism, which among many other things is a movement of individual and national self-respect,

In the Congressional Record for June 19, 1940 the late Honorable Ernest Lundeen inserted the following paragraphs concerning Lord Lothian.

"Philipp Henry Kerr, Marquess of Lothian, who also bears up under the titles of Lord Newbattle, Earl of Ancrue, and Viscount of Drien is in many respects a typical member of the British ruling class. The aristocratic standing which he derives

Reproduction from Coughlin's "Social Justice", exploiting Flanders Hall's "Lothian vs. Lothian" pamphlet, but keeping source of information well under cover.

in great quantities are ordered from the Government Printing Office and mailed under the franking privilege. Besides, quotations from the Congressional Record are reproduced in countless Nazi publications, and the air of authenticity thus enjoyed is exploited to the fullest....Since the Senator's death, it has been brought to light that Viereck virtually had the run of Lundeen's office!

The Lothian book is widely distributed by all the better known Nazi book shops in the country, such as Germania Book Shop and Westermann's, both of New York City. Father Coughlin reprinted excerpts of it (illustration on page 3) in Social Justice of December 23, 1940. It is noteworthy that no source was given!

As soon as "Lord Lothian vs. Lord Lothian" was off the press, Nazi propagandists pushed its distribution. William Kullgren <sup>11</sup>) of Atascadero, Cal., editor and publisher of "The Beacon Light", boosted it in a book review, appearing in his January, 1941, issue, as follows:

<p><b>LORD LOTHIAN vs. LORD LOTHIAN: The Book-of-the-Hour.</b> Of all the books we have ever reviewed, none has been more revealing regarding the European situation than this one. Lord Lothian, as you know, is the British Ambassador to the United States; and he is telling his soulful bed-time stories of the barbarous Germans. Well, fortunately for this country, the publisher of this volume dug out a series of lectures delivered in England by Lord Lothian. These lectures were delivered over a course of years between 1934 and 1937, and they flatly contradict what he is now telling us.</p> <p>The late Senator Lundeen, of Minnesota, once an ardent New Dealer, got hold of this material, and inserted much of it in the Congressional Record of last June. We would especially recommend this volume to those who adhere to the Anglo-Israel theory, because they are all obsessed with the idea that England can do no wrong, and to a man they are for getting us into this European mess.</p> <p>Well, if they are willing to face the truth, here's something for them to chew</p>	<p>on. You owe it to yourself to get a copy of this book; it is staggering in its revelations. Price 50c.</p> <p><b>GERMANY AND ENGLAND: By Nesta H. Webster.</b> You who are familiar with Nesta Webster's works know there is plenty of meat in anything she writes, and this is no exception. It is a reprint from a series published in The Patriot in 1933, and by popular demand has been put out in a little volume of 36 pages. This little book dovetails with the material in 'Lord Lothian vs. Lord Lothian' and is of course written by a British subject, who is a profound student of international affairs. She shows that the German people in England cheered the late Mr. Chamberlain at the time of his journey to Munich as a peace ambassador.</p> <p>There is much damning evidence of British Imperialism riding roughshod over all who oppose it. We have only a limited number, and cannot tell whether or not more will be obtainable. The price is 25c.</p>
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### "Plagiaries" from the Poisoned Well

Each one of the Flanders Hall volumes contains a bibliography, giving titles of English books from which material was culled. However, the true source of all this material -- the *Deutsche Informationsstelle* (German Information Office) -- naturally is kept secret. This organization was exposed in NEWS LETTER of July 17, 1940 (illustration on this page) as an official Nazi propaganda agency which sends large shipments of expensive propaganda booklets into the United States.



Front covers of new Goebbels publications, "exposing British iniquities". These volumes -- first four of a comprehensive series -- are issued by "Deutsche Informationsstelle" (German Information Office) and entitled, respectively (a) "Englands Herrschaft in Indien" (England's Rule in India); (b) "Englands Regiment in Palastina" (England's Government in Palestine); (c) "Englands Gewaltherrschaft in Irland" (England's Rule by force in Eire); (d) "Englands Gewaltpolitik am Nil" (England's Power Politics on the Nile).

Reproduction from NEWS LETTER #96 of July 17, 1940, proving Flanders Hall as distribution agency of "German Information Office". Story on this page.

