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KEN W. CLAWSON
... Appointed by Nixon

Clawson Gets Communication Director Post

United Press International

President Nixon appointed former Washington Post reporter Ken W. Clawson as communications director to the President yesterday.

Clawson will be responsible for communicating Mr. Nixon's policies and programs to editors, publishers and broadcast executives throughout the country. He will be responsible to presidential press secretary Ronald L. Ziegler. The post pays \$40,000 a year.

Clawson will take over many of the duties formerly performed by Herbert G. Klein, a longtime Nixon associate who left the White House last summer and is now a broadcast director.