



ROYALTY REPORT FOR CALENDAR YEAR 1978

February 1979

Dear Author or Publisher:

We are pleased to enclose your check and statement for royalties earned on sales of your titles in Books on Demand during 1978. We had an excellent year!

Some of the highlights of the year include . . .

- the development of a new (non-microfilm) production technique that dramatically improves the print quality of out-of-print titles added to Books on Demand; (We can now produce a reprint with printing on both sides of the page and with much higher quality halftone illustrations.)
- the introduction of Series Ten, an exciting new short-run reprint program designed to keep important works actively in print (and listed in Books in Print) until sales decline below ten copies per year;
- publication of our first annual supplement to the Books on Demand Author, Subject and Title Guides, listing over 3,000 new titles.

Enclosed is a list of your titles now available in Books on Demand. We urge you to refer customers to us when they request these books from you. If you have additional out-of-print titles to enter, please write to us so they can be listed in the new edition of the Books on Demand Guides, which is scheduled for publication later this year.

Your cooperation and participation in Books on Demand is vital to its success. We welcome your comments and suggestions.

Sincerely yours,

A handwritten signature in cursive script that reads "Jeanette Oberle".

Jeanette Oberle
Rights and Permissions Coordinator