Books-of-the-Hour are not copyrighted except the volume entitled "Lord Lothian vs. Lord Lothian", a booklet especially designed for American consumption, and probably never issued in German. No bona fide American publishing house, preparing a whole list of releases -- such as Flanders Hall's Books-of-the-Hour -- would ever think of putting into circulation volumes without benefit of copyright. Besides, no bona fide American publisher would ever undertake to put out verbatim translations of German books without obtaining full permission to do so; and no bona fide American publisher would issue such translations without clearly designating them as such. A procedure of this type signifies either plagiarism of utmost brazenness or -- collusion! Collusion -- with the German publisher -- seems all the more probable in the case of Flanders Hall's Books-of-the-Hour because they are scattered broadcast all over the United States regardless of expense and unmindful of possible profits.

One of many Flanders Hall publications distributed without cost to potential Nazi propaganda prospects. This pamphlet makes the assertion: "Democratic government has no champion in the present war; rather, there are two evils, and it is not up to America to choose one of them to support."



Among books pushed by Flanders Hall is "The Hapless Boers", purporting to be translated from the Dutch of Eugen Vroom. NRS research shows that this volume is a word-for-word translation of the book, *England und die Buren* by Stefan Schroeder, issued by the *Deutsche Informationsstelle* and distributed free and freely throughout the United States.

Featured in all publicity for the Books-of-the-Hour is Siegfried H. Hauck's "The Scarlet Fingers" (illustration on this page). Describing his own booklet in the Flanders Hall catalogue, Hauck says:

In THE SCARLET FINGERS you will find such passages as these:  
 "The Scarlet Fingers must tear down the conviction that war is a fathomless whirlpool of horror. . . . They must make out of sane, neutral people, hysterical crusaders for some great holy cause across the sea, where this very minute madmen and devils are slaughtering the angelic guardians of all that is righteous and pure upon the face of the earth. . . . We declare that we do what we want to do: But it is the aim of the Scarlet Fingers to *make us want*. . . . The easiest way to find ourselves involved in the war is for us to fear it. Do not fear the war: rather, hate it. Do not fear the foreign and domestic propaganda: rather, despise it. . . . One's equilibrium depends directly upon how well he knows to what he owes his loyalty and how well he can discern which causes lie within the scope of that loyalty. . . . A very sensitive spot among the American loyalties is the loyalty-to-language: because of the simple fact that we do not have a language appropriately peculiar to the United States; because we happen to be using the language of a belligerent empire. . . . Democratic government has no champion in the present war; rather there are two evils, and it is not up to America to choose one of them to support."

Another publication advertised by Flanders Hall is "Democracy on the Nile", by Sayid Halassi. NRS research uncovers this to be a word-for-word translation of the book *Englands Gewaltpolitik am Nil* by Paul Schmitz-Kairo, issued by the *Deutsche Informationsstelle* and widely distributed, gratis, in this country. NRS herewith reproduces (illustration on this page) the table of contents of the German version, and the headings of the chapters as they appear in the English edition. Comparison will show that both volumes, except for languages, are identical.

Nazi Writer Becomes a Maid of Orleans

Also pushed by Flanders Hall is "Inhumanity Unlimited -- India, One-Sixth of Mankind in Chains", purporting to be translated from the French of Jeanne d'Arc Dillon La Touche. This publication, too, is a verbatim translation of a book by Reinhard Frank, entitled: *Englands Herrschaft in Indien*, also issued by the *Deutsche Informationsstelle* and distributed gratis in the United States. With the table of contents of the German version and headings of English chapters put in juxtaposition (illustration on page 6), it becomes evident beyond all doubt that both volumes are different only as to languages. However, when Flanders Hall issued this metamorphosis, it carefully omitted all atrocity pictures which previously had "graced" the German issue (illustration on page 6).

Inhalt		Seite	
I. Trotz Unabhängigkeitsvertrag - Ägypten unter englischem Joch	5	I. Egypt—"Independent" but Still in Bondage	5
II. Wie England Ägypten „okkupierte“	9	II. How the English Got into Egypt	6
III. Ägypten unter der Knute Lord Cromers	19	III. Gordon, Walseley, Kitchener, Cromer	16
IV. England raubt den Sudan	23	IV. Shooting Pigeons and Other Game at Denshawai	24
V. Das Schreckensurteil von Denshawai	28	V. Britain Fights for "Democracy"	27
VI. Die Schüsse auf den Khediven Abbas Hilmi - Versklavung der Fellachen	31	VI. Zaghul Pasha and Allenby	33
VII. Zaghul wird niedergekämpft	38	VII. Assassination of a Tyrant—and of a Nation	40
VIII. Ägypten noch immer im englischen Netz	46		

