

19 January 1966

Mr Albert W Daub
Sales Manager
The Scarecrow Press, Inc
257 Park Avenue South
New York, N Y 10010

Dear Mr Daub,

Thank you for your letter of January 17, 1966. I am pleased to know that the subject index will be ready early in March and that you are planning a publicity mailing. If possible, I would like very much to have a look at the draft of the publicity piece before it is processed.

I have drawn up a mailing list consisting of researchers, writers, or interested persons whom I know or know of, together with the names of a few of the witnesses in the case (there were about 550 but not many of them impressed me as having sufficient interest to study the Hearings and Exhibits. The list is enclosed herewith. I am sure to think of names that I should have included but did not, so perhaps you will send me a supply of the publicity sheets to take care of any afterthoughts --if possible, also a supply of the envelopes you will use for the mailing.

I am also enclosing a bibliography of magazine writing on the assassination which was drawn up about nine months ago, on which I have underlined in red the names of the writers to whom the advertisement should go.

This subject is one that preoccupies the general public but I believe that the interest of the average person has remained largely unexploited. Only a few periodicals, mainly those with limited circulation, have thus far been hospitable to critical writing on the case. However, I have just received very exciting news from one of the major prestige magazines, RAMPARTS, indicating that beginning with the April issue part of each issue is to be devoted to analysis of the Warren Report, indefinitely (until the unresolved questions are cleared up). Therefore, I would strongly urge you to consider the possibility of placing a small advertisement announcing the publication of the subject index in Ramparts as well as in a few other periodicals which have published work demonstrating their continuing interest in the case--LIBERATION, THE NEW LEADER, THE MINORITY OF ONE, THE REPORTER, THE NATION, for example, and such newspapers as THE NATIONAL GUARDIAN. If possible, a modest ad in the New York Times might be very effective in catching public attention.

These are my present and hastily formulated thoughts. Perhaps I will take the liberty of writing further if I get any additional ideas. Please feel free to telephone me at any time (Chelsea 2-4293 or Plaza 491234, ext 2024.

Yours sincerely,

Sylvia Meagher

ENCLOSURES