

11/25/74

Dear Jim,

Looks like little work will get done this a.m. because of the interest I have generated within the electronic media in WW IV. I've a b'cast scheduled by phone in a few minutes, meaning no time for any work, so let me carry you back to Madison, 1966.

Remember I had a connection with a right-wing Milwaukee station through a NYC friend, that I reached Madison after two sleepless nights and stayed with Richard and Dennis, and this message awaited me, would I go to Milwaukee and do a broadcast? It was a very snowy Sunday night, the night before the pre-dawn Pappy somebody program in Madison. Well, Dennis, Richard and others I don't remember decided they would brave the elements with me and we drove the perhaps 100 miles to Milwaukee and I ad libbed two hours, after which we drove back in the same nasty weather to Madison and ate at some pancake house and bull-sessioned until about 3 a.m. Then Pappy. Then the day of seminars and another after that night's unprepared speech. I don't know if you were with us or not.

Anyway, I've done ~~two~~ broadcasts on that station this a.m., before you were up for sure, and agreed to do the same Sunday night show after the second. That station appears to have an early a.m. talk show too, That same Sunday show is still aired, "Wanky Talkie", pun on WOKY. Only this today's interest ~~seems~~ not for the past but the current attention generated. First thing first working day, not bad, huh?

I'm not taking the time to ask how these stations know. A few I can attribute to Newhall.

The guy who gave me the stuff on the CIA spying on me has a talk show in NY State under an assumed name. I did his show Saturday.

Yesterday, a Sunday, I even did an Omaha show! Omaha yet, That far right!

Sometimes they call while the show is being broadcast and I have no way of knowing. That happened on first WOKY one this early a.m. However, when as with the coming one, they call in advance, I suggest ROI interest, and some proportion of the Detroit audience will hear that soon. Station new to me.

With one exception these recent b'casts of which I've made tapes in the event you have a later interest are all with ~~many~~ people new to me and can be attributed only to the interest I've generated. There will be more with those who to me are old-timers. Their books haven't reached them yet and they appear not to have seen the recent stories.

When I'm restricted to phone I'm eliminated from TV. By phone, that is.

But what we also have to learn from this because we have two interests<sup>1</sup> making the book pay for itself and reaching people whether or not we sell the book, is that outside intrusions, no matter how well intended, have to be eliminated if possible and if not, reduced to the minimum. I don't question, for example, Paul's ~~sincerity~~ sincerity even if he casts me as some kind of devil. But if I'd taken the time I spent trying to keep Paul from butting in in writing those whose shows I've done in the past, I'd have reached millions of people. However, when I had other things I had to do, I couldn't. And while we are indebted to Paul for his backing off and not ruining what has become possible, had<sup>1</sup> not had to take that time we'd now be getting more attention and reaching more people. Ditto for Bud-Ceposs-Guicioni.

Because I'm reduced to cheap tapes I won't have a full record. ~~Some~~ just hung. But where I've been able to tape, I have and have saved for you or others. To the degree I can I'll keep a record of the broadcasts. Best,