Table of contents and chapter headings of "England's Gewaltpolitik am Nil" and "Democracy on the Nile" placed in juxtaposition to show that both volumes stem from "Deutsche Informationsstelle". (See also reproduction from NEWS LETTER of July 17, 1940, on page 4)

This deference to American sensibilities seems to indicate that Flanders Hall may enjoy the advisory services of an "expert on American psychology" such as "Facts in Review" (2) retains in the person of George Sylvester Viereck, as evidenced from his own letter of acceptance of September 27, 1939, reprinted in full in NEWS LETTER of August 28, 1940. Indeed, Viereck may be serving this latest Goebbels' adjunct in precisely this capacity since his most trusted and best appreciated World War propaganda lieutenant is now a member in good standing of Flanders Hall's writing staff: Shaemas O'Sheal!

According to Flanders Hall's Book-of-the-Hour list, Shaemas O'Sheel has so far contributed two volumes, entitled "Seven Periods of Irish History" and "The Greatest Crime in History", respectively. O'Sheel, after being in eclipse since he quit his job as aide-de-camp to "The Kaiser's Spokesman" (Viereck), popped into the limelight last fall as the running mate of Joseph E. McWilliams<sup>13</sup>), badly beaten Yorkville, New York City, candidate on the American Destiny Party ticket.

Inhalt			
	Seite		Page
Indiens Kampf um seine Freiheit	7	I. India's Fight for Freedom	1
Englands Wortbruch nach dem Weltkrieg	9	II. Britain Made Promises During the World War, Too	4
Amritsar	10	III. Amritsar	6
Altindien, das reichste Land der Welt	13	IV. India, the Richest Country in the World	9
Ausplünderung durch die Ostindische Kompanie	15	V. The Exploitation of India by the British East India Company	12
Der Sepoy Aufstand von 1857	19	VI. The Indian National Uprising of 1857	16
Der neue Freiheitskampf	27	VII. The New Fight for Freedom	25
Die indische Frage im Senat der Vereinigten Staaten	30	VIII. The Indian Question In the United States Senate	28
Die "Segnungen" der britischen Herrschaft in Indien	31	IX. The "Blessings" of British Rule in India	31
Hat England Frieden gebracht?	35	X. Has Britain Brought Peace to India?	35
Hat England den Indern wirtschaftlichen Fortschritt gebracht?	42	XI. Has Britain Brought Economic Progress to India?	40
Hat England für Volksgesundheit gesorgt?	60	XII. Has Britain Brought Health to India?	58
Hat England durch Schule und Erziehung das indische Volk zu fördern gesucht?	83	XIII. Has Britain Educated the Indian People?	83
Die indo-britische Armee als Instrument des Weltreichs	89	XIV. The Indo-British Army as an Instrument of Empire	89

As to O'Sheel's background and propagandistic propensities, nothing can be more enlightening than Viereck's own statements. In his book, "Spreading Germs of Hate", published in New York and London in 1930, he describes O'Sheel as

*a brilliant young Irish-American poet and politician, with extraordinary political sagacity and foresight.*

In the same volume, Viereck -- who, when writing this book, never dreamed that, one day, it might prove a boomerang! -- gives a comprehensive glimpse of O'Sheel's

politico-literary trickeries by stating:

*One of the first and most amusing pamphlets got out by the pro-Germans, "A Trip Through Headline Land", reproduced, with caustic comment, the newspaper headlines announcing almost daily the complete destruction of the German Army, while Germany was taking fortress after fortress in Belgium and in France.*

*Both this pamphlet and "The Catechism of Balaam, Jr.", which reached a*

Table of contents and chapter headings of "Inhumanity Unlimited -- India, One-Sixth of Mankind in Chains" and "England's Herrschaft in Indien" arranged in juxtaposition, revealing that both volumes stem from "Deutsche Informationsstelle". (See also reproduction from NEWS LETTER of July 17, 1940, on page 4)



"Expert psychological advice" stopped Flanders Hall from taking over from the German into the English edition this illustration from "Inhumanity Unlimited -- India". Story on page 5. Verbatim translation of caption of suppressed picture reads: "STARVED TO DEATH. From 1854 to 1908, India experienced 35 periods of famine." (From: "India Under the British Fist", published by the European Central Committee of Indian Nationalists, Berlin, 1908.)

Verhungert.

In der Zeit von 1854 bis 1908 erlebte Indien 35 Perioden von Hungersnot.

(Aus: „Indien unter der britischen Faust“, herausgegeben vom Europäischen Zentralkomitee der Indischen Nationalisten, Berlin 1918.)

circulation of a quarter of a million, owe their inception to Shaemas O'Sheel (emphasis by NRS). The catechism recalls how the prophet Balaam tried to speak falsehood but the ass he rode, being inspired by God, rebuked him by speaking the truth. It invites the reader to imagine a modern Balaam trying to bear false testimony while the ass, God-inspired, rebukes him.

Shaemas O'Sheel also played a hand in connection with the so-called Mc-Lemore Resolution

opposing the withdrawal of United States troops from Mexico. The proposed measure authorized reinforcements and voluntary enlistment. It, too, was born in the brain of Shaemas O'Sheel. Fearing our entrance into the World War, McLemore and O'Sheel looked upon a commitment in Mexico as the lesser evil. (Emphasis by NRS)

Whenever, during his activities as the "Kaiser's spokesman", Viereck needed a Johnny-on-the-spot to do some dirty lobbying for him, he would call upon O'Sheel. Gratefully recalling the services of his adjutant, Viereck refers (in his "Spreading Germs of Hate") to

*the resourceful shaemas O'Sheel (who) without any other machinery at his disposal, reached senators and representatives by addressing to them a special delivery letter...He knew that special deliveries are handed to members on the floor when the houses are in session.*

Is this clever Irishman cast for a similar role in the present crisis as another Irish front for Nazi subversivism?

It may be interesting to note that O'Sheel, at one time, was married to a niece of Captain Hermann Koehl, renowned for the first east-west Atlantic flight when he successfully piloted the Bremen from Ireland to the Strait of Belle Isle, N.F., in April, 1928.

Like many of its predecessors, Flanders Hall, as a new Nazi propaganda agency, will lose its value through exposure. But in the meantime, it will do great damage because it cleverly hides behind the cloak of 100-percent American isolationism, as voiced in "An Open Letter to All Americans". This is prominently featured in the Flanders Hall catalogue, and reads:

At this writing, neither Flanders Hall nor the Haucks, Senior and Junior, have registered with the State Department according to the McCormack Act. Nor has Shaemas O'Sheel who, in the light of his past performances and the public recommendation given him by his old propaganda boss, Viereck, may easily prove the most valuable addition to Doktor Goebbels' shock-troopers on the Americagerman Propaganda Sector.

**AN OPEN LETTER TO ALL AMERICANS**  
 DEAR FELLOW AMERICAN:

I am writing to you because I am sure that you are anxious to see the United States stay out of all foreign wars. It is not only that you hate war and realize its senselessness and futility, but also that in the event of our involvement, members of your family or friends or you yourself will be called upon to sacrifice life and liberty for some vague and undefined cause across the seas.

Our President has solemnly assured us that no commitments or gentlemen's agreements involve the United States in the quarrels of Europe. However, powerful forces are at work today, as in 1917, to precipitate us into the madstrom. We are urged to give our blood and our treasure to make the world safe for British "democracy".

Common sense dictates a rigid examination of the "democracy" we are asked to redeem. BOOKS-OF-THE-HOUR vividly illustrate, among other vital issues, the workings of this "democracy" in India, in Ireland, in Egypt, in Palestine and elsewhere. These books are based on authentic material from many sources. It is only after a careful study of the history and the structure of the great world empire that we can determine whether or not we want to die to save its loot in five continents. The facts were known to every schoolboy in the past, before skillful propaganda gradually erased them.

After digesting these facts, we may thank Congress for erecting safeguards to keep America out of European clashes; we may decide that George Washington was right after all, and that we shall fight only to defend the United States and the Doctrine that shields the Western World from foreign aggression. In this spirit, Flanders Hall has embarked upon a campaign of education. Ours is a patriotic task, for which we freely ask the support of all those who believe with us in AMERICA FIRST AND AMERICA ONLY.

Yours for our country's sake,  
*The Editor-in-Chief*  
 BOOKS-OF-THE-HOUR

For additional information on names and facts, see NRS back issues as follows: 1)-#41; 2)-#121; 3)-#32; 4)-#98; 5)-#123; 6)-#112; 7)-#110; 8)-#116; 9)-#68; 10)-#52; 11)-#3-8-39; 13)-#103; 14)-#111.